

Outline

Select and Prepare Clients for Flash Technique

- Overcome the three most common problems in trauma processing
- Tackle blocking beliefs, dissociation, and other resistance
- Address secondary gain in treatment
- Strategies for successful telehealth delivery of Flash

How to Identify Appropriate Trauma Targets

- History-taking for Flash Technique
- Accessing highly disturbing trauma memories with less distress
- Identifying the source memory that drives the trauma response

Flash Technique Step-by-Step

- Identify and intensify a Positive Engaging Focus
- Strategies for bilateral stimulation and the triple blink procedure
- Track progress with SUDs and deciding what to do next
- Troubleshoot obstacles to successful processing

What Does Flash Technique Look Like?

- Demonstrations: videos, live volunteers, group practica

Understand the Mechanisms of and Evidence Base for Flash Technique

- Shed light on the mechanism of Flash Technique
- RCTs demonstrating safety and efficacy
- Limitations of the research and potential risk

Objectives

1. Analyze common problems in trauma processing that Flash Technique can transform to improve treatment outcomes.
2. Develop at least two strategies for addressing resistance in trauma treatment to put into practical use in-session.
3. Differentiate the five essential features of the Flash Technique.
4. Utilize the emerging adult perspective to reduce disturbance of trauma memories to alleviate trauma-related symptoms.
5. Investigate how reduced conscious activation of memory results in more effective trauma processing.
6. Evaluate the current research on Flash Technique to inform the clinical decision-making process.

**Live Webinar Schedule**  
*(Times listed in Pacific)*

**9:00** Program begins

**12:50-2:00** Lunch Break

**5:00** Program ends


There will be two 15-min breaks (mid-morning & mid-afternoon).  
Actual lunch and break start times are at the discretion of the speaker.  
A more detailed schedule is available upon request.

**Target Audience:**

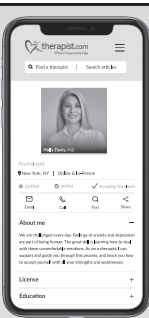
Counselors, Psychologists, Psychotherapists, Social Workers, Marriage & Family Therapists  
Addiction Counselors, Case Managers, Physicians, Mental Health Professionals

Limited time only

Create your **FREE** directory listing



Go to [therapist.com/tcom](https://therapist.com/tcom) to learn more.



NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE PAID  
EAU CLAIRE, WI  
PERMIT NO. 32729

**Group Training  
Solutions Made Easy!**

- ONLINE or in-person
- Customizable
- Easy remote access
- From 5 to 5000
- CE hours available



[www.pesi.com/inhouse](https://www.pesi.com/inhouse)

PESI, Inc.  
P.O. Box 1000  
Eau Claire, WI 54702-1000

Live Online –or– On-Demand!

**Flash  
Technique  
for Trauma**

Rapid Trauma Processing  
for Clinicians Using  
EMDR, CPT, DBT, CBT,  
and IFS

**Live Interactive Webinar**  
**Tuesday, September 12, 2023**

Can't Attend Live? Get the On-Demand Training!




REGISTER NOW:  
[pesi.com/webcast/89659](https://pesi.com/webcast/89659)

Live Online –or– On-Demand!

**Flash  
Technique  
for Trauma**

Rapid Trauma Processing  
for Clinicians Using  
EMDR, CPT, DBT, CBT,  
and IFS




featuring  
**Dr. Philip Manfield**  
Learn directly from the developer

- Join over 8,000 of your colleagues in 50+ countries who are using this fast-growing technique
- Make trauma treatment quicker and better tolerated with fewer dropouts

**Live Interactive Webinar**  
**Tuesday, September 12, 2023**

Can't Attend Live? Get the On-Demand Training!

Register Now: [pesi.com/webcast/89659](https://pesi.com/webcast/89659)



A NON-PROFIT ORGANIZATION CONNECTING  
KNOWLEDGE WITH NEED SINCE 1979



# Flash Technique for Trauma

Rapid Trauma Processing for Clinicians Using EMDR, CPT, DBT, CBT, and IFS

Every trauma therapist feels the tension. If I go there with my clients, will they be retraumatized? Will they drop out of treatment? If I *don't* go there... am I colluding with their avoidance? Am I keeping them stuck?

What if there was a way to **painlessly and rapidly** resolve your clients’ most distressing memories?

*The Flash Technique is a **safe and effective** strategy for helping your clients process trauma-related disturbance* by having them focus on a positive anchor while traumatic memories are **effortlessly processed in their background awareness**.

Depending on the type of trauma memory, Flash may be a complete intervention, or it may be paired with any of the therapies you utilize in your practice.

Learn the Flash Technique directly from developer Dr. Phil Manfield, along with Nina Zadurian, with whom he has trained thousands of therapists internationally. These master clinicians will walk you step-by-step through this **easy-to-learn** technique by:

- sharing videos of real Flash sessions
- conducting live demonstrations with training attendees
- facilitating practica in which you will be led to experience the transformative power of Flash for yourself

You’ll walk away knowing how a Flash session will feel for your clients – and seeing for yourself how this technique will **drastically reduce your own risk of vicarious traumatization and burnout**.

Register today to revolutionize your practice with the Flash Technique.

## Here’s what your colleagues are saying:

“I used Flash with a client who had distressing memories about [a childhood] loss. After Flash she was able to remember [the loss and] other happy memories she hadn’t been able to access before. She was delighted!”

“This is crazy how quickly this works!”

“One of my clients brought 16 years of toxic marriage to 0 [distress level] in a 45 minute session, and stayed at 0 a month later.”

“I have done Flash probably 1000 times and LOVE it! It has been very successful.”

“I am stunned by how well [Flash] is working and what a range of people and situations it is working with. I had no idea it was going to be this effective. It is truly remarkable!”



**Risk Free Purchase!** PESI stands by our trainings and we have a 100% satisfaction guarantee. If you are not satisfied, please contact our customer service team at [www.pesi.com/info](http://www.pesi.com/info) or 800-726-3888 and we will make it right.

**Questions?** Visit our FAQ page at [www.pesi.com/faq](http://www.pesi.com/faq) or contact us at [www.pesi.com/info](http://www.pesi.com/info).

**Have a seminar idea? A manuscript to publish?** The nation’s top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Victoria Franz** at [vf Franz@pesi.com](mailto:vf Franz@pesi.com).

## Meet Your Speakers



**Philip Manfield, PhD**, developed the Flash Technique, which he teaches nationally and internationally. He has practiced psychotherapy in the San Francisco Bay Area since 1975. Dr. Manfield has authored or edited four books about psychotherapy and EMDR, including *EMDR Up Close: Subtleties of Trauma Processing*, and *EMDR Casebook*. He is committed to research-based practice and has been lead author on two papers concerning Flash in the *Journal of EMDR Practice* and research and principal investigator of and collaborator/consultant on ongoing studies supporting the efficacy and safety of Flash Technique.

Speaker Disclosure:  
Financial: Dr. Philip Manfield maintains a private practice and has an employment relationship with John F. Kennedy University. He receives a speaking honorarium as a national EMDR trainer and consultant. Dr. Manfield is a published author and receives royalties. He receives a speaking honorarium and recording royalties from Pesi, Inc. He has no relevant financial relationships with ineligible organizations.  
Non-financial: Dr. Philip Manfield has no relevant non-financial relationships.



**Nina Zadurian**, has been a registered psychologist in Australia for 22 years. She has worked over a variety of sectors including both community health and privately with a wide range of adult populations. Over the past decade, Nina has focussed primarily on EMDR as a treatment modality and is an accredited practitioner and consultant for the EMDR Association of Australia (EMDRAA), as well as a certified therapist and approved consultant for the EMDR International Association (EMDRIA). Nina has been in a clinical and teaching role for the Flash Technique since its development in 2016.

Speaker Disclosure:  
Financial: Nina Zadurian maintains a private practice. She receives a speaking honorarium from PESI, Inc. She has no relevant financial relationships with ineligible organizations.  
Non-financial: Nina Zadurian has no relevant non-financial relationships.

**PESI Offers Group Discounts!**  
To save on groups of 5 or more, contact us at [pesi.com/info](http://pesi.com/info)!

## CE CREDITS AVAILABLE FOR LIVE WEBINAR

This continuing education activity is designed to meet state board requirements for the following professionals: **Addiction Counselors, Counselors, Marriage and Family Therapists, Physicians, Psychologists, and Social Workers.**

For specific credit approvals, details, and planning committee disclosures, please see the “credit approvals and details” URL below. For speaker disclosures, please see speaker bios.

**National CE Credit Approvals For Live Webinar**  
Credits listed are for full attendance at the live webinar only. The CE certificate can be downloaded/printed after completing the webinar, passing the online post-test (80% passing score), and completing the evaluation. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

**Self-study credit:** To check availability for your profession, go to [www.pesi.com](http://www.pesi.com) or call 800-726-3888 with your licensing board to verify acceptance of self-study credit for license renewal.

\*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.  
PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Kids, PESI Rehab, PESI AU, PESI UK, and Psychotherapy Networker.

For all credit approvals and details, visit: [www.pesi.com/webcast/89659](http://www.pesi.com/webcast/89659)

*Note: This product is not affiliated with the IFS Institute and does not qualify toward IFS Institute credits or IFS Institute certification.*



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2023 - January 27, 2026. Social Workers completing this course receive 6.25 Clinical continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

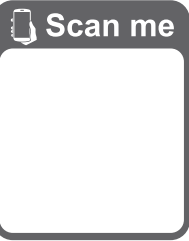
This program is Approved by the National Association of Social Workers (Approval #886759332-9981) for 6.0 Social Work continuing education contact hours.

Earn up to **6.25 CE Hours** for one low price!

# SIGN UP-TODAY!

## Choose your Learning Experience!

PESI offers multiple formats to fit your CE needs



Register Online at:  
[pesi.com/webcast/89659](http://pesi.com/webcast/89659)

### Live Interactive Webinar (Option 1)

**September 12, 2023** [PWZ89658]

**\$249.99** tuition

9am Pacific time

#### Live Webinar Experience:

- Participate live in real-time while connecting and collaborating with peers
- Ask the presenter your questions
- Earn a live CE certificate

**FREE BONUS:** Replay on-demand access for 90-days after webinar

*\*Live CE is only available when viewed live*

**Get a Group Discount!** Contact us at [pesi.com/info](http://pesi.com/info) to save for groups of 5 or more

### On-Demand Digital Seminar (Option 2)

**\$249.99** [POS058762]

#### Digital Seminar Experience:

- Learn at your own pace with 24/7 access from your PESI account
  - Access to the program materials
  - Enjoy lifetime on-demand access
  - Earn a self-study CE certificate
- CE hours and approvals may vary from live event. Visit [www.pesi.com](http://www.pesi.com) or call 800-726-3888 to check for availability.

### DVD (Option 3)

**\$249.99** [RNV058762]

#### DVD Experience:

- Self-study CE certificate available
- CE hours, approvals and cost of CE Certificates may vary from live event. Visit [www.pesi.com](http://www.pesi.com) or call 800-726-3888 to check for availability and pricing

#### ADA NEEDS

We would be happy to accommodate your ADA needs; Please notify us at time of registration.

#### QUESTIONS

Visit [pesi.com/faq](http://pesi.com/faq) or contact us at [pesi.com/info](http://pesi.com/info)

#### TAXES AND SHIPPING

Taxes and shipping apply where applicable, see website for details

#### OTHER WAYS TO REGISTER

**Phone: 800-726-3888**

Fax: 800-554-9775

Mail: PESI, Inc.

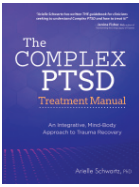
PO Box 1000

Eau Claire, WI 54702-1000

\*If mailing/faxing registration, find form at [www.pesi.com/form](http://www.pesi.com/form) or call 800-726-3888



## Special Offer! Up To 25% Off!

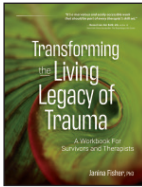


**The Complex PTSD Treatment Manual**  
*An Integrative, Mind-Body Approach to Trauma Recovery*

Arielle Schwartz, PhD

~~\$29.99~~ **\$22.99\***

PUB086775



**Transforming The Living Legacy of Trauma: A Workbook for Survivors and Therapists**

Janina Fisher, PhD

~~\$34.99~~ **\$27.99\***

PUB086530

\* Discount Included with purchase of the Webinar