Outline

Motivational Puzzles: Why People Don't Do What's Best for Themselves

Redefine motivation as an interactive state Utilize three components of change Desire for and fear of change in therapy Ambivalence across the stages of change How ambivalence becomes resistance The spirit of MI

Core MI Processes to Cultivate Change

Engaging: The Relational Foundation Partnership – the core relationship "Dancing" vs. "wrestling" Avoid the "expert" role

- Foster client autonomy
- The core skills of MI

Focusing: The Strategic Decision Match your agenda to the client's goals & priorities

Help clients develop a direction for change

Guiding vs. directing or following Help clients find freedom How to prioritize multiple presenting

issues & concerns

Evoking: Preparation for Change

The key ingredient of MI Preparatory vs. mobilizing change talk Elicit importance, confidence & readiness for change

Acceptance & empathy as tools for eliciting change talk Help clients align values and behavior Aid clients in leveraging strengths

Build momentum toward change Planning: Commitment to Change How and when to plan

Information exchange to aid in plan development

The "Dos" and "Don'ts" of giving advice

MI Tools for Anxiety: Inspire Clients to **Engage in Previously Avoided Behaviors** MI strategies to strengthen collaboration How to challenge "the way I've always done it" thinking

Interventions to break familiar, anxietyinducing patterns

Combine MI with cognitive behavioral therapy (CBT)

- Case Study: Father referred to parenting edication by school social worker. Feels the school's concerns are overblown
- Case Study: Teenager with disturbing family conflict and her recent progress towards her health goals have stalled

MI & Depression: Boost Your Clients' Resilience, Self-Worth & Self-Efficacy

Overcoming ambivalence in depression Friends & family: Help clients learn to filter

well-intentioned advice Accept, acknowledge, empathize

Help clients reframe therapeutic tasks

MI & crisis intervention Case Study: Woman with depression, loss of

purpose and disconnected from life

Substance Use and Addictive Behaviors: *MI Strategies to Catalyze Change and* Reach Recovery Goals

What makes life worth living? Avoid pushback: Emphasizing choice Substance use

Other addictive/compulsive behaviors

Using MI in conjunction with the 12 steps Case Study: Lifelong smoker who has tried *quitting for years*

Research Limitations and Potential Risks Scope of practice Ethical considerations

Learning objectives can be viewed at pesi.com/webcast/89608

Risk Free Purchase! PESI stands by our trainings and we have a 100% satisfaction guarantee. If you are not satisfied, please contact our customer service team at www.pesi.com/info or 800-726-3888 and we will make it right.

Questions?

Visit our FAQ page at www.pesi.com/fag or contact us at **www.pesi.com/info.**

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Adrienne Baggs at abaggs@pesi.com

Live Webinar Schedule (Times listed in Pacific)

8:00 Program begins

11:50-1:00 Lunch Break

A more detailed schedule is available upon request.

4:00 Program ends There will be two 15-min breaks (mid-morning & mid-afternoon) Actual lunch and break start times are at the discretion of the speaker

Create vour A FREE directory listing therapist.com Go to therapist.com/tcom to learn r

Group Training Solutions Made Easy!

• ONLINE or in-person

CE hours available

🗙 PEŞI

 Customizable • Easy remote access • From 5 to 5000

PESI, Inc. P.O. Box 1000 Eau Claire, WI 54702-1000

www.pesi.com/inhouse

Live Online –or– On-Demand!

Motivational Interviewing

Evidence-Based Interventions to Improve Client Engagement and Accelerate Behavioral Change

Friday, September 8, 2023

Can't Attend Live? Get the On-Demand Training!





Live Interactive Webinar

Live Online – or – On-Demand!

Motivational Interviewing

Evidence-Based Interventions to Improve Client Engagement and Accelerate Behavioral Change



Featuring Christopher C. Wagner, PhD, Expert Trainer and member of the Motivational Interviewing Network of Trainers (MINT)

- 7 simple strategies to ignite clients' motivation to change
- How to avoid the "righting reflex" and other common traps that interfere with therapeutic progress
- Treat trauma, anxiety, substance use disorders, and more using this transdiagnostic approach

Live Interactive Webinar Friday, September 8, 2023

Can't Attend Live? Get the On-Demand Training!

Register Now: pesi.com/webcast/89608



A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

Motivational Interviewing

Get ready to make therapy so much easier.

Motivational Interviewing is the proven approach relied on by **thousands of therapists**, just like you, to ignite motivation and end the tug of war between your clients' reasons to change and their reasons not to.

Whether you work with trauma, anxiety, substance abuse or a host of other issues, MI is the go-to tool that has even the toughest clients ready to take more ownership of the therapeutic process, reach goals faster, and stay better longer.

And now, in this **best-selling training**, you can join MI expert, author and MINT Trainer Christopher Wagner, PhD for a complete step-by-step guide on guickly and easily bringing MI into your practice so you can walk away with tools to:

- Increase client motivation with depression, anxiety, substance abuse and trauma.
- Improve client adherence to your treatments
- Help clients feel more invested in the therapeutic process
- Ease your effort as the therapist

As one of the **most trusted names** in Motivational Interviewing Dr. Wagner is the perfect person to teach you how to get the most out of MI and skillfully apply it in a variety of settings and scenarios, from individual therapy to group work.

You will be able to make tough therapeutic conversations more productive and maximize opportunities for lasting change from within.

Full of scripts, worksheets and helpful tips based on the real-life situations you see every day, Dr. Wagner will make MI simple to implement in a way that feels intuitive and easy to integrate with the approaches you already use.

If you want more clients committed to change, register now!

Here's what your colleagues are saying about Dr. Wagner!

++++

"Dr. Wagner was great, very engaging and knowledgeable! He presented information in a clear way, provided feedback and encouraged participation!" —Heather C.

"This was an excellent webinar! I would recommend it to others!" —Melissa F.

 $\pm \pm \pm \pm \pm$

"The presenter was very knowledgeable and interacted with participants throughout the entire presentation!"—Valerie N.

 \star \star \star \star

"Excellent course!" — Patti L.

Meet Your Speaker



Christopher C. Wagner, PhD, licensed clinical psychologist, has offered hundreds of Motivational Interviewing (MI) trainings in North America, Europe, Asia, and Australia/Oceania. In addition to focusing on clinical and theoretical advances in MI, he has also developed group applications of MI and is an author of the official Guilford series book entitled Motivational Interviewing in Groups, co-written with long-time

colleague Karen Ingersoll. Dr. Wagner has been practicing MI for over 20 years, and has served in leadership positions, including the board of directors, of the Motivational Interviewing Network of Trainers (MINT)—the leading international organization of trainers in motivational interviewing representing 40 countries across the globe.

Dr. Wagner's experience spans across individuals with a variety of health, mental health, addiction, and employment challenges throughout outpatient, inpatient, residential, and corrections settings. He serves as an associate professor at Virginia Commonwealth University where he has focused his scholarship on expanding MI theory and practice. Dr. Wagner's trainings are highly engaging and specialized on helping participants incorporate MI skills and strategies into their current styles of practice.

Speaker Disclosure:

Financial: Christopher Wagner has an employment relationship with Virginia Commonwealth University. He receives royalties as a published author. Christopher Wagner receives a speaking honorarium, recording royalties and book royalties. He has no relevant financial relationships with ineligible organizations. Non-financial: Christopher Wagner is a member of the American Counseling Association, the American Group Psychotherapy Association, and the American Psychological Association.

Target Audience:

Counselors • Social Workers • Psychologists • Case Managers • Addiction Counselors • Therapists Marriage & Family Therapists • Occupational Therapists • Physicians • Occupational Therapy Assistants Nurses • Probation/Parole Officers • Other Mental Health Professionals

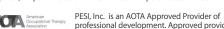
CE CREDITS AVAILABLE FOR LIVE WEBINAR

This continuing education activity is designed to meet state board requirements for the following professionals: Addiction Counselors, Case Managers, Counselors, Marriage and Family Therapists, Nurses, Occupational Therapists,

Physicians, Psychologists, and Social Workers. For specific credit approvals, details, and planning committee disclosures, please see the "credit approvals and details" URL below. For speaker disclosures, please see speaker bios.

National CE Credit Approvals For Live Webinar Credits listed are for full attendance at the live webinar only. The CE certificate can be downloaded/printed after completing the webinar, passing the online post-test (80% passing score), and completing the evaluation. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.



professional development. Approved provider# 3322. This Distance Learning-Interactive activity is offered at .6 CEUs Intermediate, OT Service Delivery. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA.



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

PESI, Inc. is accredited as a provider of nursing continuing professional development by the merican Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 6.25 contact hours.

PESI, Inc., #1062, is approved to offer social work **ØACE** continuing education by the Association of Social Work

Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2023 - January 27, 2026. Social Workers completing this course receive 6.25 Clinical continuing education credits. Course Level: Intermediate. Full attendance is required: no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation

This program is Approved by the National Association of Social Workers (Approval #886759332-6579) for 6.0 Social Work continuing education contact hours

Self-study credit: To check availability for your profession, go to www.pesi.com or call 800-726-3888 with your licensing board to verify acceptance of self-study credit for license renewal.

*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the oundaries of practice in accordance with and in compliance with you profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Kids, PESI Rehab, PESI AU, PESI UK, and Psychotherapy Networke

For all credit approvals and details, visit: www.pesi.com/webcast/89608



\mathcal{A}^{F} Earn up to \mathcal{Z}
§ 6.25 CE
کے Hours for one کے low price! کے
Thump

CBT



SIGN UP-TODAY! Choose your Learning Experience!

PESI offers multiple formats to fit your CE needs

🗋 Scan me

Register Online at: pesi.com/webcast/89608

Live Interactive Webinar (Option 1)

September 8, 2023 PWZ89607

\$249.99 tuition

8am Pacific time

Live Webinar Experience:

- · Participate live in real-time while connecting and
- collaborating with peers
- Ask the presenter your questions
- Earn a live CE certificate

FREE BONUS: Replay on-demand access for 90-days after webinar

*Live CE is only available when viewed live

Get a Group Discount! Contact us at pesi.com/info to save for groups of 5 or more

On-Demand Digital Seminar (Option 2)

\$249.99 POS054710

Digital Seminar Experience:

• Learn at your own pace with 24/7 access from your PESI account

- · Access to the program materials
- Enjoy lifetime on-demand access
- Earn a self-study CE certificate
- CE hours and approvals may vary from live event. Visit www.pesi.com or call 800-726-3888 to check for availability.

ADA NEEDS

We would be happy to accommodate your ADA needs; Please notify us at time of registration.

QUESTIONS

Visit pesi.com/faq or contact us at pesi.com/info

TAXES AND SHIPPING

Taxes and shipping apply where applicable, see website for details

OTHER WAYS TO REGISTER

Phone: 800-726-3888

Fax: 800-554-9775 PESI, Inc. Mail: PO Box 1000 Eau Claire, WI 54702-1000

*If mailing/faxing registration, find form at www.pesi.com/form or call 800-726-3888



Special Offer! Up To 25% Off!



The CBT Flip Chart

An Evidence-Based Psychoeducational Tool for Anxiety, Depression, Stress, Insomnia, PTSD, and More

Seth J. Gillihan, PhD \$39.99 \$34.99*



Motivational Interviewing for **Mental Health Clinicians** A Toolkit for Skills Enhancement Jennifer Frey, PhD & Ali Hall, JD

\$34.99 \$26.99*

PLIB087115

* Discount Included with purchase of the Webinar

PESI Offers Group Discounts! To save on groups of 5 or more, contact us at pesi.com/info!