

Outline

The Changing Landscape of Mental Health Today

- Keeping Up with Technology & Professional Liability Concerns
- Client Expectations – Are You Ethically and Legally Up to the Challenge?

Social Media and Online Advertising Ethical Challenges – (Facebook, Instagram, Twitter, LinkedIn, and More!)

- Pros and Cons of Utilizing Social Media and Website In Your Practice
- Confidentiality and Privacy Issues (and How to Avoid Them)
- Boundary Issues – And How to Ethically Safeguard Yourself
- Advertising and Solicitation – Avoiding Ethical Pitfalls
- Creating Your Social Media Policies and Procedures

Email & Texting – The Legal Landmines of Electronic Communication

- Pros and Cons of Emailing and Texting With Clients
- Confidentiality/Inadvertent Disclosures - Legal Concerns
- Privacy Expectations of the Client and Maintaining Healthy Boundaries
- Creating Your Texting and Emailing Policies and Procedures

Telehealth - Avoiding Legal & Ethical Pitfalls

- Confidentiality/Privacy Concerns of Video Technology
- Practicing Across State Lines – Legal Issues and Insurance Challenges
- Client Expectations for Distance Therapy
- Creating Your Tele-Health Policies and Procedures

Electronic Records & Going Paperless – Top Mistakes to Avoid

- HIPAA – Electronic Records Legalities
- File Retention, Destruction and Security
- Cloud-Based Data – How, When and Why
- Paperless Office Software

What the Future Holds

- New Technology & What to Expect Next!
- Legal & Ethical Trends

Live Webinar Schedule

(Times listed in Central)


- 8:00 Program begins
- 11:50-1:00 Lunch Break
- 4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

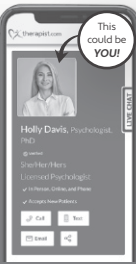
Objectives

1. Determine how to maintain ethical standards and compliance while utilizing social media technology.
2. Appraise the legal and ethical challenges posed by communicating via email and text for mental health professionals.
3. Assess the threats that technology poses to the confidentiality and privacy of clients.
4. Analyze the legal aspects of HIPAA and how to safeguard against violations of laws.
5. Evaluate the ethical and legal issues that are unique to distance therapy and how to stay compliant.
6. Investigate the ethical boundary challenges that arise when using technology.

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— A Complete Guide to —

Ethical & Legal Technology Challenges

for Mental Health Professionals!

LIVE Interactive Webinar
Wednesday, May 17, 2023

BONUS! – Registration includes FREE on-demand access for 3 months.

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— A Complete Guide to —

Ethical & Legal Technology Challenges

for Mental Health Professionals!

Featuring Melissa Westendorf, JD, PhD
Attorney, Psychologist & Technology Wellness Expert


Up to **6.25** Hours of Ethics

A Mental Health Professional's Essential Guide for:

- Social Media
- Email & Texting
- Telehealth
- Online Advertising
- Going Paperless & Electronic Records

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A Complete Guide to ETHICAL & LEGAL TECHNOLOGY CHALLENGES for Mental Health Professionals!

The challenges you face are clear... If you are going to be successful in your practice, you need to adapt to your clients' growing expectations of your technological competence. The problem is, technology is the most likely way you'll get caught up in a legal and ethical nightmare!

Technology is changing fast. How can you keep up while protecting your professional liability and personal reputation?

Join technology wellness expert Dr. Melissa Westendorf for this essential and must-see seminar. As a psychologist, attorney and technology wellness expert, Dr. Westendorf is uniquely suited to handle the toughest questions about the legal and ethical challenges in technology today!

At this seminar, you'll learn:

- Strategies to effectively use social media while navigating the numerous ethical challenges it poses
- How to avoid the serious legal landmines that are associated with email and text
- Best practices for your website and online advertising to attract customers and stay ethical
- How to have an effective distance therapy practice that is legally and ethically compliant
- Top legal mistakes to avoid with electronic record keeping

Sign up today! This is one seminar that no mental health professional can afford to miss!

Target Audience:

Counselors • Social Workers • Marriage & Family Therapists • Psychologists • Psychiatrists
Case Managers • Addiction Counselors • Therapists • Nurses
Other Mental Health Professionals



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Meet Your Speaker

Melissa Westendorf, JD, PhD, is a clinical and forensic psychologist and founder of the Technology Wellness Center. As a clinician she has provided therapy to adults and adolescents in the community and within the correctional setting. Dr. Westendorf's forensic practice is dedicated to assessing adults and youth in either the criminal justice system or in civil matters. As a technology wellness expert, she is dedicated to assisting parents, children, adolescents, and adults on understanding the complexities of technology use and the impact on our brains, emotions, and interpersonal relationships. Dr. Westendorf's legal training coupled with her clinical background enables her to work with individuals who are experiencing the legal ramifications of technology use.

As a proactive psychologist and educator, Dr. Westendorf is a keynote speaker at academic institutions, parent organizations, businesses and community groups, offering preventative tools and resources that educate others on how to manage technology use in a healthy manner. She is the co-author of *Unplug! Raising Kids in a Technology Addicted World*. She has served on the Committee for Legal Issues for the American Psychological Association and on the Psychology Examining Board for the State of Wisconsin. Dr. Westendorf has been appointed as an expert in high profile legal cases, featuring the psychological ramifications of technology use. Her expertise has been relied upon in a wide variety of articles, podcasts, radio segments, and television programming. She has been featured on NPR (National Public Radio), Wisconsin Public Radio, and ABC's 20/20. She is a monthly contributor to The Morning Blend.

Speaker Disclosure:

Financial: Melissa Westendorf is the founder of Technology Wellness Center, LLC and maintains a private practice. She receives royalties as a published author. Melissa Westendorf receives a speaking honorarium and recording royalties from PESI, Inc. She has no relevant financial relationships with ineligible organizations.

Non-financial: Melissa Westendorf is a member of the Association for the Treatment of Sexual Abusers, the American Psychological Association, and the International Association of Correctional and Forensic Psychologists.

To view the full bio, visit www.pesi.com/webcast/88934

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This continuing education activity is designed to meet state board requirements for the following professionals: **Addiction Counselors, Counselors, Marriage and Family Therapists, Nurses, Physicians, Psychologists, and Social Workers.**

For specific credit approvals, details, and planning committee disclosures, please see the "credit approvals and details" URL below. For speaker disclosures, please see speaker bios.

National CE Credit Approvals For Live Webinar

Credits listed are for full attendance at the live webinar only. The CE certificate can be downloaded/printed after completing the webinar, passing the online post-test (80% passing score), and completing the evaluation. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

***includes up to 6.25 hours of general ethics instruction.**



This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Legal, Ethical and Professional Development skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.



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\$219.99 tuition

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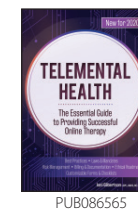
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Recommended Reading:

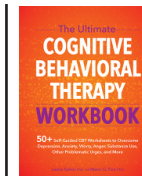


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The Essential Guide to Providing Successful Online Therapy

Joni Gilbertson, MA, NCC, LCPC, LMHC,
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