# Outline.

#### **How Client Identity and Systemic Dynamics Impact Assessment and** Treatment

Social class, race, ethnicity, poverty and religion

Gender identity and sexuality

Myths, oppression, stereotypes and microaggressions

Power dynamics of counseling that can

threaten minority groups

How clinicians' values and biases influence therapeutic outcomes

Culturally competent assessment techniques

Research implications and limitations

#### **Ethics and the Equal Treatment of Clients**

Obligations to challenge social injustice Respecting the inherent dignity and worth of the person

Valuing the importance of human relationships

#### **Clinical Strategies That Meet Clients** Where They Are:

#### **Proven Approaches for Greater Empathy** and Effectiveness

How to understand clients within their social and cultural environments

Strategies to recognize your: Inherent biases

Histories and generational influences Self-assessment - identify personal values that can influence therapeutic outcomes Techniques to work with inter-generational and historical trauma Crisis intervention strategies

Live Webinar Schedule (Times listed in Eastern)

8:00 Program begins 11:50-1:00 Lunch Break

4:00 Program ends

here will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker A more detailed schedule is available upon request.

# Objectives

- Argue how social class and race can impact clinical assessment and treatment of mental health issues.
- Conclude how the values and biases of clinicians can influence treatment and therapeutic outcomes
- Appraise how mental health clinicians can better understand clients within their social and cultural environments to avoid misunderstanding that can harm the therapeutic alliance.
- Demonstrate how clinicians can more comfortably and capably discuss issues surrounding race and economic issues that clients can be reluctant to talk about.
- Determine how clinicians can help clients overcome cultural shame for improved engagement in mental health treatment.
- Devise two ways clinicians can reduce barriers to mental health treatment that face minority groups and disenfranchised people.



How to Advocate for Your Clients Individually, Communally, and Globally Should clinicians hold a neutral position?

Strategies to reduce barriers to accessing mental health treatment Overcome cultural shame surrounding

mental health issues Tips for working with racial stress and trauma

Connect clients to resources, agencies and funding

Intervention at the system level

#### **Case Scenarios**

32 year-old Latino female with PTSD 46 year-old woman originally from Pakistan

with depression 38 year-old Native American male with suicidal ideation and substance abuse issues 30 year-old Latino male with HIV referred for case management services

18 year-old Asian American female with eating disorders

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# Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Clinical Strategies for Inclusivity, **Empowerment and Improved Treatment Outcomes** 

# LIVE Interactive Webinar Friday, March 31, 2023

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# Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Clinical Strategies for Inclusivity, **Empowerment and Improved Treatment Outcomes** 

Includes up to:

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- 5.25 CE hours of Cultural Diversity/ Competency
- Become a more compassionate, insightful and effective practitioner
- Gain the trust you need to achieve truly transformative results
- Avoid cultural misunderstandings that can harm the therapeutic alliance

# Live Interactive Webinar Friday, March 31, 2023

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# Social Justice, Ethics, and Multicultural **Issues for Mental Health Professionals**

Effective treatment focuses on the whole person. The thoughts, behaviors and sufferings of your clients are intimately connected to the social and cultural contexts in which they live.

Without seeing your clients in their entirety, you could fail to recognize the unique challenges, stressors, barriers and burdens that can lie at the heart of their mental health issues. But even therapists can feel uncomfortable with conversations surrounding racial, cultural, sexual, economic and religious issues. And cultural stigmas and distrust born from societal power dynamics can cause some clients to hold back in therapy or leave treatment entirely.

This inspiring class will open your eyes to the struggles of disenfranchised or marginalized populations, and give you practical and innovative techniques so you can comfortably and successfully work with them in treatment. You'll leave able to more capably assess clients, avoid cultural misunderstandings that can harm the therapeutic alliance, and gain the trust you need to achieve truly transformative results.

It's time to be the change you wish to see.

Sign up today and feel the satisfaction and joy that come with being a better advocate for clients individually, communally and globally!

# **Target Audience:**

Social Workers • Counselors • Psychologists • Psychotherapists • Marriage & Family Therapists Addiction Counselors • Case Managers • Therapists • Nurses • Physicians Other Mental Health Professionals



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# Meet Your Speaker

Lisa Connors, LBSW, LCPC, NCC, is a Licensed Clinical Professional Counselor. National Certified Counselor, Board-Certified Coach, Master Addiction Counselor, Certified Clinical Trauma Professional, and Certified Grief Counseling Specialist. She is also certified in thanatology.

Ms. Connors has been in the human services/social work/counseling fields for 30 years. She has worked in a variety of settings providing services to the despondent and downtrodden. Ms. Connors works tirelessly to help others reach their fullest potential in life, helping and empowering others who have been oppressed, stigmatized, marginalized, and victimized. Her greatest passion is working with individuals affected by HIV/AIDS, substance use and mental health disorders, violence/abuse/trauma, grief and loss, and social injustices.

Ms. Connors has served on the board of directors for the Maryland Chapter of the National Association of Social Workers and is the past co-chair of the HIV Planning Group for the State of Maryland. She is the president-elect of the Maryland Association of Addiction Professionals. In addition to her clinical work, Ms. Connors is a college professor at Anne Arundel Community College. She is a member of many organizations, including ACA, NASW, NAADAC, and ADEC. Ms. Connors earned her Master of Arts in professional counseling from Liberty University, her Master of Divinity from Howard University, and is pursuing her PhD in psychology at Walden University.

Speaker Disclosures

Financial: Lisa Connors maintains a private practice and has employment relationships with Anne Arundel Community College, University of Maryland College Park, and The Institute for Life Coach Training. She receives a speaking honorarium and recording royalties from PESI, Inc. She has no relevant financial relationships with ineligible organizations.

Non-financial: Lisa Connors is a member of the Maryland Association of Addiction Professionals, the National Association of Social Workers (NASW), and the American Counseling Association (ACA).



### **CE CREDITS AVAILABLE FOR LIVE WEBINAR** PESI, Inc., #1062, is approved

This continuing education activity is designed to meet state board requirements for the following professionals: Addiction Counselors, **Case Managers, Counselors, Marriage and** Family Therapists, Nurses, Physicians, **Psychologists, and Social Workers.** 

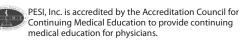
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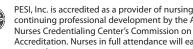
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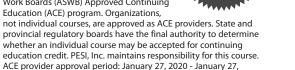
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### **Recommended Reading:**



Telemental Health The Essential Guide to Providing

Joni Gilbertson, MA, NCC, LCPC, LMHC,



Successful Online Therapy

BC-TMH, CTMH

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**Diversity in Clinical Practice** A Practical & Shame-Free Guide to Reducing Cultural Offenses & Repairing Cross-Cultural Relationships Lambers Fisher, MS, LMFT, MDIV

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