# Outline

### **Emotional Freedom Techniques** and Tapping

Why EFT: Breaking down misconceptions Supporting and peer-reviewed research EFT and cognitive interventions Reduce the emotional mental cloud and emotional blocks

Break through resistant client problems Meridian activation to calm and rebalance thought, emotion, and physical reactions Compassion fatigue and burnout benefits Research limitations and potential risks

#### How to set up EFT sessions and zero in on treatment targets

Set-up statement and sequence Develop foundational language Placement and applications of the acupoints

Explore inquiring questions to elicit the target intervention

Questions to zero in on treatment target Reduce physical discomfort

Use of continuous measuring

Overcome treatment resistance Sophisticated linguistic variations

#### Special considerations for treating anxiety, trauma, and more

EFT/Tapping for the anxiety spectrum Special symptom dismantling to help depression

Quick reduction of compulsive behaviors and negative habits

Special consideration for treating social anxiety, phobias

Desensitize traumatic reactions

Benefits for pain reduction and relapse prevention

### Advanced Applications and Tools

Expand EFT/Tapping ability and refine specific nuances for advanced benefit Tell the story technique

- Defuse emotional dysregulation Art therapy tools

- Projective use of EFT and tapping Somatic Intervention

- Expression of emotional despair Choices method & weaving language

- Breakdown negatives and enforce positive outcomes

Augmenting with forgiveness and gratitude Advanced language patterns

**Considerations for special populations** 5 non-medication ways to release pain Couples work addressing the frustrating complementary behavior, the imago

Specific considerations and measuring changes for children Working with craving and relapse

prevention Group trauma and serious incident

debriefing Approach and benefit to humanitarian relief interventions.

#### Integrating EFT/Tapping into other treatment theories

Rebalance emotional dysregulation for CBT and DBT

IFS parts work/child within Advanced brief therapy expertise Resource and closing of EMDR overwhelming moments Effective projective technique for use in play therapy

### Live demonstrations and group practice

Borrowing benefits for group therapy Tearless trauma technique

- Release traumatic events Movie technique

- Incorporating metaphors Eliminating phobia and the often triggering

"small t" trauma

Experiential EFT and Tapping group practice

Learning Objectives can be viewed at pesi.com/webcast/87991

Live Webinar Schedule (both days) (Times listed in Eastern)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request

Are you looking to gain new clients or showcase your expertise? Stand out with a **FREE** listina on 🕅 therapist.com today! gi Cal 📋 Text E teal Register for **FREE** when you go to: therapist.com/free

# **Group Training Solutions Made Easy!**

• ONLINE or in-person Customizable

- Easy remote access • From 5 to 5000
- CE hours available

www.pesi.com/inhouse



PESI, Inc. P.O. Box 1000 Eau Claire, WI 54702-1000

A Comprehensive Guide for Treating Anxiety, Trauma, and More

# LIVE INTERACTIVE WEBINAR

# Monday & Tuesday, December 5 & 6, 2022

BONUS! - Registration includes FREE on-demand access for 3 months.



**REGISTER NOW:** pesi.com/webcast/87991

# **Emotional Freedom** Techniques and Tapping A Comprehensive Guide for Treating



- Advanced tools, live demonstrations and group practice



# Join us online for this live training!

2-Day -

Anxiety, Trauma, and More



Featuring Author, and International Master EFT Trainer, **Robin Bilazarian, LCSW, DCSW, DCEP** 

- Make emotional self-regulation easier and more accessible for clients
- Rapidly diminish the impact of stress, anxiety, phobias, trauma and chronic pain

# LIVE INTERACTIVE WEBINAR Monday & Tuesday, December 5 & 6, 2022

BONUS! - Registration includes FREE on-demand access for 3 months.



A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

### **Emotional Freedom Techniques and Tapping**

Quick and effective real time symptom relief for your clients is quite literally at your fingertips.

Emotional Freedom Techniques and Tapping is proven by research, supported by the outcomes of over **100 clinical trials**, and already used by thousands of therapists across the country and globally.

And like other therapies with eastern traditions that have not only become mainstream, but in many cases (like mindfulness) have become major components of today's most in-demand therapies, EFT is poised to become the next big go-to clinical tool.

EFT and Tapping are easy to learn, comprehensive therapy tools that are evidence-based and **neurologically informed methods** for clearing the body and mind of dysregulation. Clients can self apply EFT/Tapping anywhere to quickly make turmoil dissipate even if the issue is long standing.

It's also been proven effective in treating a wide range of psychological, physical, and interpersonal health problems, from anxiety, traumatic stress, addiction, and chronic pain. Making it a must add to your clinical toolbox!

#### And regardless of if you are a beginner or a well-versed EFT clinician this is the training for you!

So join Robin Bilazarian, LCSW, DCSW, DCEP, and EFT international trainer as she expertly covers everything from the **basics and foundational language** all the way to **advanced EFT and Tapping techniques.** You will observe and participate in live demos, group practicum, and learn:

- How to set up and conduct EFT and Tapping
- Ways to Quiet emotional dysregulation due to past, present, and future upsets
- How to Integrate EFT into various DSM diagnosis and other therapy models
- Different methods such as metaphors, expanding language, targeting interventions
- 10 Advanced applications and tools for expanding EFT/Tapping
- EFT special considerations for special populations

Leave this comprehensive 2-day workshop feeling confident to incorporate EFT and Tapping into your clinical practice!

### Target Audience:

Counselors • Social Workers • Psychotherapists • Marriage & Family Therapists Nurses • Psychologists • Substance Use Disorders Counselors • Occupational Therapists Case Managers • Chaplains/Clergy • Psychiatrists • Physicians • Other Mental Health Professionals



Risk Free Purchase! PESI stands by our trainings and we have a 100% satisfaction guarantee. If you are not satisfied, please contact our customer service team at www.pesi.com/info or 800-726-3888 and we will make it right.

#### **PESI Offers Group Discounts!**

To save on groups of 5 or more, contact us at pesi.com/info!

Questions? Visit our FAQ page at www.pesi.com/faq or contact us at www.pesi.com/info.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Spencer Jahnke at sjahnke@pesi.com or call 715-855-8206.

# **Clinical Expert**



Robin Bilazarian, LCSW, DCSW, DCEP, (Diplomate in Energy Psychology), and International Certified Master EFT Trainer, is a brief therapy expert, author, and speaker who uses passion and humor to share a wealth of knowledge and her twenty years of experience integrating EFT into mainstream mental health treatment. She is the author of the Amazon best-seller *Tapping the* Mighty Mind: Simple Solutions for Stress, Conflict, and Pain. Her passion is to bring these rapid, thorough and gentle meridian and cognitive-based techniques into

mainstream clinical mental health treatment.

EFT is a well-researched, comprehensive, mind-body treatment that rapidly desensitizes unwanted thoughts, emotions and connected physical reactions. EFT goes beyond supportive counseling and is actual treatment. It's surprising how quickly turmoil dissipates; clients are usually better in one session -even if the issue is long standing.

Robin obtained her MSW degree from the University of Pennsylvania and the University of North Carolina/Chapel Hill and interned at Duke Medical Outpatient Psychiatry. Her more than thirty years of clinical practice includes employment in all levels of mental health treatment, including private practice and using EFT in a community mental health center and with medical staff. She was recruited and worked for fourteen years as an internal Employee Assistance Program counselor, bringing these highly effective, short-term techniques to medical staff and students in a regional trauma hospital. Her trainees also included police, fire fighters, first responders, educators, city workers, and others. She ran numerous internal and external EFT workshops, including psychiatric rounds and community conferences. She speaks nationally and internationally on this topic and presents frequently for NASW and Rutgers University. She is a sought-after expert in working with anxiety spectrum disorders.

#### Speaker Disclosure:

Financial: Robin Bilazarian is in private practice. She receives royalties as a published author. Robin Bilazarian receives a speaking honorarium and recording royalties from PESI, Inc. Robin Bilazarian has no relevant financial relationships with ineligible organizations.

Non-financial: Robin Bilazarian has no relevant non-financial relationships.

#### **CE CREDITS AVAILABLE FOR LIVE WEBINAR**

This continuing education activity is designed to meet state board requirements for the following professionals: Counselors, Social Workers, Marriage & Family Therapists, Nurses, Addictions Counselors, Occupational Therapists, Physicians, and Chaplains/clergy.

For specific credit approvals, details, and planning committee disclosures, please see the "credit approvals and details" URL below. For speaker disclosures, please see speaker bios.

**National CE Credit Approvals For Live Webinar** Credits listed are for full attendance at the live webinar only. The CE certificate can be downloaded/printed after completing the webinar, passing the online post-test (80% passing score), and completing the evaluation. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

PESI, Inc. is an NAADAC Approved Provider of continuing education. NAADAC Provider #77553. This activity has been submitted to NAADAC for review. Approval pending. For the most up-to-date credit information, please go to: https://rehab.pesi.com/events/detail/84372.

PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. This activity has been submitted to AOTA for review. Approval pending. For the most up-to-date credit information, please go to: https://rehab.pesi.com/events/detail/87991

PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 12.5 contact hours.

This activity is pending approval from the National Association of Social Workers

Self-study credit: To check availability for your profession, go to www.pesi.com or call 800-726-3888 with your licensing board to verify acceptance of self-study credit for license renewal.

\*Content and materials in this course may include interventions and nodalities that are beyond the authorized practice of your professio As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Kids, PESI Rehab and Psychotherapy Networker.

For all credit approvals and details, visit: www.pesi.com/webcast/87991





Fax: Mail:

# SIGN UP-TODAY! Choose your Learning Experience!

### **PESI** offers multiple formats to fit your CE needs

# **Register Online at: pesi.com/webcast/87991**

### Live Interactive Webinar (Option 1)

December 5 & 6, 2022 PWZ87990

\$439.99 tuition

8am Eastern time

#### Live Webinar Experience:

- Participate live in real-time while connecting and collaborating with peers
- Ask the presenter your questions
- Earn a live CE certificate FREE BONUS: Replay on-demand access for 90-days after webinar \*Live CE is only available when viewed live

Get a Group Discount! Contact us at pesi.com/info to save for groups of 5 or more

### **On-Demand Digital Seminar** (Option 2)

**\$439.99** POS059034

#### **Digital Seminar Experience:**

- Learn at your own pace with 24/7 access from your PESI account
- Access to the program materials
- · Enjoy lifetime on-demand access
- Earn a self-study CE certificate CE hours and approvals may vary from live event. Visit www.pesi.com or call 800-726-3888 to check for availability

## **DVD** (Option 3)

### \$439.99 RNV059034

**DVD Experience:** 

 Self-study CE certificate available CE hours, approvals and cost of CE Certificates may vary from live event. Visit www.pesi.com or call 800-726-3888 to check for availability and pricing

### **Recommended Reading:**



PUB087290

Taming Your Amygdala Brain-Based Strategies to Quiet the Anxious Brain Catherine M. Pittman, PhD, HSPP





The Tapping Toolbox Simple Body-Based Techniques to Relieve Stress, Anxiety, Depression, Trauma, Pain, and More

Fred Gallo, PhD

\$24.99 \$19.99\*

\* Discount Included with purchase of the Webinar

### **OTHER WAYS TO REGISTER**

#### Phone: 800-726-3888

800-554-9775 PESI, Inc. PO Box 1000 Eau Claire, WI 54702-1000 \*If mailing/faxing registration, find form at www.pesi.com/form or call 800-726-3888

#### ADA NEEDS

We would be happy to accommodate your ADA needs; Please notify us at time of registration

#### **QUESTIONS**

Visit pesi.com/fag or contact us at pesi.com/info

#### TAXES AND SHIPPING

Taxes and shipping apply where applicable, see website for details

