

Outline

How Client Identity and Systemic Dynamics Impact Assessment and Treatment

- Social class, race, ethnicity, poverty and religion
- Gender identity and sexuality
- Myths, oppression, stereotypes and microaggressions
- Power dynamics of counseling that can threaten minority groups
- How clinicians' values and biases influence therapeutic outcomes
- Culturally competent assessment techniques
- Research implications and limitations

Ethics and the Equal Treatment of Clients

- Obligations to challenge social injustice
- Respecting the inherent dignity and worth of the person
- Valuing the importance of human relationships

Clinical Strategies That Meet Clients Where They Are:

Proven Approaches for Greater Empathy and Effectiveness

- How to understand clients within their social and cultural environments
- Strategies to recognize your:
 - Inherent biases
 - Histories and generational influences
- Self-assessment - identify personal values that can influence therapeutic outcomes
- Techniques to work with inter-generational and historical trauma
- Crisis intervention strategies

Be a Change Agent:

How to Advocate for Your Clients Individually, Communally, and Globally

- Should clinicians hold a neutral position?
- Strategies to reduce barriers to accessing mental health treatment
- Overcome cultural shame surrounding mental health issues
- Tips for working with racial stress and trauma
- Connect clients to resources, agencies and funding
- Intervention at the system level

Case Scenarios

- 32 year-old Latino female with PTSD
- 46 year-old woman originally from Pakistan with depression
- 38 year-old Native American male with suicidal ideation and substance abuse issues
- 30 year-old Latino male with HIV referred for case management services
- 18 year-old Asian American female with eating disorders

Live Webinar Schedule (Times listed in Mountain)


- 8:00 Program begins
- 11:50-1:00 Lunch Break
- 4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.


Objectives

- Argue how social class and race can impact clinical assessment and treatment of mental health issues.
- Conclude how the values and biases of clinicians can influence treatment and therapeutic outcomes.
- Appraise how mental health clinicians can better understand clients within their social and cultural environments to avoid misunderstanding that can harm the therapeutic alliance.
- Demonstrate how clinicians can more comfortably and capably discuss issues surrounding race and economic issues that clients can be reluctant to talk about.
- Determine how clinicians can help clients overcome cultural shame for improved engagement in mental health treatment.
- Devise two ways clinicians can reduce barriers to mental health treatment that face minority groups and disenfranchised people.

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Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Clinical Strategies for Inclusivity, Empowerment and Improved Treatment Outcomes

LIVE Interactive Webinar
Friday, November 18, 2022

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Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Clinical Strategies for Inclusivity, Empowerment and Improved Treatment Outcomes

Includes up to:

- 1 CE hour of instruction on Ethics
- 5.25 CE hours of Cultural Diversity/Competency

- Become a more compassionate, insightful and effective practitioner
- Gain the trust you need to achieve truly transformative results
- Avoid cultural misunderstandings that can harm the therapeutic alliance

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Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Effective treatment focuses on the whole person. The thoughts, behaviors and sufferings of your clients are intimately connected to the social and cultural contexts in which they live.


Without seeing your clients in their entirety, you could fail to recognize the unique challenges, stressors, barriers and burdens that can lie at the heart of their mental health issues. But even therapists can feel uncomfortable with conversations surrounding racial, cultural, sexual, economic and religious issues. And cultural stigmas and distrust born from societal power dynamics can cause some clients to hold back in therapy or leave treatment entirely.

This inspiring class will open your eyes to the struggles of disenfranchised or marginalized populations, and give you practical and innovative techniques so you can comfortably and successfully work with them in treatment. You'll leave able to more capably assess clients, avoid cultural misunderstandings that can harm the therapeutic alliance, and gain the trust you need to achieve truly transformative results.

It's time to be the change you wish to see.

Sign up today and feel the satisfaction and joy that come with being a better advocate for clients individually, communally and globally!

Target Audience:
Social Workers • Counselors • Psychologists • Psychotherapists • Marriage & Family Therapists
Addiction Counselors • Case Managers • Therapists • Nurses • Physicians
Other Mental Health Professionals



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Meet Your Speaker

Lisa Connors, LBSW, LCPC, NCC, is a Licensed Clinical Professional Counselor, National Certified Counselor, Board-Certified Coach, Master Addiction Counselor, Certified Clinical Trauma Professional, and Certified Grief Counseling Specialist. She is also certified in thanatology.

Ms. Connors has been in the human services/social work/counseling fields for 30 years. She has worked in a variety of settings providing services to the despondent and downtrodden. Ms. Connors works tirelessly to help others reach their fullest potential in life, helping and empowering others who have been oppressed, stigmatized, marginalized, and victimized. Her greatest passion is working with individuals affected by HIV/AIDS, substance use and mental health disorders, violence/abuse/trauma, grief and loss, and social injustices.

Ms. Connors has served on the board of directors for the Maryland Chapter of the National Association of Social Workers and is the past co-chair of the HIV Planning Group for the State of Maryland. She is the president-elect of the Maryland Association of Addiction Professionals. In addition to her clinical work, Ms. Connors is a college professor at Anne Arundel Community College. She is a member of many organizations, including ACA, NASW, NAADAC, and ADEC. Ms. Connors earned her Master of Arts in professional counseling from Liberty University, her Master of Divinity from Howard University, and is pursuing her PhD in psychology at Walden University.

Speaker Disclosures:
Financial: Lisa Connors maintains a private practice and has employment relationships with Anne Arundel Community College, University of Maryland College Park, and The Institute for Life Coach Training. She receives a speaking honorarium and recording royalties from PESI, Inc. She has no relevant financial relationships with ineligible organizations.
Non-financial: Lisa Connors is a member of the Maryland Association of Addiction Professionals, the National Association of Social Workers (NASW), and the American Counseling Association (ACA).


CE CREDITS AVAILABLE FOR LIVE WEBINAR


This continuing education activity is designed to meet state board requirements for the following professionals: **Social Workers, Counselors, Psychologists, Nurses, Marriage & Family Therapists, Addiction Counselors, Physicians, and Nurses.**


For specific credit approvals, details, and planning committee disclosures, please see the "credit approvals and details" URL below. For speaker disclosures, please see speaker bios.


National CE Credit Approvals For Live Webinar
Credits listed are for full attendance at the live webinar only. The CE certificate can be downloaded/printed after completing the webinar, passing the online post-test (80% passing score), and completing the evaluation. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

Includes up to 1.0 hours of general ethics instruction; and 5.25 hours of cultural competency.

 This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.25 CE in the Legal, Ethical and Professional Development skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

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Ethics & Cultural Competency: This seminar includes 1.0 hour of general ethics and 5.25 of cultural competency instruction. No more than 6.25 total CE hours may be awarded for this activity. If ethics is not specified within your licensing board's approval statement below, please contact your board to determine the applicability and amount of ethics allowed.

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\$219.99 tuition

8am Mountain time

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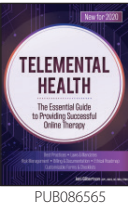
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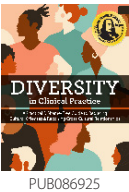
DVD Experience:

- Self-study CE certificate available
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Recommended Reading:



Telemental Health
The Essential Guide to Providing Successful Online Therapy
Joni Gilbertson, MA, NCC, LCPC, LMHC, BC-TMH, CTMH
~~\$24.99~~ **\$19.99***



Diversity in Clinical Practice
A Practical & Shame-Free Guide to Reducing Cultural Offenses & Repairing Cross-Cultural Relationships
Lambers Fisher, MS, LMFT, MDIV
~~\$29.99~~ **\$22.99***

** Discount Included with purchase of the Webinar*

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Taxes and shipping apply where applicable, see website for details

