## Outline

#### Trauma, Attachment Disorders and Core Shame

Guilt vs. core shame

Neurophysiological effects of trauma, attachment disorders, and core shame

Developmental theories relevant to emotional

The evolution of social-emotional development Polyvagal theory, neuroception and shame Trauma, shame and subsequent adult attachment

## **Defenses Against Shame**

How clients use perfectionism to keep shame at

How trauma and shame-based beliefs or "stories"

## Assess for Trauma-Based Shame in

Interview guestions for assessing shame in relationships and current patterns Subtle cues of shame in the therapy room

## How to Create a Safe Therapeutic Holding

Attunement as the key to the rapeutic change Assessing adult attachment styles and shame Exercises to establish safety and trust therapeutic relationship

Interest inventories and values assessment Psycho-educational opportunities that demystify

Live Webinar Schedule (both days)

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker.

(Times listed in Mountain) **8:00** Program begins

11:50-1:00 Lunch Break

A more detailed schedule is available upon request

**4:00** Program ends

## **Recognizing and Understanding Client**

Reactions that develop in attempts to find safety

Anger, rage and blame

impact clients

## **Relationships and Current Patterns**

Nonverbal, implicit, and sensory aspects of trauma

Why self-compassion is so hard to access

## Environment

Co-regulation strategies that create safety in the

Self-assessment: identifying your own shame

Mindfulness and Somatic Strategies:

Use the Present Moment and Movement to Build Calm and Release Shame

The importance of non-judgmental awareness Breathing techniques to bring emotional and physical calm

Mandalas as a meditation tool

Mindfulness and meditation apps for clients Reconnect to the self with nature therapy strategies Self-compassion, forgiveness, and gratitude

The role of yoga, dance, and movement in mediating shame

## Narrative, Journaling and Therapeutic Art

Re-Write Trauma-Based Shame Stories into Safety and Being Enough

Narrative therapy techniques to externalize clients' feelings of shame

Self-compassionate visualization and letter-writing interventions

Homework assignments, prompts and using timelines

Re-storying shame scripts and stepping into

Creating, telling and using metaphors to de-shame trauma responses

Therapeutic art techniques – how clients can process pain outside of themselves

Combining top-down and bottom-up strategies in

#### Connect a Shame-Informed Approach to **Co-Occurring Disorders**

Compassion and forgiveness exercises to let go of

Choice Awareness Training for eating disorders and disordered eating

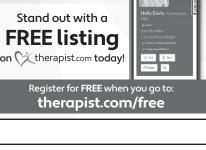
How internalized shame can deepen depression Mediate the stress and anxiety of perfection with self-acceptance

Addressing the shame of relapse with substance use disorders

Research, risks and treatment limitations

at pesi.com/webcast/87526

Learning Objectives can be viewed



## **Group Training Solutions Made Easy!**

ONLINE or in-person

Are you looking to gain

new clients or showcase

your expertise?

- Customizable
- Easy remote access
- From 5 to 5000
- CE hours available

www.pesi.com/inhouse

PESI, Inc. P.O. Box 1000 Eau Claire, WI 54702-1000

# Treating Trauma in the Shame-

A Shame-Informed Treatment Specialist (CSTS) Certification Course

## **Live Interactive Webinar**

## Thursday & Friday, September 15 & 16, 2022

**BONUS!** – Registration includes FREE on-demand access for 3 months.

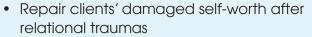


**REGISTER NOW:** pesi.com/webcast/87526

## **Live Online Certification Training**

# Treating Trauma in the Shame-A Prone Client

A Shame-Informed Treatment Specialist (CSTS) Certification Course



- Interventions to manage fears about failure, inadequacy and rejection
- Somatic and relational tools to de-shame trauma responses
- Specific techniques from narrative therapy, art therapy and more



**Limited Time Offer** Your Certification Application Fee

(\$149 value!) Included FREE! See details inside

## **Live Interactive Webinar**

Thursday & Friday, September 15 & 16, 2022

**BONUS!** – Registration includes FREE on-demand access for 3 months.



**REGISTER NOW:** pesi.com/webcast/87526

**PESI Offers Group Discounts!** To save on groups of 5 or more, contact us at pesi.com/info!

## Treating Trauma in the Shame-Prone Client A Shame-Informed Treatment Specialist (CSTS) Certification Course

I used to have clients with trauma who just wouldn't respond to treatment.

Session after session I was met with anger, avoidance or vague responses that shut the door to deeper exploration and healing.

No matter what I did, I felt like these clients believed they weren't worthy of healing.

That's when the solution became clear – shame was standing in the way of my clients' path to a better life...and it's likely standing in the way of yours.

Since that time, I've used a shame-informed approach that's allowed me to more successfully access clients' deeply rooted pain, free them from their dysfunctional self-worth, and vastly improve treatment.

Now in this comprehensive certification course I'll share the clinical strategies and expert level practice tips you need to master effective therapy with shame-prone trauma clients.

When you register you'll get full access to both confidence boosting days PLUS...

- Tools for assessing shame in clients' relationships and current patterns
- Exercises and co-regulation strategies that create emotional safety
- · Specific guidance on using narrative and therapeutic art techniques
- Mindfulness and somatic techniques to build calm and release shame

Don't let shame continue to stand in the way of your clients' healing.

Register today!

-- Dr. Pattí Ashley

P.S. When you complete this training you can add a valuable certification to your resume and apply to become a Shame-Informed Treatment Specialist (CSTS) through Evergreen Certifications at no additional cost!

#### **Target Audience:**

Counselors • Social Workers • Marriage and Family Therapists • Psychologists • Psychiatrists Physicians • Addictions Counselors • Psychiatric Nurses • Nurse Practitioners



Risk Free Purchase! PESI stands by our trainings and we have a 100% satisfaction guarantee. If you are not satisfied, please contact our customer service team at www.pesi.com/info or 800-726-3888 and we will make it right.

Questions? Visit our FAQ page at www.pesi.com/fag or contact us at www.pesi.com/info.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Ryan Bartholomew at rbartholomew@pesi.com or call 715-855-8225.

#### **CERTIFICATION MADE SIMPLE!**



- No hidden fees PESI pays for your application fee (a \$149.99 value)!
- Simply complete this live event and the post-event evaluation included in this training, and your application to be a **Certified Shame-Informed Treatment** Specialist through Evergreen Certifications is complete.\*

Attendees will receive documentation of CSTS designation from Evergreen Certifications 4 to 6 weeks following the program. \*Professional standards apply. Visit www.evergreencertifications.com/csts for professional requirements.

## Meet Your Speaker



**Dr. Patti Ashley, PhD, LPC,** is a psychotherapist, international speaker and bestselling author of Shame-Informed Therapy: Treatment Strategies to Overcome Core Shame and Reconstruct the Authentic Self (PESI Publishing, 2020).

With over 20 years of experience as a licensed counselor, Dr. Ashley brings unique insights into the identification and treatment of trauma, shame, grief and dysfunctional family patterns. She has counseled individuals, couples, families and groups in mental health agencies, psychiatric hospitals, and private practice settings. She maintains a private practice in Colorado where her Authenticity Architecture model helps clients break through unconscious barriers and rediscover a sense of self-love, belonging, and connection.

In addition to her book for psychotherapists, Dr. Ashley is the author of Living in the Shadow of the Too-Good Mother Archetype (Wyatt-MacKenzie Publishing, 2014) and Letters to Freedom (Wyatt-MacKenzie Publishing, 2019). In addition to her clinical work, Dr. Ashley develops and teaches continuing education courses for psychotherapists, physicians, hospital wellness programs, universities, and several private organizations.

Speaker Disclosures:

Financial: Dr. Patti Ashley maintains a private practice. She is an author with Wyatt-MacKenzie Publishing and receives royalties. Dr. Ashley receives a speaking honorarium, book royalties, and recording royalties from PESI, Inc. She has no relevant financial relationships with

Non-financial: Dr. Patti Ashley has no relevant non-financial relationships

#### **CE CREDITS AVAILABLE FOR LIVE WEBINAR**

This continuing education activity is designed to meet state board requirements for the following professionals: Counselors, Social Workers, Marriage and Family Therapists, Psychologists, Physicians, **Addictions Counselors, and Nurses.** 

For specific credit approvals and details, visit pesi.com/webcast/87526

#### **National CE Credit Approvals For Live Webinar**

Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast, passing the online post-test (80% passing score), and completing the evaluation. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians



PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 12.5 contact hours

PESI, Inc., #1062, is approved to a social work continuing education by the Association of Social

Earn up to

12.5 CE

Hours for one

low price!

Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 12.5 Clinical continuing education credits.

Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance.

Self-study credit: To check availability for your profession, go to www.pesi.com or call 800-726-3888 with your licensing board to verify acceptance of self-study credit for license renewal.

\*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the undaries of practice in accordance with and in compliance with you

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Kids, PESI Rehab and Psychotherapy Network

For all credit approvals and details, visit: www.pesi.com/webcast/87526

## **SIGN UP-TODAY!**

# **Choose your Learning Experience!**

PESI offers multiple formats to fit your CE needs

Register Online at: pesi.com/webcast/87526

## Live Interactive Webinar (Option 1)

**September 15 & 16, 2022** PWZ87525

\$439.99 tuition

8am Mountain time

#### **Live Webinar Experience:** • Participate live in real-time while connecting and collaborating with peers

- Ask the presenter your questions
- · Earn a live CE certificate

FREE BONUS: Replay on-demand access for 90-days after webinar

**Get a Group Discount!** Contact us at pesi.com/info to save for groups of 5 or more

### On-Demand Digital Seminar (Option 2)

**\$439.99** POS058943

#### **Digital Seminar Experience:**

- Learn at your own pace with 24/7 access from your PESI account
- Access to the program materials
- · Enjoy lifetime on-demand access
- Earn a self-study CE certificate
- CE hours and approvals may vary from live event. Visit www.pesi.com or call 800-726-3888 to check for availability

### **DVD** (Option 3)

**\$439.99** RNV058943

#### **DVD Experience:**

· Self-study CE certificate available

CE hours, approvals and cost of CE Certificates may vary from live event. Visit www.pesi.com or call 800-726-3888 to check for availability and pricing

## **Recommended Reading:**



Shame-Informed Therapy Treatment Strategies to Overcome Core Shame and Reconstruct the Authentic Self

Patti Ashley, PhD, LPC

\$<del>29.9</del>9 \$22.99\*



Transformina The Livina Leaacv of Trauma: A Workbook for Survivors and Therapists

Janina Fisher, PhD

\$29<del>.9</del>9 \$22.99\*

\* Discount Included with purchase of the Webinar

#### **OTHER WAYS TO REGISTER**

Phone: 800-726-3888

800-554-9775 Fax: Mail: PESI, Inc.

PO Box 1000 Eau Claire, WI 54702-1000

\*If mailing/faxing registration, find form at www.pesi.com/form or call 800-726-3888

#### **ADA NEEDS**

We would be happy to accommodate your ADA needs; Please notify us at time of registration.

#### **QUESTIONS**

Visit pesi.com/faq or contact us at pesi.com/info

#### TAXES AND SHIPPING

Taxes and shipping apply where applicable, see website

