

Outline

The Extent and Cost of Client Dropout

What we can learn from therapists who have low dropout rates

The role of therapist humility.. and denial

How to embrace mistakes and repair ruptures

Therapeutic Techniques vs. Therapeutic Relationship

Understand and make use of the power of the working alliance

Rapport-building actions you can take right away

Enhance empathy with challenging clients using compassion and future focus

Consequences of therapist burnout on clients – how to assess and respond to burnout

Assessment Focused on Keeping Clients in Treatment

How to assess clients' strengths and happiness, not just their symptoms

The unexpected benefits of assessment, including enhanced view of the therapist

Obtain narrative understanding of the client's world

Utilize motivational enhancement to harness the power of stage of change

Understand and work with the phenomenon of psychological reactance

The Process of Therapy

Address the end at the beginning: Gain client collaboration with therapeutic goals and maintain solution focus

Choose interventions that make sense and are consistent with the client's preferences

Develop effective "out of session" activities

Increase client confidence in therapist expertise and therapy success

Special considerations for specific populations (e.g., male clients; clients with significant comorbid medical conditions; child clients)

Limitations of the Research and Potential Risks

Live Webinar Schedule (Times listed in Pacific)

9:00 Program begins

11:50-1:00 Lunch Break

5:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.


Objectives

1. Employ three strategies for determining client expectations from therapy and communicating therapist expectations for clients.
2. Demonstrate two strategies for discussing and implementing termination procedures.
3. Analyze components of the working alliance as related to clinical treatment outcomes.
4. Assess clients' stage of change and psychological reactance to inform clinical treatment interventions.
5. Respond therapeutically to ruptures in the alliance to improve client engagement.
6. Determine four consequences of therapist burnout on clients.

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The Ultimate Guide to Reducing Client Dropout

Advanced Strategies to Keep Clients Engaged

Live Interactive Webinar
Monday, August 8, 2022

BONUS! – Registration includes FREE on-demand access for 3 months.

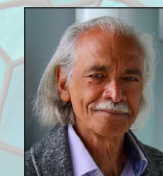


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The Ultimate Guide to Reducing Client Dropout

Advanced Strategies to Keep Clients Engaged



Featuring
Dr. Bernard Schwartz,
Co-author of *How to Fail as a Therapist: 50+ Ways to Lose or Damage Your Patients*

Whether you're a new or experienced therapist:

- ☒ Stop questioning your expertise and losing time and money on clients who drop out
- ☒ Increase engagement and improve alliance with a few key steps
- ☒ Make therapy more effective with strategies that keep clients coming back!

Live Interactive Webinar
Monday, August 8, 2022

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The Ultimate Guide to Reducing Client Dropout

For years, my therapy supervisees had clients drop out of therapy unexpectedly. They'd get ghosted and wonder, **What did I do wrong? What did I miss?**

They felt guilty, confused, and frustrated. Their energy for the work was depleted. They were questioning their skills.

So I went on a journey to discover how I could teach clinicians what hooks clients into effective therapy. **What I learned caused their dropout rate to plummet.** Not only did clients stay engaged – they got better, and my supervisees and I enjoyed our work again.

Whether you're a new therapist or an experienced one, there are key steps to anticipating and navigating dropout that you must learn in order to give your clients the best chance at success.

And let's face it, these strategies aren't given much attention in training programs focusing on clinical techniques – *techniques that are good but that you won't get to use if your clients stop coming to their sessions.*

When you join me for this exclusive 1-day live interactive webinar, I'll share with you **advanced strategies for keeping your clients engaged, targeted interventions to increase the likelihood of positive therapeutic outcomes, and effective solutions for common errors that contribute to therapist burnout.**


Let's help our clients get better!

With joy in the practice,

Dr. Bernard Schwartz

P.S. **Register today!** I'm looking forward to seeing you!

Target Audience:
Counselors • Social Workers • Psychologists • Psychiatrists • Marriage & Family Therapists
Addiction Counselors • Other mental health professionals

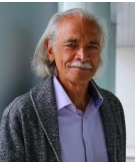
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Meet Your Speaker



Dr. Bernard Schwartz, is a licensed clinical psychologist and co-author of *How to Fail as a Therapist: 50+ Ways to Lose or Damage Your Patients*, which focuses on the factors leading to therapeutic success or failure and has been adopted by dozens of university training programs throughout the country, as well as *Thoughts for Therapists: Reflections on the Art of Healing*. He has published numerous journal articles on the subject of enhancing therapeutic outcomes through the use of rapid assessment instruments. He is founder and past director of student psychological services at Santiago Canyon College in Orange, California, where he taught for two decades. Dr. Schwartz has taught at the preschool, elementary, undergraduate, and graduate levels and has developed a number of specialties including sports psychology and parent-child relations. He has supervised dozens of therapist interns at multiple agencies with a focus on trauma, post-divorce adjustment, and developmental issues.

Speaker Disclosure:
Financial: Bernard Schwartz maintains a private practice. He has employment relationships with Outreach Concern, FACES of Orange County, Paladin Eastside, and Chapman University College. Bernard Schwartz receives royalties as a published author. He receives a speaking honorarium from PESI, Inc. He has no relevant financial relationships with ineligible organizations.
Non-financial: Bernard Schwartz has no relevant non-financial relationships.


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For specific credit approvals and details, visit pesi.com/webcast/87425

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Recommended Reading:

**Cognitive Behavioral Therapy Worksheets**
65+ Ready-to-Use CBT Worksheets to Motivate Change, Practice New Behaviors & Regulate Emotion
Lawrence E. Shapiro, PhD
PUB086040
~~\$26.99~~ **\$19.99***

**Diversity in Clinical Practice**
A Practical & Shame-Free Guide to Reducing Cultural Offenses & Repairing Cross-Cultural Relationships
Lambers Fisher, MS, LMFT, MDIV
PUB086925
~~\$29.99~~ **\$22.99***

**Discount Included with purchase of the Webinar*

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