

## Outline

### Nothing as Practical as a Good Theory

How theories of ethical decision-making inform practice

What's your ethical theory? (And yes, you do have one)

Consequentialism, Deontology, and other theories

### Understanding Ethical Decision Making

Models of ethical decision-making

The pre-critical process of decision-making

Values, morals, laws, and other "cousins" of ethics

### Identify Contemporary Challenges

Technology

How the codes written for paper records apply to electronic records

Digital communication

Distance therapy

Professional guidelines and positions papers

Skype anyone?

Social media

Internet

Website content and structure

When and if to blog

Navigating consumer review sites

### Informed Consent

What information should be included?

How much information is enough?

Updated content for your Informed Consent Form

Case examples

"I know what I signed-but that's not what I understand"

"And now my insurance won't pay"

### Clinical Competence

Boundaries of competence

Understanding emotional competence

Addressing cultural competence

Supervision vs. consultation

Case examples

"Re-specializing"

"When you can't refer"

### Confidentiality

Online disclosures

ICD-10, HIPAA, and communicating with third party payers

Encryption, storage, and the cloud

Case examples

"Confidentiality online"

"Alternate forms of communication"

### Multiple Relationships

What kind of online relationship is really a "relationship"?

Managing beneficial multiple relationships

Gifts, bartering, and social contact

Case examples

"One of 5,000 friends"

"It's my party and I'll cry if I want to"

### Put it all Together

Anticipating future ethical challenges

Using a decision-making model that will work in the future

Understanding the role of ethics in quality client care

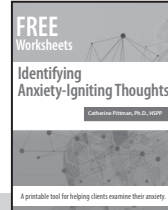
**Learning Objectives can be viewed at [pesi.com/webcast/85415](http://pesi.com/webcast/85415)**

"Wow! Truly enlightening and really makes one think on & off the grid! Very enjoyable and would recommend, highly, to all practitioners!"

-- Celina, psychotherapist/counselor

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# Ethics

## 2.0

### When Clinical Goes Digital

**LIVE Interactive Webinar**  
**Wednesday, August 18, 2021**

**BONUS!** – Registration includes FREE on-demand access for 3 months.



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# Ethics

## 2.0

### When Clinical Goes Digital

# 6.25 CE Hours of Ethics available

Is it appropriate to Google my client? If so, when?

How should I respond to a negative online client review? Or should I?

Is it ok to text my client? Under what circumstances?

How much digital transparency is okay for a therapist?

How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

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Digital Technology Has Changed the Way We Serve and Interact with Clients

Let’s face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment.

Your current clients, and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion.

Whether you are already in the digital space, or you realize that you want and even need to be, the ethical considerations are unique, complex, and exciting all at the same time.

Let **Jeff Ashby, PhD, ABPP, RPT-S** – a mental health clinician with 20 years of clinical and research experience – be your guide as you explore the ethical issues related to social media, blogs, websites, and more.

Through discussion and case examples, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.



Speaker

**Jeff Ashby, PhD, ABPP, RPT-S**, is a professor in the department of counseling and psychological services at Georgia State University. He is the director of Georgia State’s Counseling Psychology doctoral program, a licensed psychologist, and a Diplomate of the American Board of Professional Psychology. Dr. Ashby has taught ethics at the graduate level for over 20 years and has served as the chair of the Ethics Committee of the International Association of Play Therapy and as an ethics content expert with the State of Georgia Psychology board. He has made over 100 presentations at professional conferences and authored/co-authored more than 80 articles in refereed journals, numerous book chapters, and two books.

Dr. Ashby received a BA in psychology and English literature from the University of Kansas, an MEd in counseling and school psychology from Wichita State University, and a PhD in counseling psychology from Penn State.

Speaker Disclosure:  
Financial: Jeffrey Ashby is a professor at Georgia State University. He receives a speaking honorarium from PESI, Inc.  
Non-financial: Jeffrey Ashby is a fellow of the American Academy of Counseling Psychology. He is a member of the American Psychological Association; and the International Association of Play Therapy.

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For specific credit approvals and details, visit [pesi.com/webcast/85415](http://pesi.com/webcast/85415)

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Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

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-- Mary, LPC

**Live Webinar Schedule**  
(Times listed in Mountain)  
**8:00** Program begins  
**11:50-1:00** Lunch Break  
**4:00** Program ends  
There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

**Target Audience:**  
Counselors • Social Workers  
Marriage & Family Therapists  
Psychologists • Case Managers  
Addiction Counselors • Therapists • Nurses  
Other Mental Health Professionals

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Recommended Reading:

**Telemental Health**  
*The Essential Guide to Providing Successful Online Therapy*  
Joni Gilbertson, MA, NCC, LCPC, LMHC, BC-TMH, CTMH  
~~\$24.99~~ **\$19.99\***

**The Millennial Mental Health Toolbox**  
*Tips, Tools, and Handouts for Engaging Gen Y in Therapy*  
Goali Saedi Bocci, PhD  
~~\$29.99~~ **\$19.99\***

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