

Outline

Male Gender Roles and Stereotypes:

Understand What Drives the Behavior

Male gender roles and stereotypes
The meaning/impact of gender roles
ACEs Study
Male messages and trauma
Cultural differences among male messages
Prevalence of trauma in men

Identify the Root of Trauma and Addiction in Men:

Understand the Research and Effective Assessment

The addicted family system
Chaotic and rigid family roles
Suicide rate among men
Impact of opioid epidemic
Current limitations of successful long-term recovery with men
Barriers of change in treatment for men

Open Male Clients to Vulnerability and Change:

Clinical Interventions to Overcome Male Shame and Stigma

Healthy power vs. abuse of power
Interdependence, independence and codependence
Self-esteem and emotional sobriety
Vulnerability and supporting/validating attempts of openness
Cognitive-behavioral techniques
Solution-focused techniques

Therapeutic Adjustments for Men Who Struggle with "Talk Therapy":

5 Techniques to Get Off on the Right Foot and Keep Men in Treatment

Trauma adaptation in men
MTREM and Seeking Safety for Men and other effective treatment approaches
Biopsychosocial considerations for the male in treatment
The "strong man" techniques for connection, courage and strength meaning, redefining values, grounding and self-regulation

Other Treatment Roadblocks:

Solutions for Common Concerns When Treating Men

Angry clients
Boundary concerns
Attachment
Intimacy
Suicidality
Trust & vulnerability

Live Webinar Schedule

(Times listed in Mountain)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.



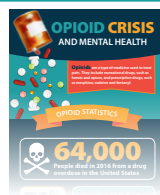
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Trauma, Addiction and Men

Create Connection, Increase Vulnerability and Improve Treatment Outcomes with the Male Client

LIVE Interactive Webinar
Friday, April 23, 2021

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Join us online, for this live training!

Trauma, Addiction and Men

Create Connection, Increase Vulnerability and Improve Treatment Outcomes with the Male Client

- Improve outcomes with male clients to increase long-term sobriety and change the male standard in society associated with mental health and trauma
- This training is a unique, one of a kind experience that is guaranteed to change the way that you clinically treat men!
- "When being strong is weak," learn how to free male clients from gender stereotypes

Live Interactive Webinar
Friday, April 23, 2021

BONUS! – Registration includes FREE on-demand access for 3 months.

Don't be weak, don't ask for help, don't cry, don't show emotion.

These damaging expectations of masculinity are ruining your sessions, causing many male clients to bottle up the shame of past traumas, struggle to be vulnerable and open in therapy, and labor to leave emotion numbing drugs behind.

It can make therapeutic progress seem impossible and leave you frustrated, questioning your competence, and feeling powerless when nothing you try seems to work.

Treat male clients with trauma and addiction issues more effectively than ever before!

No matter your own gender, this essential program will give you exactly what you need to:

- Keep male clients from leaving treatment
- Experience more productive sessions with men who struggle with “talk” therapy
- Create greater openness in sessions with tips to overcome male shame and stigma
- Add value to the clinical techniques you already use for trauma and addiction work

Sign up today and experience new levels of therapeutic success with the guidance and tailored approaches you need to meet the needs of men in therapy!

Trauma, Addiction and Men

Create Connection, Increase Vulnerability and Improve Treatment Outcomes with the Male Client

Speaker

MEGAN HOWARD, LCSW, CSUD, EMDR CIT., has spent her career studying, researching, and treating trauma related disorders and has a special interest in treating gender issues, specifically men’s trauma and the impact and relativity to ongoing substance abuse. Megan has quickly built one of the largest specialty clinics in the state of Idaho. She continues to own and operate this intensive outpatient treatment facility that has remained one of the largest substance abuse and specialized trauma clinics in their state region. Megan works as a consultant in the development of substance abuse facilities in Idaho and the surrounding areas. In addition to her consulting work, she maintains an active schedule of international lectures. She is a member of EMDRIA and the International Society of Addiction Medicine, and received training from the late John Southworth, Ken Seeley, and other leaders in the field.

Speaker Disclosures:

Financial: Megan Howard is the owner of Addiction and Trauma Recovery Services. She receives a speaking honorarium from PESI, Inc.

Non-financial: Megan Howard has no relevant non-financial relationship to disclose.

Target Audience:

Counselors • Social Workers • Psychologists • Addiction Counselors • Therapists
Marriage & Family Therapists • Nurses • Case Managers • Other Mental Health Professionals

- Objectives**
1. Assess how male roles and stereotypes are formed from society, culture, and family roles.
 2. Analyze how self-esteem, self-worth, and self-efficacy are impacted through these roles and lead to maladaptive coping.
 3. Determine how stereotyped behaviors drive rigid, addictive tendencies and develop solutions to increase willingness to change while keeping integrity in tact.
 4. Evaluate the clinical research related to suicide, substance abuse and gender differences.
 5. Integrate skills to help men increase their voice and choice since they are often the “forgotten, silent sufferers” as it pertains to trauma.
 6. Utilize reframing interventions, cognitive restructuring and distress tolerance techniques that cultivate and demonstrate the importance of vulnerability and intimacy in their lives.

Questions? Visit our FAQ page at www.pesi.com/faq or contact us at www.pesi.com/info.

Have a seminar idea? A manuscript to publish? The nation’s top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Anna Rustick** at arustick@pesi.com or call **715-855-8195**.

CE CREDITS AVAILABLE FOR LIVE WEBINAR

This continuing education activity is designed to meet state board requirements for the following professionals: **Counselors, Marriage and Family Therapists, Nurses, Physicians, Psychologists, and Social Workers**

For specific credit approvals and details, visit pesi.com/webcast/84496

National CE Credit Approvals For Live Webinar
Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

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April 23, 2021 PWZ84495

\$219.99 tuition
8am Mountain time

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- Ask the presenter your questions
- Earn a live CE certificate

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*Live CE is only available when viewed live

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\$219.99 POS056040

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- Access to the program materials
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CE hours and approvals may vary from live event. Visit www.pesi.com or call 800-844-8260 to check for availability.

DVD (Option 3)


\$219.99 RNV056040

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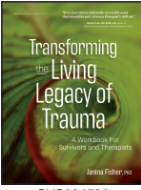
CE hours, approvals and cost of CE Certificates may vary from live event. Visit www.pesi.com or call 800-844-8260 to check for availability and pricing

Recommended Reading:



The Self-Compassion Deck
50 Mindfulness-Based Practices
By Tim Desmond, LMFT, Mitch R. Abblett, Ph.D., & Christopher Willard, Psy.D.
~~\$16.99~~ **\$12.99***

PUB084780



Transforming The Living Legacy of Trauma
A Workbook For Survivors and Therapists
Janina Fisher, Ph.D.
~~\$29.99~~ **\$22.99***

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*If mailing/faxing registration, find form at www.pesi.com/form or call 800-844-8260

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