

## Outline

### How Client Identity and Systemic Dynamics Impact Assessment and Treatment

Social class, race, ethnicity, poverty and religion  
Gender identity and sexuality  
Myths, oppression, stereotypes and microaggressions  
Power dynamics of counseling that can threaten minority groups  
How clinicians' values and biases influence therapeutic outcomes  
Culturally competent assessment techniques  
Research implications and limitations

### Ethics and the Equal Treatment of Clients

Obligations to challenge social injustice  
Respecting the inherent dignity and worth of the person  
Valuing the importance of human relationships

### Clinical Strategies That Meet Clients Where They Are:

#### Proven Approaches for Greater Empathy and Effectiveness

How to understand clients within their social and cultural environments  
Strategies to recognize your:  
Inherent biases  
Histories and generational influences  
Self-assessment - identify personal values that can influence therapeutic outcomes  
Techniques to work with inter-generational and historical trauma  
Crisis intervention strategies

### Be a Change Agent:

#### How to Advocate for Your Clients Individually, Communally, and Globally

Should clinicians hold a neutral position?  
Strategies to reduce barriers to accessing mental health treatment  
Overcome cultural shame surrounding mental health issues  
Tips for working with racial stress and trauma  
Connect clients to resources, agencies and funding  
Intervention at the system level

### Case Scenarios

32 year-old Latino female with PTSD  
46 year-old woman originally from Pakistan with depression  
38 year-old Native American male with suicidal ideation and substance abuse issues  
30 year-old Latino male with HIV referred for case management services  
18 year-old Asian American female with eating disorders

### Live Webinar Schedule (Times listed in Central)

**8:00** Program begins

**11:50-1:00** Lunch Break

**4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).  
Actual lunch and break start times are at the discretion of the speaker.  
A more detailed schedule is available upon request.

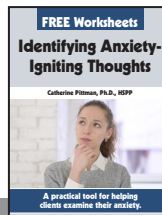
## Objectives

- Communicate how social class and race can impact clinical assessment and treatment of mental health issues.
- Specify how the values and biases of clinicians can influence treatment and therapeutic outcomes.
- Establish how mental health clinicians can better understand clients within their social and cultural environments to avoid misunderstanding that can harm the therapeutic alliance.
- Characterize how clinicians can more comfortably and capably discuss issues surrounding race and economic issues that clients can be reluctant to talk about.
- Articulate how clinicians can help clients overcome cultural shame for improved engagement in mental health treatment.
- Provide 2 examples of ways clinicians can reduce barriers to mental health treatment that face minority groups and disenfranchised people.

### FREE BONUS OFFER!

#### Easy-to-Use Anxiety Assessment Tools

Get yours today at  
[www.pesi.com/anxietyws](http://www.pesi.com/anxietyws)



### Group Training Solutions Made Easy!

- ONLINE or in-person
- Customizable
- Easy remote access
- From 5 to 5000
- CE hours available



[www.pesi.com/inhouse](http://www.pesi.com/inhouse)

NON-PROFIT  
ORGANIZATION  
U.S. POSTAGE PAID  
EAU CLAIRE, WI  
PERMIT NO. 32729

PESI, Inc.  
P.O. Box 1000  
Eau Claire, WI 54702-1000

# Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Clinical Strategies for Inclusivity,  
Empowerment and Improved Treatment Outcomes

**LIVE Interactive Webinar**  
**Friday, February 19, 2021**

**BONUS!** – Registration includes FREE on-demand access for 3 months.



**REGISTER NOW:**  
[pesi.com/webcast/84455](http://pesi.com/webcast/84455)

**Join us online, for this live training!**

# Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Clinical Strategies for Inclusivity,  
Empowerment and Improved Treatment Outcomes

Includes up to:

- 1 CE hour of instruction on Ethics
- 5.25 CE hours of Cultural Diversity/Competency

- Become a more compassionate, insightful and effective practitioner
- Gain the trust you need to achieve truly transformative results
- Avoid cultural misunderstandings that can harm the therapeutic alliance

**Live Interactive Webinar**  
**Friday, February 19, 2021**

**BONUS!** – Registration includes FREE on-demand access for 3 months.



**REGISTER NOW:**  
[pesi.com/webcast/84455](http://pesi.com/webcast/84455)

# Social Justice, Ethics, and Multicultural Issues for Mental Health Professionals

Effective treatment focuses on the whole person. The thoughts, behaviors and sufferings of your clients are intimately connected to the social and cultural contexts in which they live.


**Without seeing your clients in their entirety, you could fail to recognize the unique challenges, stressors, barriers and burdens that can lie at the heart of their mental health issues.** But even therapists can feel uncomfortable with conversations surrounding racial, cultural, sexual, economic and religious issues. And cultural stigmas and distrust born from societal power dynamics can cause some clients to hold back in therapy or leave treatment entirely.

**This inspiring class will open your eyes to the struggles of disenfranchised or marginalized populations, and give you practical and innovative techniques so you can comfortably and successfully work with them in treatment.** You'll leave able to more capably assess clients, avoid cultural misunderstandings that can harm the therapeutic alliance, and gain the trust you need to achieve truly transformative results.

**It's time to be the change you wish to see.**

**Sign up today** and feel the satisfaction and joy that come with being a better advocate for clients individually, communally and globally!

**Target Audience:**  
Social Workers • Counselors • Psychologists • Psychotherapists • Marriage & Family Therapists  
Addiction Counselors • Case Managers • Therapists • Nurses  
Other Mental Health Professionals

**Risk Free Purchase!** PESI stands by our trainings and we have a 100% satisfaction guarantee. If you are not satisfied, please contact our customer service team at [www.pesi.com/info](http://www.pesi.com/info) or 800-844-8260 and we will make it right.

**PESI Offers Group Discounts!**  
To save on groups of 5 or more, contact us at [pesi.com/info](http://pesi.com/info)!

**Questions?** Visit our FAQ page at [www.pesi.com/faq](http://www.pesi.com/faq) or contact us at [www.pesi.com/info](http://www.pesi.com/info).  
**Have a seminar idea? A manuscript to publish?** The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Ryan Bartholomew** at [rbartholomew@pesi.com](mailto:rbartholomew@pesi.com) or call **715-855-8225**.

## Meet Your Speaker

**Lisa Connors, LBSW, LCPC, NCC**, is a Licensed Clinical Professional Counselor, National Certified Counselor, Board-Certified Coach, Master Addiction Counselor, Certified Clinical Trauma Professional, and Certified Grief Counseling Specialist. She is also Certified in Thanatology.

Ms. Connors has been in the human services/social work/counseling fields for 30 years. She has worked in a variety of settings providing services to the despondent and downtrodden. Ms. Connors works tirelessly to help others reach their fullest potential in life, helping and empowering others who have been oppressed, stigmatized, marginalized, and victimized. Her greatest passion is working with individuals affected by HIV/AIDS, substance use and mental health disorders, violence/abuse/trauma, grief and loss, and social injustices.

Ms. Connors has served on the Board of Directors for the Maryland Chapter of the National Association of Social Workers and is the past co-chair of the HIV Planning Group for the State of Maryland. Currently, she is the President-Elect of the Maryland Association of Addiction Professionals. In addition to her clinical work, Ms. Connors is a college professor at Anne Arundel Community College. She is a member of many organizations, including ACA, NASW, NAADAC, and ADEC. Ms. Connors earned her Master of Arts in Professional Counseling from Liberty University, her Master of Divinity from Howard University, and is pursuing her PhD in psychology at Walden University.


Speaker Disclosures:  
Financial: Lisa Connors is a professor at Arundel community College. She receives a speaking honorarium from PESI, Inc.  
Non-financial: Lisa Connors is a member of NAADAC; American Counseling Association; and the National Association of Social Work.


### CE CREDITS AVAILABLE FOR LIVE WEBINAR


This continuing education activity is designed to meet state board requirements for the following professionals: **Addiction Counselors, Counselors, Marriage and Family Therapists, Nurses, Physicians, Psychologists, Social Workers.**

For specific credit approvals and details, visit [pesi.com/webcast/84455](http://pesi.com/webcast/84455)

**National CE Credit Approvals For Live Webinar**  
Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

 This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Legal, Ethical and Professional Development skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

 PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

 PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 6.25 contact hours.

 PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 1.0 Ethics and 5.25 Cultural Competency continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

**Ethics & Cultural Competency:** This seminar includes 1.0 hour of general ethics and 5.25 of cultural competency instruction. No more than 6.25 total CE hours may be awarded for this activity. If ethics is not specified within your licensing board's approval statement below, please contact your board to determine the applicability and amount of ethics allowed.

**Self-study credit:** To check availability for your profession, go to [www.pesi.com](http://www.pesi.com) or call 800-844-8260 with your licensing board to verify acceptance of self-study credit for license renewal.

\*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Kids, PESI Rehab and Psychotherapy Networker.

For all credit approvals and details, visit: [www.pesi.com/webcast/84455](http://www.pesi.com/webcast/84455)

# SIGN UP-TODAY!

## Choose your Learning Experience!

PESI offers multiple formats to fit your CE needs

**Register Online at: [pesi.com/webcast/84455](http://pesi.com/webcast/84455)**

**Live Interactive Webinar (Option 1)**

**February 19, 2021** PWZ84454  
**\$219.99** tuition  
8am Central time  
**Live Webinar Experience:**

- Participate live in real-time while connecting and collaborating with peers
- Ask the presenter your questions
- Earn a live CE certificate

**FREE BONUS:** Replay on-demand access for 90-days after webinar  
\*Live CE is only available when viewed live

**Get a Group Discount!** Contact us at [pesi.com/info](http://pesi.com/info) to save for groups of 5 or more

**On-Demand Digital Seminar (Option 2)**

**\$219.99** POS055270  
**Digital Seminar Experience:**

- Learn at your own pace with 24/7 access from your PESI account
- Access to the program materials
- Enjoy lifetime on-demand access
- Earn a self-study CE certificate

CE hours and approvals may vary from live event. Visit [www.pesi.com](http://www.pesi.com) or call 800-844-8260 to check for availability.

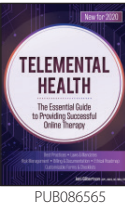
**DVD (Option 3)**

**\$219.99** RNV055270  
**DVD Experience:**

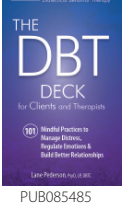
- Self-study CE certificate available

CE hours, approvals and cost of CE Certificates may vary from live event. Visit [www.pesi.com](http://www.pesi.com) or call 800-844-8260 to check for availability and pricing

**Recommended Reading:**



**Telemental Health**  
*The Essential Guide to Providing Successful Online Therapy*  
Joni Gilbertson, MA, NCC, LCPC, LMHC, BC-TMH, CTMH  
~~\$24.99~~ **\$19.99\***  
PUB086565



**The DBT Deck**  
*101 Mindful Practices to Manage Distress, Regulate Emotions & Build Better Relationships & Parents*  
Lane Pederson, PSY.D, LP  
~~\$19.99~~ **\$14.99\***  
PUB085485

\* Discount Included with purchase of the Webinar

**OTHER WAYS TO REGISTER**

**Phone: 800-844-8260**

Fax: 800-554-9775  
Mail: PESI, Inc.  
PO Box 1000  
Eau Claire, WI 54702-1000

\*If mailing/faxing registration, find form at [www.pesi.com/form](http://www.pesi.com/form) or call 800-844-8260

**ADA NEEDS**  
We would be happy to accommodate your ADA needs; Please notify us at time of registration.

**QUESTIONS**  
Visit [pesi.com/faq](http://pesi.com/faq) or contact us at [pesi.com/info](http://pesi.com/info)

**TAXES AND SHIPPING**  
Taxes and shipping apply where applicable, see website for details



GREEN BUSINESS  
Eau Claire Area  
©2020