

OUTLINE

Wound Assessment Strategies

- Tissue types/wound bed evaluation
necrotic tissue, granulation, hyper
granulation, aggranular
- Phases of wound healing, chronicity
- Factors impacting wound healing
- **SKILL: Techniques for accurate wound
measurements**

Top Down Skin Injuries

- Medical Adhesive Associated Skin
Damage
- Moisture Associated Skin
- Incontinence Associated Damage
- Dermatitis/Intertrigo
- Skin Tears
- **SKILL: Overcoming Challenging Situations**

Pressure Injuries

- Demystify staging
- Prevention: What have you overlooked?
- Risk assessment
- Treatment and dressing selection
- **SKILL: Executing the risk assessment**

Lower Extremity Wounds

- Arterial, venous, neuropathic
- Differentiate etiologies
- Appropriate therapies
- **SKILL: Compression wrapping**

Ostomy Solutions

- Types of diversion
- Pouch Selection
- **SKILL: Pouch application**

Strategies for Topical Dressing Selection

- Dressing selection process — samples to
compare
- When is gauze appropriate?
- The key role of exudate
- Essential toolkit items:
 - Cleansers
 - Debridement options
 - Gels, collagen
 - Absorptive products, foam
 - Antimicrobial, silver
 - Heavy drainage versus minimal
 - Large area wounds
 - Dress difficult locations, tracts and
undermining
- **SKILL: Select dressing protocol for
various wounds**

Live Webinar Schedule (Times listed in Pacific)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

OBJECTIVES

1. Distinguish between at least 6 tissue
types found in chronic wounds to inform
clinical decisions.
2. Differentiate between wound etiologies
to develop the most comprehensive
plan of care.
3. Choose the best descriptors of peri-
wound skin to establish legally
defensible documentation.
4. Demonstrate accurate measurement
strategies for various wound types,
tunneling and undermining.
5. Propose which dressing type to use
based upon the wound presentation to
improve clinical outcomes.
6. Develop a treatment response based
upon evaluation of the wound exudate.

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**Live Interactive Webinar
Monday, February 15, 2021**

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Evidence-based practice... we talk about this all of the time, but it's extremely difficult to make a change in a facility, even if we have the evidence. So, we wind up sticking to the same procedures because, *"it's the way our facility has always done it"* and these strategies yield just okay results.

But as the world of wound care continues to change — with new treatment options, changing protocols, an ever-growing list of product choices, antibiotic resistance, and a rise in lawsuits related to wounds — our practice **has** to evolve.

That's why we developed this intense one-day wound care training...

You'll join nationally recognized wound care expert, Heidi Cross, MSN, RN, FNP-BC, CWON, as she walks you step-by-step through wound assessment techniques, best practice wound products and treatments — including infection prevention WITHOUT antibiotics and actual demonstrations of product application.

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Target Audience:

Nurses • Nurse Practitioners • Nurse Educators • Physician Assistants
Physical Therapists • Physical Therapist Assistants • Nursing Home Administrators



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MEET YOUR SPEAKER

Heidi H. Cross, MSN, RN, FNP-BC, CWON, is a board-certified Wound and Ostomy Nurse and a board-certified Family Nurse Practitioner in Syracuse, NY. She has extensive experience caring for wound and ostomy patients in acute care, as well as in long term care facilities. Currently, she is employed by CNY Surgical Physicians consulting for nursing homes in the Syracuse area, and has her own independent practice as an expert witness for plaintiff and defense attorneys.

Ms. Cross is a member of the Wound, Ostomy, and Continence Nurses Society, the Association for the Advancement of Wound Care, and the American Nurses Association. She has served on numerous committees related to wound and ostomy care, including as chair of the Wound Ostomy and Continence Nursing Certification Board examination committee, the credential and review committee, and the marketing committee. For the Wound and Ostomy Nurses Society, she is the co-chair of the National Conference Planning Committee ostomy track, has done peer review for the Journal of Wound Ostomy and Continence Nursing (JWOCN), and was the recipient of a grant from the Center for Clinical Investigation Research. She participated in developing the National Pressure Ulcer Advisory Panel's Clinical Practice Guidelines for Prevention and Treatment of Pressure Ulcers in 2014.

Disclosures:

Financial: Heidi Huddleston Cross receives an honorarium and consulting fee from Molnlycke. She receives a speaking honorarium from PESI, Inc.

Non-financial: Heidi Huddleston Cross is a member of the Wound, Ostomy and Continence Nurses (WOCN) Society.

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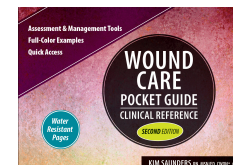
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Recommended Reading:



PUB084775

Wound Care Pocket Guide: Clinical Reference, Second Edition

Kim Saunders, MSN/ED, RN, CWON®, CFTN

~~\$34.99~~ **\$29.99***

*** Discount Included with purchase of the Webinar**

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