

2-DAY: 2021 GERIATRIC CONFERENCE

Are you keeping up with the current recommendations and guidelines?

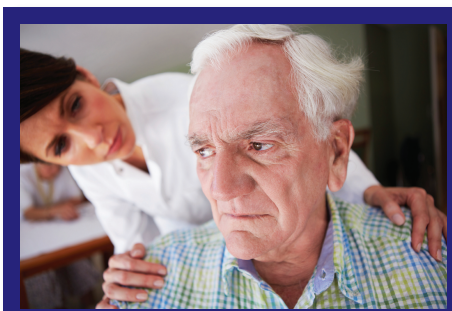
No matter your specialty, you MUST know how to address the unique concerns of the older adults under your care. Geriatrics is a field in and of itself, but many of us haven't had extensive training on the nuances and complexities that make treatment challenging. In this comprehensive program, geriatric expert, Steven Atkinson, PA-C, MS, will guide you through the normal and abnormal changes of the aging mind and body, providing you with the knowledge that will improve the care you provide. Steven is passionate about his work and looks forward to sharing his expertise with you. Leave with practical and insightful tips and tools you can use the next day!

- Identify complications and respond more appropriately
- Confidently and effectively communicate with patients and their families
- Provide safer and more effective care

Get Management Strategies and More for:

Alzheimer's Disease & Dementias	Managing Challenging Behaviors
Pain Management	Caregiver Stress & Burnout
Geriatric Pharmacology	And Much More
Geriatric Emergencies	

You will be able to demonstrate your expertise caring for this patient population as you **earn your certification as a Certified Dementia Care Specialist through the International Association of Aging Specialists.** In just two days, you will meet the educational hours to qualify for this respected certification. Sign up today....before this training is at capacity!



QUESTIONS?

Visit our FAQ page at www.pesihc.com/faq or contact us at www.pesihc.com/info

CONFERENCE SPEAKER

Steven Atkinson, PA-C, MS, is a Board Certified Physician Assistant specializing in Geriatric Internal Medicine. He practices medicine in the greater Minneapolis area. In addition to his private practice, he has been on the faculty at the University of Utah since 1994 and has been involved in medicine for over 30 years.



Steven is the co-founder of Twin Cities Physicians, which serves older adults in nearly all levels of their care. He has presented nationally for over 15 years, primarily speaking about geriatric-related syndromes. Steven is the author of *Geriatric Pharmacology: The Principles of Practice & Clinical Recommendations, Second Edition* (PESI, 2016) and also sits on several boards whose purpose is to elevate the level of care in medicine for the patients they serve. Steven has been described as a "dynamic" educator and one of the most engaging presenters around. Don't miss him!

Disclosures:

Financial: Steven Atkinson is the founder and co-owner of Twin Cities Physicians; and owner of Mindful Geriatrics, LLC. He is an Adjunct Faculty at the University of Utah. Mr. Atkinson receives royalties as an author for PESI Publishing and Media. He receives a speaking honorarium from PESI, Inc.

Non-financial: Steven Atkinson has no relevant non-financial relationship to disclose.

Live Webcast Schedule - Both days

(Times Listed in Central)

8:00 Program begins

11:50-1:00 Lunch break

5:00 Program ends



Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another live webcast, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.

Digital Seminar or DVD: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesihc.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the on-demand format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? The nation's top speakers contact PESI HealthCare first. If you are interested in becoming a speaker, or have a new topic idea, please contact **Missy Cork** at mcork@pesi.com or call **(715) 855-6366**.



Group Training Solutions Made Easy!

- **ONLINE** or in-person
- Customizable
- Easy remote access
- From 5 to 5000
- CE hours available

www.pesihc.com/inhouse

NON-PROFIT ORG
US POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO 32729

PESI HealthCare
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

Online Certification Training

2-DAY

2021 GERIATRIC CONFERENCE

LIVE Interactive Webcast

Monday & Tuesday, January 18 & 19, 2021

BONUS! – Registration includes FREE on-demand access for 3 months.



REGISTER NOW:
pesihc.com/webcast/84225

Online Certification Training

2-DAY

2021 GERIATRIC CONFERENCE

BECOME CERTIFIED IN DEMENTIA CARE!

This seminar meets ALL requirements to become a Certified Dementia Care Specialist through Evergreen Certifications!

Professional standards apply, see evergreencertifications.com for full certification details.



Get Management Strategies and More for:
Alzheimer's Disease & Dementias
Pain Management
Geriatric Pharmacology
Geriatric Emergencies
Managing Challenging Behaviors
Caregiver Stress & Burnout
And Much More!

Up To 14.5 CE Hours, including 6.3 CE Hours of Pharmacology Credit

LIVE Interactive Webcast

Monday & Tuesday, January 18 & 19, 2021

BONUS! – Registration includes FREE on-demand access for 3 months.



A NON-PROFIT ORGANIZATION CONNECTING KNOWLEDGE WITH NEED SINCE 1979

REGISTER NOW:
pesihc.com/webcast/84225

OUTLINE

DAY ONE

SESSION 1: Differentiating Dementias

8:00am - 11:00am

Distinguishing the various types of dementia is often difficult. This session provides tools to appropriately screen patients experiencing dementia, along with discussion of the most effective interventions to improve the care you provide.

- Normal vs. Abnormal Aging
 - Types of Dementias
 - Alzheimer's Disease
- Parkinson's Disease Dementia
 - Substance-Induced Neurocognitive Disorder
 - Pharmacological Management

OBJECTIVES

1. Appraise the signs and symptoms of Alzheimer's disease and other dementias.
2. Determine appropriate diagnostic tests to achieve accurate diagnosis.
3. Devise interventions that are effective and promote positive communication between staff, family & the older adult.

SESSION 2: Geriatric Pharmacology: Tools for the Healthcare Professional

11:00am - 3:00pm (Includes Lunch Break)

For geriatric patients taking more than five medications, the statistical chance of a drug-drug interaction or adverse event is 100%! For those experiencing an adverse drug event, one third will require additional treatment. This session will provide straightforward tools that will help you care for older adults receiving multiple medications.

- Drug Utilization Amongst the Elderly
- Billing Codes That You MUST Know
- Clinical Pharmacological Issues in the Elderly

OBJECTIVES

1. Apply techniques and identify strategies to avoid adverse drug events and drug disease interactions.
2. Develop individualized monitoring plans for geriatric patients through the evaluation of high risk medications.
3. Appraise at least three new guideline recommendations related to geriatric pharmacology.

SESSION 3: Pain Management in the Elderly

3:00pm - 5:00pm

This presentation will review the different categories of controlled substances and their appropriate use in the geriatric patient. Explore special considerations and tools to aid in prescribing and managing pain in the geriatric patient.

- The Challenges Associated with Controlled Substances
- Pain Control... Is every patient's RIGHT

OBJECTIVES

1. Implement controlled substance/pain management contracts into practice.
2. Prepare to manage symptoms of controlled substance and alcohol misuse and abuse in geriatric patients.
3. Develop best practice methods for prescribing in the geriatric population.

Target Audience: Nurses, Nurse Practitioners, Clinical Nurse Specialists, Physician Assistants, Physical Therapists, Physical Therapist Assistants, Occupational Therapists, Occupational Therapy Assistants, Speech-Language Pathologists, Social Workers, Physicians

DAY TWO

SESSION 1: Managing Geriatric Behaviors: Wandering, Aggression, Malnutrition and More

8:00am - 11:00am

Behaviors such as wandering, aggression and anxiety can pose significant barriers to the delivery of essential care. Geriatric syndromes such as malnutrition, dehydration and insomnia can diminish quality of life and threaten independence. This session will explore the most frequent problematic behaviors and discuss strategies to improve the care you provide to your geriatric patients.

- Wandering
 - Physical Aggression
 - Inappropriate Sexual Behaviors
- Eating Issues & Nutrition in Elders with Dementia
 - Sleepless Nights & Sundowning
 - Professional Issues

OBJECTIVES

1. Determine strategies to diminish the occurrence of behavioral problems in individuals with dementia.
2. Apply behavioral and environmental techniques to diminish challenging behavioral problems.
3. Analyze how cognitive impairment in older individuals is affected by environment, caregiver schedules, and responses to the behaviors.

SESSION 2: Geriatric Emergencies

11:00am - 3:00pm (Includes Lunch Break)

A high-energy, dynamic session filled with interesting case studies, insightful discussions and interactive learning. You will leave with practical techniques that you can apply right away – if you work with geriatric patients, you don't want to miss this!

- Physiological Changes with Aging
 - Common Underlying Chronic Illness
 - Cardiovascular Emergencies
 - Pulmonary Emergencies
- Cerebrovascular Emergencies
 - Orthopedic Emergencies
 - Abdominal Emergencies

OBJECTIVES

1. Develop strategies to identify abuse and neglect.
2. Distinguish etiologic and pathologic factors associated with neurological, orthopedic, abdominal, cardiovascular & pulmonary emergencies.
3. Differentiate between typical aging and complex management of co-morbidities in the elderly.

SESSION 3: Top Ten Medications to Avoid in the Geriatric Patient

3:00pm - 5:00pm

Explore medication dosing guidelines and polypharmacy management principles to ensure safe prescribing in the geriatric patient. Review the top ten medications to avoid and alternatives that can be equally effective.

- The BEERS List
 - Risks Associated with Anticholinergic Drugs
- The TOP TEN
 - 5 Things Patients & Physicians Should Question

OBJECTIVES

1. Develop age-sensitive principles for medication dosing and management to clinical scenarios.
2. Propose key questions useful for identifying and managing polypharmacy in older adults.



Online Learning Made Easy!

Join us on January 18 & 19, 2021, for this live, interactive webcast!

Connect, collaborate and learn with our online seminars! It's easy, webcasts provide everything you need for an online educational experience including real-time video and audio, view slides on your computer screen, and the ability to ask your questions. Seminar materials are available for download. Bonus, registration includes 3 month access to the on-demand seminar for you to watch again!

It's easy and convenient!

Register now! pesihc.com/webcast/84225

Train your whole organization

Purchase one full-price registration → train unlimited additional attendees for only \$79.99 each

- Watch and participate in real time
- One CE Certificate is included
- **BONUS!** Receive free on-demand access for 3 months with registration!

CERTIFICATION MADE SIMPLE!



- No hidden fees – PESI pays for your application fee (a \$99 value)*!
- No additional forms to fill out.
- Simply complete this live event, evaluation and you're a Certified Dementia Care Specialist through Evergreen Certifications.

Attendees will receive documentation of CDCS certification from Evergreen Certifications 4 to 6 weeks following the program. Professional standards apply. Visit evergreencertifications.com for answers to frequently asked certification questions.

* Certification cost included with purchase of live webcast. Digital seminar and DVD do not include certification.

CE CREDIT AVAILABLE FOR WEBCAST – UP TO 14.5 HOURS!

This continuing education activity is designed to meet state board requirements for the following professionals. For specific credit approvals and details, visit pesihc.com/webcast/84225.

Nurses - All States

Psychologists - AK, AR, AZ, CA, CO, GA, MD, MO, MS, NE, NH, NJ, NM, NV, OK, PA, TX, WI

Physicians - All States

Social Workers - AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MS, NC, ND, NE, NH, NM, NV, NY, OH, OK, OR, PA, SD, TN, TX, UT, VA, VT, WA, WI, WY

National Approvals

Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Additional participants can receive a CE certificate by adding a post-test evaluation to their account for \$79.99 USD. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 14.5 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

Speech Language Pathologists - All States

Physical Therapists - AK, AZ, CA, DE, IL, KY, MI, NC, NY, PA, TX, VA

For specific credit approvals and details, visit pesihc.com/webcast/84225

To inquire about credit in other states or home study credit, please contact cepesi@pesi.com or 800-844-8260 before the event.



PESI, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 1.45 ASHA CEUs (Intermediate level, Professional area).

*** Please note that Speech-Language Pathologists must complete the post-test and evaluation within two weeks of attending the live event if they would like their participation submitted to the ASHA CE Registry. Detailed instructions will be provided the day of the program under the Handouts section of the online program.*



PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 14.5 contact hours.

REGISTRATION FORM

2-DAY:

2021 GERIATRIC CONFERENCE

SAVE TIME! Express Register Online: pesihc.com/webcast/84225

1

Please complete entire form if sending by mail

please print legibly



*Email address _____
*Email required to receive registration confirmation, CE certificate, and/or digital product.

Name _____ Profession _____

Billing Address _____ ☐ Home ☐ Work

Company Name (if work address): _____

City _____ County _____ State _____ Zip _____

*Cell Ph (_____) _____ Work Ph (_____) _____
*Required for event updates

2

Pick Your Training

(make copy for your records)

☐ **LIVE Interactive Webcast**
January 18 & 19, 2021 PWZ84224

\$439.99 tuition*

8am Central time

Includes:

- Real-time Q&A with Speaker
- Live CE Certificate
- Downloadable Manual

FREE BONUS:

Replay On-demand Access for 90 Days Afterwards

☐ **Digital Seminar** POS077515
\$439.99**

Includes:

- Self-study CE Certificate
- Lifetime On-demand Access
- Downloadable Manual

☐ **DVD** RNV077515
\$439.99***

Includes:

- Lifetime Access
- Downloadable Manual

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

QUESTIONS

Visit pesihealthcare.com/faq or contact us at pesihealthcare.com/info

OTHER WAYS TO REGISTER

Fax: 800-554-9775
Mail: PESI HealthCare
PO Box 1000
Eau Claire, WI 54702-1000

Phone: 800-844-8260

Online: pesihc.com/webcast/84225

By placing this order you agree to continue to receive exclusive offers and resources from the best professionals in the world as outlined in our (PESI) privacy policy. Please visit pesihealthcare.com/privacy for more information.

Total _____
Shipping - \$6.95 (DVD only) _____
Subtotal _____
Tax _____
TOTAL _____

* For webcasts, add applicable tax in HI, NM
**For digital seminars, add applicable tax in AL, AZ, AR, CO, CT, DC, HI, IN, IA, ID, KY, LA, ME, MN, MS, NE, NJ, NM, NY, NC, OH, PA, SD, TN, TX, UT, VT, WA, WI, WY.
***For DVD orders, add applicable tax except in AK, DE, MT, NH, OR
CE hours and approvals on products may differ from live CE approvals.
Additional CE participant prices may vary.

3

Select Payment Method

All registrations must be prepaid.

☐ Check enclosed payable to **PESI, Inc.**

☐ Purchase order enclosed (Fed ID # 26-3896894)

☐ MC 16 digits ☐ VISA 13-16 digits ☐ AE 15 digits ☐ Discover Novus 16 digits

Card # _____

Card Exp. _____ CVV#*: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

REGISTER NOW: pesihc.com/webcast/84225

*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards. PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.