

Outline

Nothing as Practical as a Good Theory

How theories of ethical decision-making inform practice
What's your ethical theory? (And yes, you do have one)
Consequentialism, Deontology, and other theories

Understanding Ethical Decision Making

Models of ethical decision-making
The pre-critical process of decision-making
Values, morals, laws, and other "cousins" of ethics

Identify Contemporary Challenges

Technology
How the codes written for paper records apply to electronic records
Digital communication
Distance therapy
Professional guidelines and positions papers
Skype anyone?
Social media
Internet
Website content and structure
When and if to blog
Navigating consumer review sites

Informed Consent

What information should be included?
How much information is enough?
Updated content for your Informed Consent Form
Case examples
"I know what I signed-but that's not what I understand"
"And now my insurance won't pay"

"Wow! Truly enlightening and really makes one think on & off the grid! Very enjoyable and would recommend, highly, to all practitioners!"
-- Celina, psychotherapist/counselor

Clinical Competence

Boundaries of competence
Understanding emotional competence
Addressing cultural competence
Supervision vs. consultation
Case examples
"Re-specializing"
"When you can't refer"

Confidentiality

Online disclosures
ICD-10, HIPAA, and communicating with third party payers
Encryption, storage, and the cloud
Case examples
"Confidentiality online"
"Alternate forms of communication"

Multiple Relationships

What kind of online relationship is really a "relationship"?
Managing beneficial multiple relationships
Gifts, bartering, and social contact
Case examples
"One of 5,000 friends"
"It's my party and I'll cry if I want to"

Put it all Together

Anticipating future ethical challenges
Using a decision-making model that will work in the future
Understanding the role of ethics in quality client care

Objectives

- Explain how a practical model for ethical decision-making informs the clinical practice setting.
- Articulate the legal and ethical codes that relate to utilizing technology while providing mental health services.
- Establish ethical practices to ensure client safety, maintain confidentiality and obtain informed consent when utilizing distance mental health services.
- Consider cultural differences when using technology and articulate how this may inform the clinician's choice of treatment interventions.
- Establish clear ethical guidelines to address the potential for a dual relationship when interacting with clients via technology.

Live Webcast Schedule

(Times listed in Eastern)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

Target Audience: Counselors • Social Workers
Marriage & Family Therapists • Psychologists
Case Managers • Addiction Counselors • Therapists
Nurses • Other Mental Health Professionals



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When Clinical Goes Digital

LIVE Interactive Webcast Friday, December 4, 2020

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When Clinical Goes Digital

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Is it appropriate to Google my client? If so, when?

How should I respond to a negative online client review? Or should I?

Is it ok to text my client? Under what circumstances?

How much digital transparency is okay for a therapist?

How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

LIVE Interactive Webcast Friday, December 4, 2020

BONUS! – Registration includes FREE on-demand access for 3 months.

Digital Technology Has Changed the Way We Serve and Interact with Clients

Let's face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment.

Your current clients, and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion.

Whether you are already in the digital space, or you realize that you want and even need to be, the ethical considerations are unique, complex, and exciting all at the same time.

Let **Jeff Ashby, PhD, ABPP, RPT-S** – a mental health clinician with 20 years of clinical and research experience – be your guide as you explore the ethical issues related to social media, blogs, websites, and more.

Through discussion and case examples, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.

Speaker

Jeff Ashby, PhD, ABPP, RPT-S, is a professor in the department of counseling and psychological services at Georgia State University. He is the director of Georgia State's Counseling Psychology doctoral program, a licensed psychologist, and a Diplomate of the American Board of Professional Psychology. Dr. Ashby has taught ethics at the graduate level for over 20 years and has served as the chair of the Ethics Committee of the International Association of Play Therapy and as an ethics content expert with the State of Georgia Psychology board. He has made over 100 presentations at professional conferences and authored/co-authored more than 80 articles in refereed journals, numerous book chapters, and two books.

Dr. Ashby received a BA in psychology and English literature from the University of Kansas, an MEd in counseling and school psychology from Wichita State University, and a PhD in counseling psychology from Penn State.

Speaker Disclosure:

Financial: Jeffrey Ashby is a professor at Georgia State University. He receives a speaking honorarium from PESI, Inc.

Non-financial: Jeffrey Ashby is a fellow of the American Academy of Counseling Psychology. He is a member of the American Psychological Association; and the International Association of Play Therapy.

"Been a counselor for 30 years and this was the best ethics workshop I've been to. Highly informative and done in a way that did not leave me extremely stressed but just more knowledgeable."

-- Mary, LPC



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Counselors: AK, AL, AR, AZ, CA, CT, DC, DE, FL, ID, IL, IN, MD, MO, NC, ND, NH, NJ, NV, NY, OH, OR, PA, SD, VA, WI

Marriage and Family Therapists: AL, AZ, CA, CO, CT, DC, DE, FL, ID, IL, IN, MD, MO, NE, NH, NJ, NM, NV, NY, OH, OR, PA, RI, SD, VA, VT

Nurses: All States

National Approvals

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Earn 6.25 CE Hours of Ethics

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To inquire about credit in other states or home study credit, please contact cepesi@pesi.com or 800-844-8260 before the event.

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WHEN CLINICAL GOES DIGITAL**

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We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

QUESTIONS

Visit pesi.com/faq or contact us at pesi.com/info

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