CERTIFIED CLINICAL TRAUMA PROFESSIONAL **Two-Day Trauma Competency Conference**

The successful resolution of traumatic stress can be simple.

Studies indicate that there are four key elements to effective trauma treatment. When you accomplish these four key elements in treatment with your clients, you will be able to reduce their symptoms and improve clinical outcomes

Attend this conference and you will walk away with a step-by-step four-stage framework for navigating essential elements of trauma treatment with your traumatized clients.

The essential elements are common to all evidence-based trauma treatments, you will learn how you can integrate this framework with your current approach or methodology to make your trauma treatment even more effective!

This trauma competency training can transform your clinical practice and help improve your trauma treatment outcomes, just as it has for other clinicians around the world.

**In addition, completion of this two-day conference meets the educational requirements when applying to become a Certified Clinical Trauma Professional (Evergreen Certifications, www.evergreencertifications.com)

Meet Your Speaker_

Eric Gentry, Ph.D., LMHC, is an internationally recognized leader in the field of disaster and clinical traumatology, having trained thousands of professionals and paraprofessionals worldwide in the treatment of traumatic stress. His doctorate is from Florida State University where he studied with Professor Charles Figley, one of the pioneers of traumatic stress. Dr. Gentry was one of the original faculty members of the Traumatology Institute and later became the co-director of the International Traumatology Institute at the University of Southern Florida. Dr. Gentry, along with Dr. Anna Baranowsky, is the co-author and co-owner of the Traumatology Institute Training Curriculum – 17 courses in field and clinical traumatology leading to seven separate certifications.

Dr. Gentry has been a clinical member of several CISM teams and has provided assistance in many different disaster and critical incidents including Oklahoma City, New York City, and hurricanes in Florida. He was the developer of the Community Crisis Support Team, which began in Tampa, Florida, and has become a model for communities to integrate mental health services into their disaster response network.

Dr. Gentry is the co-author of the critically acclaimed Trauma Practice: Tools for Stabilization and Recovery (Third Edition) (Hogrefe Publishing, 2014). His other books include Forward Facing Trauma Therapy (Compassion Unlimited, 2016) and is the co-author of the co-authored Trauma, PTSD, Grief & Loss: The 10 Core Competencies for Evidence-Based Treatment (PESI, 2017). Additionally, Dr. Gentry has published many research articles, book chapters, and periodicals in this maturing area of study. He has a private clinical and consulting practice and is adjunct faculty at many universities. Dr. Gentry draws equally from his scientific study and from his rich history of 30+ years of clinical experience with trauma survivors to balance this training with current, empirically grounded information and experienced-based compassionate intervention skills. You will be challenged, inspired, and uplifted by Dr. Gentry and this unique training.

Financial: J. Eric Gentry receives compensation as Owner of Compassion Unlimited. He receives royalties as an author for Hogrefo & Huber Publishing. Dr. Gentry receives a speaking honorarium from PESI, Inc. Non-financial: J. Eric Gentry has no relevant non-financial relationship to disclose.

Conference Target Audience: Counselors • Social Workers • Psychologists Psychiatrists • Case Managers • Addiction Counselors • Therapists Marriage & Family Therapists • Other Mental Health Professionals • Nurses





Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another live webcast, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.

Digital Seminar or DVD: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the on-demand format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Anna Rustick** at arustick@pesi.com or call 715-855-8195.



Purchase one full-price registration



Train UNLIMITED additional attendees for only \$49.99 each!



Two-Day Trauma Competency Conference

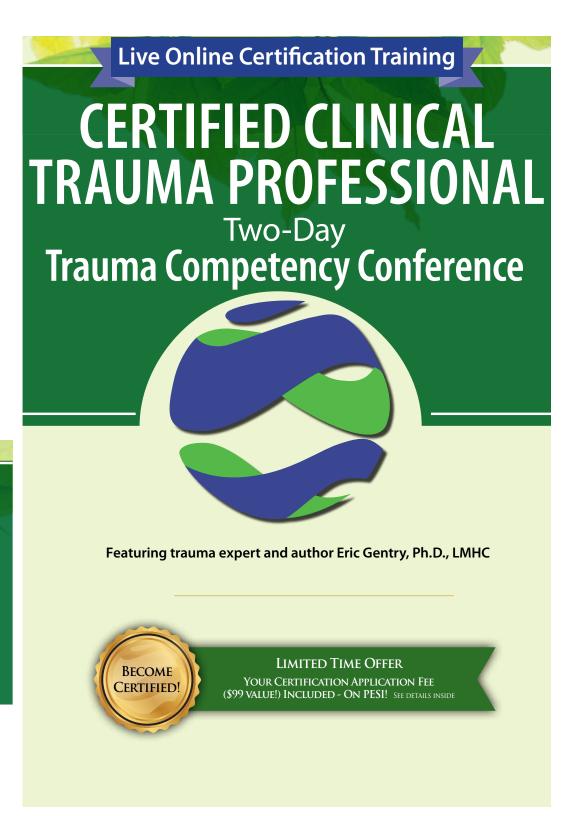


LIVE Interactive Webcast Thursday & Friday, October 15 & 16, 2020

BONUS! – Registration includes FREE on-demand access for 3 months.



REGISTER NOW: pesi.com/webcast/83790



LIVE Interactive Webcast Thursday & Friday, October 15 & 16, 2020

BONUS! – Registration includes FREE on-demand access for 3 months.



REGISTER NOW: pesi.com/webcast/83790

A Non-Profit Organization Connecting Knowledge with Need Since 1979

A Brief History and Evolution of **Traumatic Stress, Grief & Loss**

Systemic traumatic stress theory Symptom review Review of effective treatments Tri Phasic model Most commonly used instruments to assess traumatic stress

Core Competencies of Traumatic Stress, Grief & Loss

Bio-Psycho-Social-Spiritual Factors that Produce Anxiety & Traumatic Stress

Precipitating events Meaning making Physiology of trauma Perception

Adaptive and maladaptive coping behaviors

Trauma adaptation Systemic influences **Emotional & psychological stressors** Integrated theoretical concepts from stress, crisis & trauma theories Information processing model Psychosocial model

Review of Effective Treatment Interventions

EMDR & Bilateral Stimulation Thought Field Therapy (TFT)/Emotional Freedom Techniques (EFT) Sensorimotor

Cognitive Behavioral Techniques (PE, CPT & SIT)

The Biochemical, Affective, and Cognitive **Impacts of Traumatic Stress**

Affective volatility The body keeps the score Neurobiology and biology of traumatic stress

The Impacts of Traumatic Stress Over Time & Across & Within **Developmental Stages**

Epigenetics Reactive Attachment Disorder Adrenal fatique

The Role of Traumatic Stress in **Clinical Disorders such as Personality** Disorders, Dissociative Identity Disorder, and More

Traumagenesis Traumaddiction Comorbidity

Live Webcast Schedule - both days (Times listed in Pacific)

8:00 Program begins 11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Conceptualizing a Framework of Healing for Survivors of Traumatic Stress

Systemic perspective Strengths perspective Survivor metaphor

Traumatic Stress Exists Across the Continuum of Systemic Levels

Systemic trauma theory Community trauma Vicarious secondary traumatization

Theories of Traumatic Stress, Loss and Grief

Information processing model Psychosocial model Contemporary thoughts

Bereavement and Adjustment Disorders

Supporting normal bereavement Treating complicated bereavement

Assessment of Traumatic Stress Disorders

Diagnostic and Statistical Manual of the APA DSM-5® changes ACE & developmental trauma Diagnosing PTSD with the PCL-5

Evidence-Based Techniques/ Interventions

Relaxation/self-regulation Grounding Containment Writing/journaling Drawing art Healing metaphors Transitional objects

Demonstrations: Interactive Exercises/Application of Skills

Cognitive Behavioral Techniques Narrative Exposure Therapy Technique Thought Field Therapy (TFT) **Bilateral Stimulation**

Limitations of the Research and **Potential Risks**

Limitations of many accepted models of trauma

Weaknesses and limitations of evidence-based trauma treatment models

Limitations of the diagnostic (DSM-5 ®) system Limitations and potential risks in grief work, due to research scarcity on the topic

Closure: Lessons Learned

Learning Objectives can be viewed at pesi.com/webcast/83790

Online Learning Made Easy!

Join us on October 15 & 16, 2020, for this live, interactive webcast!

Connect, collaborate and learn with our online seminars! It's easy, webcasts provide everything you need for an online educational experience including real-time video and audio, view slides on your computer screen, and the ability to ask your questions. Seminar materials are available for download. Bonus, registration includes 3 month access to the on-demand seminar for you to watch again!

Watch and participate in real time

- One CE Certificate is included
- **BONUS!** Receive free on-demand access for 3 months with registration!

CERTIFICATION MADE SIMPLE!



- · No hidden fees PESI pays for your application fee (a \$99 value)*!
- · No additional forms to fill out.

It's easy and convenient!

Train your whole organization

Register now! pesi.com/webcast/83790

 Simply complete this live event, evaluation and you're a Certified Clinical Trauma Professional through Evergreen Certifications.

Purchase one full-price registration → train unlimited additional attendees for only \$79.99 each

Attendees will receive documentation of CCTP-Level I certification from Evergreen Certifications 4 to 6 weeks following the program. Professional standards apply. Visit www.evergreencertifications.com for answers to frequently asked certification questions.

* Certification cost included with purchase of live webcast. Diaital seminar and DVD do not include certfication.

CE CREDIT AVAILABLE FOR WEBCAST - UP TO 12.5 HOURS!

This continuing education activity is designed to meet state board requirements for the following professionals. For specific credit approvals and details, visit pesi.com/webcast/83790.

Addiction Counselors: CA. CT. OK

Counselors: AK, AZ, CA, CO, CT, FL, HI, IA, IL, IN, KS, MD, ME, MI, MO, MT, NE, NH, NJ, NV, NY, OH, OR, PA, RI, SC, SD, TN, TX, UT, VA, WI, WY

Marriage and Family Therapists: AK, AL, AR, AZ, CA, CO, FL, IA, IL, IN KS, ME, MI, MO, MT, NC, NH, NJ, NM, NV, NY, OH, PA, RI, SC, SD, TN, TX,

Nurses: All States

Psychologists: AK, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY. MD, ME, MI, MO, MS, MT, NC (Category B), NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, SC (Category B), SD, TN, TX, UT, VA, WA, WI, WV

Social Workers: AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN. KS. KY. LA. MA. MD. ME. MI. MN. MS. MT. NC. ND. NE. NH. NM. NV. NY. OH OK OR PA SD TN TX UT VA VT WA WI WY

School Psychologists: CA

For specific credit approvals and details, visit pesi.com/webcast/83790.

To inquire about credit in other states or home study credit, please contact cepesi@pesi.com or 800-844-8260 before the event.

National Approvals

Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Additional participants can receive a CE certificate by adding a post-test evaluation to their account for \$79.99 USD. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.



PESI, Inc. is accredited by the Accreditation Council fo Continuing Medical Education to provide continuing medical education for physicians.



PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation, Nurses in full attendance

■ ACE PESI, Inc., #1062, is approved to offer social work continuing education by the Acceptains of Carlotting education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an

individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: Januar 27, 2020 - January 27, 2023. Social Workers completing this course receive 12.5 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation

This activity is pending approval from the National Association of Social Workers.

REGISTRATION FORM

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

	vo-Day Trauma Compet ress Register Online	<u> </u>	
		ase print legibly	©2020 GREE UUSINIS Eur Claire An
*Email address*Email require	d to receive registration confirmation, CE certifica	ate, and/or digital product.	
Name		Profession	
I			
Company Name (if work addres	ss):		
City	County	State	Zip
*Cell Ph ()*Required	Work Ph ()_		
Pick Your Trainin	(make copy for your reco		d be happy to accommodate your ADA lease call at least two weeks prior to the
	16, 2020 PWZ83789	QUEST	
\$439.99 tuitid	on*	·	com/faq or contact us at pesi.com/inf
8am Pacific time Includes: Real-time Q& Live CE Certifi Downloadab FREE BONU Replay On-se	A with Speaker cate	Phone:	800-554-9775 PESI, Inc. PO Box 1000 Eau Claire, WI 54702-1000 800-844-8260 pesi.com/webcast/ 83790
FREE BONU Replay On-o	S: lemand Access for 90 Days After	Pu placing t	his order you agree to continue to receive

Digital Seminar	POS053875	
\$439.99**	•	

Includes:

Self-study CE Certificate Lifetime On-demand Access Downloadable Manual

DVD RNV053875 \$439.99***

Includes:

Self-study CE Certificate Lifetime Access

Downloadable Manual

Select Payment Metho

All registrations	must	be	prep	oaid
Charle and acad a	ملطميد	+- 1	DECL	1

Effect chelosed payable to 1 Est, inc.							
☐ Purchase order enclosed (Fed ID # 26-3896894)							
Card #							
Card ExpCVV#*:							
Signature							
(*MC/NISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)							

the world as outlined in our (PESI) privacy policy. Please visit

exclusive offers and resources from the best professionals in

Shipping - \$6.95 (DVD only)

* For webcasts, add applicable tax in HI, NM **For digital seminars, add applicable tax in Al. A7. AR, CO, CT, DC, HI, IN, IA, ID, KY, LA, ME, MN, MS, NE, NJ ***For DVD orders, add applicable tax except in AK. CE hours and approvals on products may differ from

live CE approvals. Additional CF participant prices may vary

*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards. PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker