

Outline

Navigating Ethics:

A Multiple Perspective Model  
Ethical perspective  
Legal perspective  
Clinical-therapeutic perspective  
Institutional policies perspective  
Therapists’ issues perspective  
Cultural & diversity considerations

Navigating Technology Issues:

Providing Quality Care and Managing Legal Risk in a Digital Age  
Websites & provider listing services  
Cloud-based practice management systems  
Distance therapy  
Social media  
Email & texting  
HIPAA Requirements  
Competence  
Informed consent  
Institutional / Private practice policy  
Insurance related issues

A Multiple Perspective Model:

A Clinicians Step-by-Step Guide  
Evaluate problem from the five key perspectives  
Got ethics? Principles & standards  
Consultation essentials  
Decision making and documentation

Objectives

1. Identify the five main perspectives of an ethical decision-making model to help you in clinical practice.
2. Analyze current clinical practices related to the use of technology, including distance therapy, social media, practice management systems, email and texting.
3. Determine applicable ethics codes, laws and license regulations pertaining to technology in clinical practice.
4. Evaluate the potential ethical courses of action to take in situations involving technology, using the Multiple Perspectives Model.
5. Analyze tools for a compliant practice including secure, HIPAA compliant Internet access, business associate agreements and telehealth law applications.
6. Integrate strategies and methods for avoiding ethical and legal problems as the use of technology evolves in clinical practice.
7. Evaluate how cultural differences might impact the clinical procedures and treatment plan for individual clients.

Target Audience: Counselors • Social Workers • Psychologists • Case Managers  
Addiction Counselors • Therapists • Marriage & Family Therapists • Nurses  
Other Mental Health Professionals

Avoiding Ethical and Legal Problems:

Strategies & Tips for Increased Competence to Avoid Risk  
Secure Internet access  
Importance of a Business Associate Agreement (BAA)  
Telehealth laws apps  
Certifications available for distance therapy  
Communication and social media policy  
Practicing over state lines  
And several more strategies to address common problems!

Application via Relevant Case Examples

“Dr. Jones’ Website”  
“The Voicemail Message”  
“Distance Therapy Dilemma”  
“Ashley’s Tweets”  
“Facebook Friends”  
“Texting Issues”

Live Webcast Schedule  
(Times listed in Eastern)

8:00 Program begins  
11:50-1:00 Lunch Break  
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).  
Actual lunch and break start times are at the discretion of the speaker.  
A more detailed schedule is available upon request.



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# THE ETHICS OF DIGITAL PRACTICE


**An Essential Guide to Providing Quality Care, Navigating Ethical Issues and Managing Legal Risk**

**LIVE WEBCAST**  
**Monday, August 17, 2020**

**BONUS!** – Sign up before August 17 and get free on-demand access for 3 months.

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# THE ETHICS OF DIGITAL PRACTICE

**An Essential Guide to Providing Quality Care, Navigating Ethical Issues and Managing Legal Risk**


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- Social media: Boundaries and practice essentials
- Email & Texting: What you really need to know
- Reduce anxiety about using technology ethically and legally
- Increase your confidence and competence in technology issues

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# The Ethics of Digital Practice

## An Essential Guide to Providing Quality Care, Navigating Ethical Issues and Managing Legal Risk

Join Terry Casey, Ph.D, ethics expert, for this training and **take away a practical, easy-to-use method for navigating ethical and legal technology issues.** He will cover some of **these key concerns you may have with your clinical practice in a digital world:**

- Distance Therapy/Teletherapy
- Social Media
- Email
- Texting
- Practicing across state lines
- HIPAA compliance in use of technology
- Practice websites
- Cloud-based practice management systems
- On-line therapist listing services
- Consideration for cultural differences and diversity with treatment planning

You will leave the training equipped with **a practical decision-making method you can begin using immediately for some of these difficult ethical and legal decisions, as well as key information and up-to-date resources.**

Sign up today and spend just one day enhancing your knowledge of the ethical and legal issues affecting your practice and developing a deeper understanding of the utilization of technology in clinical practice.

## Speaker

**Terry Casey, PhD,** is a licensed psychologist, HSP health service provider with over 30 years of professional experience, including a 16-year tenure as the director of counseling & psychological services for a non-profit agency with over 30 counselors at over a dozen locations. He is in private practice in Franklin Tennessee, teaches ethics and professional issues in counseling at Lipscomb University's graduate program in clinical mental health counseling, and guest lectures at Trevecca Nazarene University's PhD program in clinical counseling.

Dr. Casey also served for several years as the chair of the ethics committee for the Tennessee Licensed Professional Counselors' Association and in an advisory capacity for graduate counseling programs at two universities. He has presented frequently on ethics to organizations such as the American Counseling Association, the Tennessee Licensed Professional Counselors Association, the Nashville Area Association of Christian Counselors, and others. For more information, visit his practice website at [rencounselingtn.com](http://rencounselingtn.com).

Speaker Disclosures:

Financial: Dr. Terry Casey maintains a private practice. He is an adjunct faculty member at Lipscomb University. Dr. Casey receives a speaking honorarium from PESI, Inc.

Non-financial: Dr. Terry Casey is a member of the American Psychological Association and the American Counseling Association.



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Addiction Counselors: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Legal, Ethical and Professional Development skill group.

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