

OUTLINE

Research about Telehealth Services

Here to stay
It works
Benefits

Application of Ethical Codes

Psychologists, social workers, professional counselors
Building competence
Technology appropriateness examples

HIPAA

HIPAA and HITECH
HIPAA and small providers
Violations and why they occur

State Law Applications

State interests for the pros and cons for permitting telehealth
Cohesive incoherence
Examples of statutory guidance
Risk management guidelines
Interjurisdictional practice

Efforts to Improve Telehealth Interjurisdictional Practice

PsyPact
Others
Checklist of questions to determine if you can practice across statelines

Case Examples for Using Various Forms of Telehealth

Best practices for telehealth

Selecting the appropriate tools
Utilizing ATA guidelines
Clinical – patient and setting appropriateness
Technical - The setting, camera, microphones, and lighting
Administrative – connectivity, training
Practical solutions for your therapy

Processes & Procedures

The intake process
Informed consent – sample plan, key topics to cover
Emergency and crisis plans – what to include, medical issues, sample plan

Delivery Platforms Keeping Ethics/HIPAA in Mind

Asynchronous platforms
Common elements
Concerns with platform
Synchronous therapy
All-in-one services
Email and texting safely
Pros and cons
HIPAA requirements
Encryption
Password protection
VPN
Electronic communication policy
Hardware and software safety

Visit our FAQ page at
www.pesi.com/faq or contact
us at www.pesi.com/info

Screening and Suitability of the Client

Benefits of telehealth Services
Evidenced-based research
Patient and setting contraindications
The intake, mental status exam, and ongoing Evaluation
Assessment with clients

Professional Boundary Considerations

For the client
For the clinician
Crossings versus violations
Recommendations for maintaining professional boundaries
Licensing board complaint examples
Red Flags for Therapist
Strategies to Avoid Red Flags
Recommendations for improving the therapist’s telehealth experience
Additional Resources

Multicultural Considerations

Issues to consider
Geography, settings, populations
Seeking guidance

Theoretical Considerations for Telehealth

Evidence-based support
Which models transition well

Self-Care for the Clinician

Ethics application
Causes of burn out
Warning signs in therapists
Characteristics of effective self-care
Strategies and techniques
Resources

Dos and Don’ts of Social Media

Using social media to your advantage
The required social media policy
Social media and boundaries

The Era of Electronic Records

Development of the electronic record
Electronic document storage
Electronic document destruction

Reimbursement

Medicare/Medicaid
Private payer

Learning Objectives

can be viewed at

pesi.com/webcast/83559

Live Webcast Schedule

(Times listed in Central)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.



Train Your Whole Organization

Purchase one
full-price registration



Train UNLIMITED additional
attendees for only
\$79.99 each!

NON-PROFIT
ORGANIZATION
U.S. POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO. 32729

PESI, Inc.
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

2-Day

Certified Clinical Telemental Health Provider Training

A Therapist Guide for Ethical, Legal and Technology Concerns when Using Teletherapy

LIVE WEBCAST

Tuesday & Wednesday, July 21 & 22, 2020

BONUS! – Sign up before July 21 and get free on-demand access for 3 months.

Register now! pesi.com/webcast/83559

Online Certification Training

2-Day

Certified Clinical Telemental Health Provider Training

A Therapist Guide for Ethical, Legal and Technology Concerns when Using Teletherapy

BECOME A CERTIFIED
CLINICAL TELEMENTAL
HEALTH PROVIDER (CTMH)!

This seminar meets ALL requirements to become a Certified Clinical Telemental Health Provider (CTMH) through Evergreen Certifications!

Professional standards apply, see www.evgci.com/ctmh for full certification details.

Earn your
CERTIFICATION
Today!

LIVE WEBCAST

Tuesday & Wednesday, July 21 & 22, 2020

BONUS! – Sign up before July 21 and get free on-demand access for 3 months.



www.pesi.com

A NON-PROFIT ORGANIZATION
CONNECTING KNOWLEDGE WITH NEED SINCE 1979



Become
CTMH
Certified!

Details Inside

Register now! pesi.com/webcast/83559

Target Audience: Counselors • Social Workers • Marriage & Family Therapists • Psychologists • Psychiatrists
Case Managers • Addiction Counselors • Therapists • Nurses • Other Mental Health Professionals

2-Day: Certified Clinical Telemental Health Provider Training

A Therapist Guide for Ethical, Legal and Technology Concerns when Using Teletherapy

Become a Certified Clinical Telemental Health Provider (CTMH)
faster and easier than you ever thought possible!

Providing telehealth services is a must for today's clinician, allowing you to effectively expand your practice and reach clients even when they can't come to your office.

But you're worried that the quality of your treatment could suffer and your license could be put at risk navigating complicated ethical, legal and technological issues you never thought you'd need to face.

This 12-hour Certification Course makes telehealth easy with the skills, knowledge, business advice, and technical guidance you need to get started right away!

Get the solutions you've been looking for so you can:

- **Confidently set up the technology** and tools you need to start providing telehealth services
- **Successfully adapt** in-room practices to the telehealth space!
- **Avoid violating HIPAA and HITECH** requirements and protect clients' privacy
- **Correctly handle billing** and recordkeeping
- **Make sure you get paid** for your telehealth services!
- **Protect yourself** from telehealth mistakes that could cost you your license

Sign up today, and add value to your clinical toolbox and resume with specialized training in delivering therapy services in the virtual space!

BONUS: You can become a Certified Clinical Telemental Health Provider (CTMH) upon completion of this course at no additional cost to you.

SPEAKER

Melissa Westendorf, Ph.D., J.D., is a clinical and forensic psychologist and founder of the Technology Wellness Center. As a clinician, she has provided therapy to adults and adolescents in the community and within the correctional setting. Dr. Westendorf's forensic practice is dedicated to assessing adults and youth in either the criminal justice system or in civil matters. As a technology wellness expert, she is dedicated to assisting parents, children, adolescents, and adults on understanding the complexities of technology use and the impact on our brains, emotions, and interpersonal relationships. Dr. Westendorf's legal training coupled with her clinical background enables her to work with individuals who are experiencing the legal ramifications of technology use.

As a proactive psychologist and educator, Dr. Westendorf is a keynote speaker at academic institutions, parent organizations, businesses, and community groups, offering preventative tools and resources that educate others on how to manage technology use in a healthy manner. She is the co-author of *Unplug! Raising Kids in a Technology Addicted World*. She has served on the committee for legal issues for the American Psychological Association and on the Psychology Examining Board for the state of Wisconsin. Dr. Westendorf has been appointed as an expert in high profile legal cases, featuring the psychological ramifications of technology use. Her expertise has been relied upon in a wide variety of articles, podcasts, radio segments, and television programming. She has been featured on NPR (National Public Radio), Wisconsin Public Radio, and ABC's 20/20. She is a monthly contributor to The Morning Blend.

Speaker Disclosures:

Financial: Melissa Westendorf is a founder of the Technology Wellness Center. She is in private practice. Dr. Westendorf receives a speaking honorarium from PESI, Inc.

Non-financial: Melissa Westendorf is a member of the American Psychological Association.



Group training *made easy!*

Professional content, expert presenters, CE credit, training materials and more. www.pesi.com/inhouse



Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another live webcast, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.

Digital Seminar or DVD: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the on-demand format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Anna Rustick** at arustick@pesi.com or call **715-855-8195**.



Online Learning Made Easy!

Join us on July 21 & 22, 2020, for this live, interactive webcast!

Connect, collaborate and learn with our online seminars! It's easy, webcasts provide everything you need for an online educational experience including real-time video and audio, view slides on your computer screen, and the ability to ask your questions. Seminar materials are available for download. Bonus, registration includes 3 month access to the on-demand seminar for you to watch again!

It's easy and convenient!

Register now! pesi.com/webcast/83559

Train your whole organization

Purchase one full-price registration → train unlimited additional attendees for only \$79.99 each

• Watch and participate in real time

• One CE Certificate is included

• **BONUS!** Receive free on-demand access for 3 months with registration!

CERTIFICATION MADE SIMPLE!

- No hidden fees – PESI pays for your application fee (a \$99 value)*!
- No additional forms to fill out.
- Complete this live training and evaluation, and Evergreen Certifications will issue your Certified Telemental Health Provider (CTMH) Certification**!

Trainees who complete the training and evaluation will receive documentation of CTMH Certification from Evergreen Certifications 4-6 weeks following their evaluation completion.

**Certification cost included with purchase of live webcast. Digital seminar and DVD do not include Certification. **Professional standards apply. Visit www.evghi.com/ctmh for details.*



CE CREDIT AVAILABLE FOR WEBCAST – UP TO 12.5 HOURS!

This continuing education activity is designed to meet state board requirements for the following professionals. For specific credit approvals and details, visit pesi.com/webcast/83559.

Addiction Counselors: AK, AL, AR, AZ, CA, CO, DE, FL, GA, IA, ID, IN, KS, KY, LA, MA, MD, ME, MI, MN, MS, MT, NC, ND, NE, NH, NJ, NM, NV, OK, OR, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV

Counselors: AK, AL, AZ, CA, CO, CT, DE, FL, HI, IA, IL, IN, KS, MD, ME, MI, MO, MT, NC, NE, NH, NJ, NV, NY, OH, OR, PA, RI, SC, SD, TN, TX, UT, VA, WI, WY

Marriage and Family Therapists: AK, AL, AR, AZ, CA, CO, DE, FL, IA, IL, IN, KS, MD, ME, MI, MO, MT, NC, NE, NH, NJ, NM, NV, NY, OH, OR, PA, RI, SC, SD, TN, TX, UT, VA, WI, WY

Nurses: All States

National Approvals

Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Additional participants can receive a CE certificate by adding a post-test evaluation to their account for \$79.99 USD. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 12.5 contact hours.

*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Psychiatrists: All States

Psychologists: AK, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, MD, ME, MI, MN, MO, MS, MT, NC (Category B), NE, NJ, NM, NV, NY, OH, OK, OR, PA, SC (Category B), SD, TN, TX, UT, VA, WA, WI, WV

Social Workers: AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MS, MT, NC, ND, NE, NH, NM, NV, NY, OH, OK, OR, PA, SD, TN, TX, UT, VA, VT, WI, WY

*includes up to 2.0 hours of general ethics instruction.

For specific credit approvals and details, visit pesi.com/webcast/83559.

For credit inquiries or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.



PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Workers Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 8.5 Clinical Practice and 2.0 Ethics continuing education credits. No more than 10.5 total CE hours may be awarded for this activity. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

REGISTRATION FORM

**CERTIFIED CLINICAL TELEMENTAL HEALTH PROVIDER TRAINING:
A THERAPIST GUIDE FOR ETHICAL, LEGAL AND TECHNOLOGY
CONCERNS WHEN USING TELETHERAPY**

***SAVE TIME!* Express Register Online: pesi.com/webcast/83559**

1

Please complete entire form if sending by mail

please print legibly

©2020



*Email address _____
***Email required to receive registration confirmation, CE certificate, and/or digital product.**

Name _____ Profession _____

Billing Address _____ ☐ Home ☐ Work

Company Name (if work address): _____

City _____ County _____ State _____ Zip _____

*Cell Ph () _____ Work Ph () _____

***Required for event updates**

2

Pick Your Training

(make copy for your records)

☐ **Live Webcast • July 21 & 22, 2020** **PWZ83558**

\$439.99 tuition*

8am Central time

Includes:

Real-time Q&A with Speaker

Live CE Certificate

Downloadable Manual

FREE BONUS:

Replay On-demand Access for 90 Days Afterwards

☐ **Digital Seminar** **POS056740**

\$439.99**

Includes:

Self-study CE Certificate

Lifetime On-demand Access

Downloadable Manual

☐ **DVD** **RNV056740**

\$439.99***

Includes:

Self-study CE Certificate

Lifetime Access

Downloadable Manual

3

Select Payment Method

All registrations must be prepaid.

☐ Check enclosed payable to **PESI, Inc.**

☐ Purchase order enclosed (Fed ID # 26-3896894)

☐ MC 16 digits ☐ VISA 13-16 digits ☐ AE 15 digits ☐ Discover Novus 16 digits

Card # _____

Card Exp. _____ CVV#*: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

QUESTIONS

Visit pesi.com/faq or contact us at pesi.com/info

OTHER WAYS TO REGISTER

Fax: 800-554-9775

Mail: PESI, Inc.
PO Box 1000
Eau Claire, WI 54702-1000

Phone: 800-844-8260

Online: pesi.com/webcast/83559

By placing this order you agree to continue to receive exclusive offers and resources from the best professionals in the world as outlined in our (PESI) privacy policy. Please visit pesi.com/privacy for more information.

Total _____

Shipping - \$6.95 (DVD only) _____

Subtotal _____

Tax _____

TOTAL _____

* For webcasts, add applicable tax in HI, NM

**For digital seminars, add applicable tax in AL, AZ, AR, CO, CT, DC, HI, IN, IA, ID, KY, LA, ME, MN, MS, NE, NJ, NM, NY, NC, OH, PA, SD, TN, TX, UT, VT, WA, WI, WY.

***For DVD orders, add applicable tax except in AK, DE, MT, NH, OR
CE hours and approvals on products may differ from live CE approvals.
Additional CE participant prices may vary.