OUTLINE

Research about Telehealth Services Here to stay It works **Benefits**

Application of Ethical Codes

Psychologists, social workers, professional counselors Building competence Technology appropriateness examples

HIPAA

HIPAA and HITECH HIPAA and small providers Violations and why they occur

State Law Applications

State interests for the pros and cons for permitting telehealth Cohesive incoherence Examples of statutory guidance **Risk management guidelines** Interjurisdictional practice

Efforts to Improve Telehealth Interjurisdictional

Practice PsyPact Others Checklist of questions to determine if you can practice across statelines

Case Examples for Using Various Forms of Telehealth Best practices for telehealth

Selecting the appropriate tools Utilizing ATA guidelines Clinical – patient and setting appropriateness Technical - The setting, camera, microphones, and liahtina Administrative – connectivity, training

Practical solutions for your therapy

Processes & Procedures

The intake process Informed consent - sample plan, key topics to cover Emergency and crisis plans – what to include, medical issues, sample plan

Delivery Platforms Keeping Ethics/HIPAA in Mind

Asynchronous platforms Common elements Concerns with platform Synchronous therapy All-in-one services Email and texting safely Pros and cons **HIPAA** requirements Encryption Password protection VPN Electronic communication policy Hardware and software safety

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Screening and Suitability of the Client

Benefits of telehealth Services Evidenced-based research Patient and setting contraindications The intake, mental status exam, and ongoing Evaluation Assessment with clients

Professional Boundary Considerations

For the client For the cinician Crossings versus violations Recommendations for maintaining professional boundaries Licensing board complaint examples Red Flags for Therapist Strategies to Avoid Red Flags Recommendations for improving the therapist's telehealth experience Additional Resources

Multicultural Considerations

Issues to consider Geography, settings, populations Seeking guidance

Theoretical Considerations for Telehealth Evidence-based support Which models transition well

Self-Care for the Clinician

Ethics application Causes of burn out Warning signs in therapists Characteristics of effective self-care Strategies and techniques Resources

Dos and Don'ts of Social Media Using social media to your advantage The required social media policy Social media and boundaries

The Era of Electronic Records Development of the electronic record Electronic document storage Electronic document destruction

Reimbursement Medicare/Medicaid Private payer

Learning Objectives can be viewed at pesi.com/webcast/83559

Live Webcast Schedule (Times listed in Central 8:00 Program begins 11:50-1:00 Lunch Break

4:00 Program ends

[here will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Target Audience: Counselors • Social Workers • Marriage & Family Therapists • Psychologists • Psychiatrists Case Managers • Addiction Counselors • Therapists • Nurses • Other Mental Health Professionals



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This 12-hour Certification Course makes telehealth easy with the skills, knowledge, business advice, and technical guidance you need to get started right away!

Get the solutions you've been looking for so you can:

- Confidently set up the technology and tools you need to start providing telehealth services
- Successfully adapt in-room practices to the telehealth space!
- Avoid violating HIPAA and HITECH requirements and protect clients' privacy
- Correctly handle billing and recordkeeping
- Make sure you get paid for your telehealth services!
- · Protect yourself from telehealth mistakes that could cost you your license

Sign up today, and add value to your clinical toolbox and resume with specialized training in delivering therapy services in the virtual space!

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SPEAKER

Melissa Westendorf, Ph.D., J.D., is a clinical and forensic psychologist and founder of the Technology Wellness Center. As a clinician, she has provided therapy to adults and adolescents in the community and within the correctional setting. Dr. Westendorf's forensic practice is dedicated to assessing adults and youth in either the criminal justice system or in civil matters. As a technology wellness expert, she is dedicated to assisting parents, children, adolescents, and adults on understanding the complexities of technology use and the impact on our brains, emotions, and interpersonal relationships. Dr. Westendorf's legal training coupled with her clinical background enables her to work with individuals who are experiencing the legal ramifications of technology use.

As a proactive psychologist and educator, Dr. Westendorf is a keynote speaker at academic institutions, parent organizations, businesses, and community groups, offering preventative tools and resources that educate others on how to manage technology use in a healthy manner. She is the co-author of Unplug! Raising Kids in a Technology Addicted World. She has served on the committee for legal issues for the American Psychological Association and on the Psychology Examining Board for the state of Wisconsin. Dr. Westendorf has been appointed as an expert in high profile legal cases, featuring the psychological ramifications of technology use. Her expertise has been relied upon in a wide variety of articles, podcasts, radio segments, and television programming. She has been featured on NPR (National Public Radio), Wisconsin Public Radio, and ABC's 20/20. She is a monthly contributor to The Morning Blend.

Speaker Disclosures:

Financial: Melissa Westendorf is a founder of the Technology Wellness Center. She is in private practice. Dr. Westendorf receives a speaking honorarium from PESI, Inc.

Non-financial: Melissa Westendorf is a member of the American Psychological Association.

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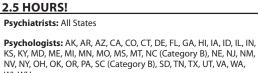
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