

Outline

THE FRAMEWORK AND SCIENCE OF COGNITIVE REHABILITATION: NOT ALL BRAIN GAMES ARE REHABILITATION

Brain plasticity and the latest research
Associated brain regions and functions
Compensatory vs. restorative strategies
Cognitive stimulation, cognitive training and cognitive rehabilitation

ASSESSMENT APPROACHES FOR COGNITIVE DECLINE

What the MOCA and SLUMS are telling you and not telling you
When to refer for a full neuropsychological assessment
Make the most of assessment results including neuropsychology reports

Static (TBI / stroke) vs. progressive decline (Alzheimer's disease): Set and maintain realistic treatment goals
Taking care to not "over-pathologize" concussions:

Know the difference between concussion, TBI, CTE and dementia

The use of mood and personality measures

INTERVENTION APPROACHES FOR BARRIERS TO REHABILITATION: MOOD, MOTIVATION & ANXIETY

Motivational interviewing to cultivate engagement and brain health interventions

Treat anxiety and false beliefs to improve cognition
Adjustment to illness and grief: Counseling the brain impaired patient

THE COGNITIVE DECLINE TOOLBOX: Real World Treatment Strategies for Each Cognitive Domain

ATTENTION & WORKING MEMORY

The neural bases of attention impairment
Help clients understand working memory capacity as a means of improving metacognition

Improve attention and reduce errors by following the DIRECT model and using PEAS & LEAP

"Focused drilling" to expand working memory capacity and generalizing to other outcomes

Mindfulness training to help clients shape attention and improve focus

Target Audience: Social Workers
Psychologists • Counselors • Neuropsychologists
Occupational Therapists • Physical Therapists
Speech-Language Pathologists • Nurses
Nursing Home Administrators
Assisted Living Facility Administrators
Long Term/Acute Care Professionals
Case Managers • Marriage & Family Therapists
Psychiatrists

MEMORY: PROSPECTIVE, ENCODING & RECALL

The neural bases of memory impairment
Frontiers in Alzheimer's disease management
Tailor memory training interventions to level of severity & motivation

Effective use of calendars and other external memory aids for effective daily functioning

Elaborative encoding techniques using visualization, linking and chunking

Memory aids in traditional psychotherapy treatments
Strategies for effective recall of learned information

EXECUTIVE FUNCTION

The neural bases of executive function impairment
Stroke and cerebrovascular disease

Improve planning for greater goal attainment with the use of a reverse timeline worksheet

Expand flexible thinking with 6-step problem solving
The neural basis of stress management and emotion regulation

VISUOSPATIAL & LANGUAGE

The neural bases of visual and language impairment
Useful Field of View Training (UFOV) for driving independence

The "language wallet" for independence among people with aphasia

Supported conversation and script training for aphasia

HOLISTIC BRAIN HEALTH INTERVENTIONS

Shape the brain's destiny: Cognitive reserve to build resistance and resilience to cognitive decline

The impact of socialization on brain health and recovery
Psychotherapy's impact on brain health

Effective cognitive stimulation: The truth about brain games & crosswords

Teach clients how their brain works through metacognition intervention

RESEARCH, LIMITATIONS AND RISKS

Live Webcast Schedule

(Times listed in Central)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.



Train Your Whole Organization

Purchase one full-price registration

↓

Train UNLIMITED additional attendees for only **\$49.99 each!**

NON-PROFIT ORGANIZATION
U.S. POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO. 32729

PESI Rehab
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

Clinical Action for Dementia, TBI, Concussion, Stroke and Other Cognitive Declines

Assessment and Treatment Techniques for Cognitive Rehabilitation and Neuroplasticity

LIVE WEBCAST

Thursday, August 20, 2020

BONUS! – Sign up before August 20 and get free on-demand access for 3 months.



REGISTER NOW:
pesirehab.com/webcast/83533

Join us online, for this live training!

Clinical Action for Dementia, TBI, Concussion, Stroke and Other Cognitive Declines

Assessment and Treatment Techniques for Cognitive Rehabilitation and Neuroplasticity

Featuring, Sherrie All, Ph.D.

Real world clinical techniques, interventions and strategies to:

- Expand and improve attention and working memory, memory encoding and recall, visuospatial and executive functions and language
- Accurately read and use assessment and neuropsychology reports
- Prioritize cognitive, behavioral and emotional interventions and implement effective treatment plans

LIVE WEBCAST

Thursday, August 20, 2020

BONUS! – Sign up before August 20 and get free on-demand access for 3 months.



A Non-Profit Organization Connecting Knowledge with Need Since 1979

REGISTER NOW:
pesirehab.com/webcast/83533



Group training *made easy!*

Professional content, expert presenters, CE credit, training materials and more. www.pesirehab.com/inhouse

Clinical Action for Dementia, TBI, Concussion, Stroke and Other Cognitive Declines

The treatment landscape for dementia and brain related cognitive interventions is rapidly changing, making it difficult to stay abreast of treatments that work and those that have been over-hyped. With the popular understanding of brain plasticity increasing while concussion-related conditions are gaining a wealth of media focus, patients are looking to you to help them separate fact from fiction about brain health and rehabilitation.

Using the latest science, Dr. All will teach you practical interventions to best help your clients build and maintain cognitive skills and functional independence. You will leave the day with a comprehensive toolbox of evidence-based cognitive rehabilitation interventions and the skills you need to match them to the cognitive domains for which they are most effective.

Drawing on over 15 years of clinical experience, Dr. All will teach you techniques and interventions to effectively:

- Assess for cognitive decline and accurately interpret complicated assessment reports
- Determine when to refer out to a specialist for more detailed assessment
- Put the recommendations of a neuropsychological report into action
- Create actionable treatment plans to immediately start helping your clients
- Expand working memory and enhance attention, generalizing to real-world functioning
- Improve memory encoding, consolidation, and retrieval to improve client independence
- Expand executive functions including planning and problem solving to promote flexible thinking
- Improve visuospatial function and language to enhance client independence and social functioning

Walk away with practical and useful techniques that can be implemented immediately within your practice. Sign up today and start feeling confident in delivering the rehabilitation interventions your clients facing cognitive decline so desperately need!

Speaker

Sherrie All, Ph.D., is a Licensed Clinical Psychologist specializing in neuropsychology, cognitive rehabilitation and brain health. She owns and directs the Chicago Center for Cognitive Wellness (CCCW), a group neuropsychology practice offering assessment and treatment services in cognitive rehabilitation and psychotherapy to people affected by cognitive decline. As a leader in the field of brain health, Dr. All works to educate the public on brain-healthy behaviors and innovating brain health coaching. Her work in this area earned her the 2010 Sharpbrains Innovation Award for Most Innovative Mental Health Program as well as the attention of media outlets such as *The New Yorker* and *Crain's Chicago Business*.

Dr. All trains other professionals in how to implement cognitive rehabilitation interventions into their practice, through continuing education programs, supervision and individual consultations. She shares her detailed understanding of the brain and brain-behavior relationships in an engaging and relatable way. Dr. All's forthcoming book and current keynote address, *"Brain Destiny: Everyday Choices to Lower Your Risk for Dementia and Change Your Life"*, offers an entertaining way of promoting a popular understanding of the scientific theory of cognitive reserve to empower people to effectively care for their brains. She has been an invited speaker by the Lifetime Education and Renewal Network (LEARN) of the of the American Society on Aging (ASA) and speaks regularly on the topics of brain health, cognitive rehabilitation and interventions for early-stage dementia. Dr. All's research includes examination of functional MRI (fMRI) and electrophysiological (EEG) biomarkers of cognitive deficits.

Speaker Disclosures:

Financial: Sherrie All is the owner of the Chicago Center for Cognitive Wellness. She receives a speaking honorarium from PESI, Inc.

Non-financial: Sherrie All has no relevant non-financial relationship to disclose.

Visit our FAQ page at www.pesirehab.com/faq or contact us at www.pesirehab.com/info



Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another live webcast, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Digital Seminar or DVD: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesirehab.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Missy Cork** at mcork@pesi.com or call (715) 855-6366.



Online Learning Made Easy!

Join us on August 20, 2020, for this live, interactive webcast!

Connect, collaborate and learn with our online seminars! It's easy, webcasts provide everything you need for an online educational experience including real-time video and audio, view slides on your computer screen, and the ability to ask your questions. Seminar materials are available for download. Bonus, registration includes 3 month access to the on-demand seminar for you to watch again!

It's easy and convenient!

Register now! pesirehab.com/webcast/83533

Train your whole organization

Purchase one full-price registration → train unlimited additional attendees for only \$49.99 each

- Watch and participate in real time
- One CE Certificate is included
- **BONUS!** Receive free on-demand access for 3 months with registration!

CE CREDIT AVAILABLE FOR WEBCAST – UP TO 6.25 HOURS!

This continuing education activity is designed to meet state board requirements for the following professionals. For specific credit approvals and details, visit pesirehab.com/webcast/83533.

Counselors - AK, AZ, CA, CO, CT, FL, HI, IA, IL, IN, KS, MD, ME, MI, MO, MT, NE, NH, NJ, NV, NY, OH, OR, PA, RI, SC, SD, TN, TX, UT, VA, WI, WY

Marriage and Family Therapists - AK, AL, AR, AZ, CA, CO, FL, IA, IL, IN, KS, ME, MI, MO, MT, NC, NH, NJ, NM, NV, NY, OH, PA, RI, SC, SD, TN, TX, UT, WY

Nurses - All States

Psychologists - AK, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, MD, ME, MI, MO, MS, MT, NC (Category B), NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, SC (Category B), SD, TN, TX, UT, VA, WA, WI, WV

Psychiatrists - All States

Social Workers - AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MS, MT, NC, ND, NE, NH, NM, NV, NY, OH, OK, OR, PA, SD, TN, TX, UT, VA, VT, WA, WI, WY

Speech Language Pathologists - All States

Physical Therapists - AK, AZ, CA, DE, IL, KY, MI, NC, NY, PA, TX, UT, VA

Occupational Therapists - AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KY, LA, MA, MD, ME, MI, MN, MO, MS, MT, NC, ND, NE, NH, NJ, NV, NY, OK, OR, PA, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

For specific credit approvals and details, visit pesirehab.com/webcast/83533.

To inquire about credit in other states or home study credit, please contact cepesi@pesi.com or 800-844-8260 before the event.

National Approvals

Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Additional participants can receive a CE certificate by adding a post-test evaluation to their account for \$49.99 USD. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

APPROVED PROVIDER PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the

Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

APPROVED PROVIDER PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

APPROVED PROVIDER PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 6.25 contact hours.

Nursing Home Administrators: This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Long Term Care Administrator Boards (NAB) and approved for 6.25 clock hours and 6.25 participant hours. Full attendance is required; no partial credits will be offered for partial attendance.

*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards. PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

REGISTRATION FORM

CLINICAL ACTION FOR DEMENTIA, TBI, CONCUSSION, STROKE AND OTHER COGNITIVE DECLINES

SAVE TIME! Express Register Online: pesirehab.com/webcast/83533

1 Please complete entire form if sending by mail *please print legibly* ©2020 GREEN BUSINESS

*Email address _____
***Email required to receive registration confirmation, CE certificate, and/or digital product.**

Name _____ Profession _____

Billing Address _____ ☐ Home ☐ Work

Company Name (if work address): _____

City _____ County _____ State _____ Zip _____

*Cell Ph () _____ Work Ph () _____
***Required for event updates**

2 Pick Your Training (make copy for your records)

☐ **Live Webcast • August 20, 2020**

\$219.99 tuition*
8am Central time
Includes:
Real-time Q&A with Speaker
Live CE Certificate
Downloadable Manual
FREE BONUS:
Replay On-demand Access for 90 Days Afterwards

☐ **Digital Seminar**
\$219.99**
Includes:
Self-study CE Certificate
Lifetime On-demand Access
Downloadable Manual

☐ **DVD**
\$219.99***
Includes:
Self-study CE Certificate
Lifetime Access
Downloadable Manual

PLEASE RETURN ENTIRE REGISTRATION FORM

3 Select Payment Method

All registrations must be prepaid.

- ☐ Check enclosed payable to **PESI, Inc.**
☐ Purchase order enclosed (Fed ID # 26-3896894)

☐ MC 16 digits ☐ VISA 13-16 digits ☐ AE 15 digits ☐ Discover Novus 16 digits

Card # _____

Card Exp. _____ CVV*: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

QUESTIONS

Visit pesirehab.com/faq or contact us at pesirehab.com/info

OTHER WAYS TO REGISTER

Fax: 800-554-9775
Mail: PESI Rehab
PO Box 1000
Eau Claire, WI 54702-1000

Phone: 800-844-8260

Online: pesirehab.com/webcast/83533

By placing this order you agree to continue to receive exclusive offers and resources from the best professionals in the world as outlined in our (PESI) privacy policy. Please visit pesi.com/privacy for more information.

Total _____
Shipping - \$6.95 (DVD only) _____
Subtotal _____
Tax _____
TOTAL _____

* For webcasts, add applicable tax in HI, NM
**For digital seminars, add applicable tax in AL, AZ, AR, CO, CT, DC, HI, IN, IA, ID, KY, LA, ME, MN, MS, NE, NJ, NM, NY, NC, OH, PA, SD, TN, TX, UT, VT, WA, WI, WY.
***For DVD orders, add applicable tax except in AK, DE, MT, NH, OR
CE hours and approvals on products may differ from live CE approvals.
Additional CE participant prices may vary.