

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference

The successful resolution of traumatic stress can be simple.

Studies indicate that there are four key elements to effective trauma treatment. When you accomplish these four key elements in treatment with your clients, you will be able to reduce their symptoms and improve clinical outcomes.

Attend this conference and you will walk away with a step-by-step **four-stage framework** for navigating essential elements of trauma treatment with your traumatized clients.

The essential elements are common to all evidence-based trauma treatments, you will learn how you can integrate this framework with your current approach or methodology to make your trauma treatment even more effective!

This trauma competency training can **transform your clinical practice and help improve your trauma treatment outcomes**, just as it has for other clinicians around the world.

****In addition, completion of this two-day conference meets the educational requirements when applying to become a Certified Clinical Trauma Professional** (International Association of Trauma Professionals, www.traumapro.net)

Meet Your Speaker

Eric Gentry, Ph.D., LMHC, is an internationally recognized leader in the field of disaster and clinical traumatology, having trained thousands of professionals and paraprofessionals worldwide in the treatment of traumatic stress. His doctorate is from Florida State University where he studied with Professor Charles Figley, one of the pioneers of traumatic stress. Dr. Gentry was one of the original faculty members of the Traumatology Institute and later became the co-director of the International Traumatology Institute at the University of Southern Florida. Dr. Gentry, along with Dr. Anna Baranowsky, is the co-author and co-owner of the Traumatology Institute Training Curriculum – 17 courses in field and clinical traumatology leading to seven separate certifications.

Dr. Gentry has been a clinical member of several CISM teams and has provided assistance in many different disaster and critical incidents including Oklahoma City, New York City, and hurricanes in Florida. He was the developer of the Community Crisis Support Team, which began in Tampa, Florida, and has become a model for communities to integrate mental health services into their disaster response network.

Dr. Gentry is the co-author of the critically acclaimed *Trauma Practice: Tools for Stabilization and Recovery* (Third Edition) (Hogrefe Publishing, 2014). His other books include *Forward Facing Trauma Therapy* (Compassion Unlimited, 2016) and is the co-author of the co-authored *Trauma, PTSD, Grief & Loss: The 10 Core Competencies for Evidence-Based Treatment* (PESI, 2017). Additionally, Dr. Gentry has published many research articles, book chapters, and periodicals in this maturing area of study. He has a private clinical and consulting practice and is adjunct faculty at many universities. Dr. Gentry draws equally from his scientific study and from his rich history of 30+ years of clinical experience with trauma survivors to balance this training with current, empirically grounded information and experienced-based compassionate intervention skills. You will be challenged, inspired, and uplifted by Dr. Gentry and this unique training.

Speaker Disclosure:

Financial: J. Eric Gentry receives compensation as Owner of Compassion Unlimited. He receives royalties as an author for Hogrefe & Huber Publishing. Dr. Gentry receives a speaking honorarium from PESI, Inc.

Non-financial: J. Eric Gentry has no relevant non-financial relationship to disclose.

Conference Target Audience: Counselors • Social Workers • Psychologists
Case Managers • Addiction Counselors • Therapists • Marriage & Family Therapists
Other Mental Health Professionals • Nurses



Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another live webcast, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.

Digital Seminar or DVD: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the on-demand format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact **Anna Rustick** at arustick@pesi.com or call 715-855-8195.



Train Your Whole Organization

Purchase one
full-price registration



Train UNLIMITED additional
attendees for only
\$79.99 each!

NON-PROFIT
ORGANIZATION
U.S. POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO. 32729

PESI, Inc.
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference



LIVE WEBCAST

Thursday, July 16 & Friday July 17, 2020

BONUS! – Sign up before July 16 and get free
on-demand access for 3 months.



REGISTER NOW:
pesi.com/webcast/83426

Online Certification Training

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference



Featuring trauma expert and author
Eric Gentry, Ph.D., LMHC



LIMITED TIME OFFER
YOUR CERTIFICATION APPLICATION
FEE (\$99 VALUE!) INCLUDED - ON PESI!
SEE DETAILS INSIDE

LIVE WEBCAST

Thursday, July 16 & Friday July 17, 2020

BONUS! – Sign up before July 16 and get free
on-demand access for 3 months.



A Non-Profit Organization Connecting Knowledge with Need Since 1979

REGISTER NOW:
pesi.com/webcast/83426

Outline

A Brief History and Evolution of Traumatic Stress, Grief & Loss

Systemic traumatic stress theory
Symptom review
Review of effective treatments
Tri Phasic model
Most commonly used instruments to assess traumatic stress

Core Competencies of Traumatic Stress, Grief & Loss

Bio-Psycho-Social-Spiritual Factors that Produce Anxiety & Traumatic Stress

Precipitating events
Meaning making
Physiology of trauma
Perception

Adaptive and maladaptive coping behaviors

Trauma adaptation
Systemic influences
Emotional & psychological stressors
Integrated theoretical concepts from stress, crisis & trauma theories
Information processing model
Psychosocial model

Review of Effective Treatment Interventions

Cognitive Behavioral Techniques (PE, CPT & SIT)
EMDR & Bilateral Stimulation
Thought Field Therapy (TFT)/Emotional Freedom Techniques (EFT)
Sensorimotor

The Biochemical, Affective, and Cognitive Impacts of Traumatic Stress

Affective volatility
The body keeps the score
Neurobiology and biology of traumatic stress

The Impacts of Traumatic Stress Over Time & Across & Within Developmental Stages

Epigenetics
Reactive Attachment Disorder
Adrenal fatigue

The Role of Traumatic Stress in Clinical Disorders such as Personality Disorders, Dissociative Identity Disorder, and More

Traumagenesis
Traumaddiction
Comorbidity

Live Webcast Schedule (Times listed in Eastern)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

Conceptualizing a Framework of Healing for Survivors of Traumatic Stress

Systemic perspective
Strengths perspective
Survivor metaphor

Traumatic Stress Exists Across the Continuum of Systemic Levels

Systemic trauma theory
Community trauma
Vicarious secondary traumatization

Theories of Traumatic Stress, Loss and Grief

Information processing model
Psychosocial model
Contemporary thoughts

Bereavement and Adjustment Disorders

Supporting normal bereavement
Treating complicated bereavement

Assessment of Traumatic Stress Disorders

Diagnostic and Statistical Manual of the APA
DSM-5® changes
ACE & developmental trauma
Diagnosing PTSD with the PCL-5

Evidence-Based Techniques/Interventions

Relaxation/self-regulation
Grounding
Containment
Writing/journaling
Drawing art
Healing metaphors
Transitional objects

Demonstrations: Interactive Exercises/Application of Skills

Cognitive Behavioral Techniques
Narrative Exposure Therapy Technique
Thought Field Therapy (TFT)
Bilateral Stimulation

Limitations of the Research and Potential Risks

Limitations of many accepted models of trauma treatment
Weaknesses and limitations of evidence-based trauma treatment models
Limitations of the diagnostic (DSM-5 ®) system
Limitations and potential risks in grief work, due to research scarcity on the topic

Closure: Lessons Learned

Learning Objectives can be viewed at [pesi.com/webcast/83426](https://www.pesi.com/webcast/83426)



Online Learning Made Easy!

Join us on July 16 & 17, 2020, for this live, interactive webcast!

Connect, collaborate and learn with our online seminars! It's easy, webcasts provide everything you need for an online educational experience including real-time video and audio, view slides on your computer screen, and the ability to ask your questions. Seminar materials are available for download. Bonus, registration includes 3 month access to the on-demand seminar for you to watch again!

It's easy and convenient!

Register now! [pesi.com/webcast/83426](https://www.pesi.com/webcast/83426)

Train your whole organization

Purchase one full-price registration → train unlimited additional attendees for only \$79.99 each

• Watch and participate in real time

• One CE Certificate is included

• **BONUS!** Receive free on-demand access for 3 months with registration!

CERTIFICATION MADE SIMPLE!

- No hidden fees – PESI pays for your application fee (a \$99 value)*!
- No additional forms to fill out.
- Simply complete this live event, evaluation and you're a Certified Clinical Trauma Professional through the IATP.

Attendees will receive documentation of CDCS certification from IATP 4 to 6 weeks following the program. Professional standards apply. Visit traumapro.net/faq for answers to frequently asked certification questions.

** Certification cost included with purchase of live webcast. Digital seminar and DVD do not include certification.*



CE CREDIT AVAILABLE FOR WEBCAST – UP TO 12.5 HOURS!

This continuing education activity is designed to meet state board requirements for the following professionals. For specific credit approvals and details, visit [pesi.com/webcast/83426](https://www.pesi.com/webcast/83426).

Addiction Counselors – AK, AL, AR, AZ, CA, CO, CT, DE, FL, GA, IA, ID, IN, KS, KY, LA, MA, MD, ME, MI, MN, MS, MT, NC, ND, NE, NH, NJ, NM, NV, OK, OR, RI, SC, SD, TN, TX, UT, VA, VT, WA, WI, WV

Counselors – AK, AL, AZ, CA, CO, CT, DE, FL, GA, HI, IA, IL, IN, KS, MD, ME, MI, MO, MT, NC, NE, NH, NJ, NV, NY, OH, OR, PA, RI, SC, SD, TN, TX, UT, VA, WI, WV

Marriage and Family Therapists – AK, AL, AR, AZ, CA, CO, DE, FL, IA, IL, IN, KS, MD, ME, MI, MO, MT, NC, NE, NH, NJ, NM, NV, NY, OH, OR, PA, RI, SC, SD, TN, TX, UT, VA, WI, WV

Nurses – All States

National Approvals

Credits listed are for full attendance at the live webcast only. The CE certificate can be downloaded/printed after completing the webcast and passing the online post-test evaluation (80% passing score). Additional participants can receive a CE certificate by adding a post-test evaluation to their account for \$49.99 USD. Please see schedule for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.



This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 12.5 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.



PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

*Content and materials in this course may include interventions and modalities that are beyond the authorized practice of your profession. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Psychiatrists – All States

Psychologists – AK, AR, AZ, CA, CO, CT, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, MD, ME, MI, MO, MS, MT, NC (Category B), NE, NH, NJ, NM, NV, NY, OH, OK, OR, PA, SC (Category B), SD, TN, TX, UT, VA, WA, WI, WV

Social Workers – AK, AL, AR, AZ, CA, CO, CT, DC, DE, FL, GA, HI, IA, ID, IL, IN, KS, KY, LA, MA, MD, ME, MI, MN, MS, MT, NC, ND, NE, NH, NM, NV, NY, OH, OK, OR, PA, SD, TN, TX, UT, VA, VT, WA, WI, WV

For specific credit approvals and details, visit [pesi.com/webcast/83426](https://www.pesi.com/webcast/83426).

For credit inquiries or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.



PESI, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 12.5 contact hours.



PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2020 - January 27, 2023. Social Workers completing this course receive 12.5 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

REGISTRATION FORM

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference

***SAVE TIME!* Express Register Online: [pesi.com/webcast/83426](https://www.pesi.com/webcast/83426)**

1

Please complete entire form if sending by mail

please print legibly

©2020



*Email address _____
***Email required to receive registration confirmation, CE certificate, and/or digital product.**

Name _____ Profession _____

Billing Address _____ ☐ Home ☐ Work

Company Name (if work address): _____

City _____ County _____ State _____ Zip _____

*Cell Ph (_____) _____ Work Ph (_____) _____

***Required for event updates**

2

Pick Your Training

(make copy for your records)

☐ **Live Webcast • July 16 & 17, 2020** PWZ83425

\$439.99 tuition*

8am Eastern time

Includes:

Real-time Q&A with Speaker

Live CE Certificate

Downloadable Manual

FREE BONUS:

Replay On-demand Access for 90 Days Afterwards

☐ **Digital Seminar** POS053875

\$439.99**

Includes:

Self-study CE Certificate

Lifetime On-demand Access

Downloadable Manual

☐ **DVD** RNV053875

\$439.99***

Includes:

Self-study CE Certificate

Lifetime Access

Downloadable Manual

3

Select Payment Method

All registrations must be prepaid.

☐ Check enclosed payable to **PESI, Inc.**

☐ Purchase order enclosed (Fed ID # 26-3896894)

☐ MC

16 digits

☐ VISA

13-16 digits

☐ AE

15 digits

☐ Discover Novus

16 digits

Card # _____

Card Exp. _____ CVV#*: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

QUESTIONS

Visit [pesi.com/faq](https://www.pesi.com/faq) or contact us at pesi.com/info

OTHER WAYS TO REGISTER

Fax: 800-554-9775

Mail: PESI, Inc.
PO Box 1000
Eau Claire, WI 54702-1000

Phone: 800-844-8260

Online: [pesi.com/webcast/83426](https://www.pesi.com/webcast/83426)

By placing this order you agree to continue to receive exclusive offers and resources from the best professionals in the world as outlined in our (PESI) privacy policy. Please visit [pesi.com/privacy](https://www.pesi.com/privacy) for more information.

Total _____

Shipping - \$6.95 (DVD only) _____

Subtotal _____

Tax _____

TOTAL _____

* For webcasts, add applicable tax in HI, NM

**For digital seminars, add applicable tax in AL, AZ, AR, CO, CT, DC, HI, IN, IA, ID, KY, LA, ME, MN, MS, NE, NJ, NM, NY, NC, OH, PA, SD, TN, TX, UT, VT, WA, WI, WV.

***For DVD orders, add applicable tax except in AK, DE, MT, NH, OR
CE hours and approvals on products may differ from live CE approvals.
Additional CE participant prices may vary.