

Outline

Neurobiology: *The Impact of 24/7 Internet and "Information Overload"*

Is it an addiction? The role of dopamine
Variable interval rewards: The most powerful reinforcement
Perpetual state of "fight or flight"
Impact of technology on the prefrontal cortex
"Multi-tasking": Changing the landscape of learning
The impact of screen time on rumination
Impulse control at all ages: Instant v. delayed gratification

Why the Increase in Anxiety?

Understand the Problem to Help Clients Find Solutions

The psychological hook of "checking in"
Broad skills deficits for coping with normal situations
Collective anxiety due to 24/7 news cycles
Generational differences
Illusions of perfection online
New fears created/exacerbated by digital media:
 Negative evaluation/rejection
 Having behavior recorded or posted publicly
 Fear of missing out (FOMO)
 Confrontation
 Taking on responsibilities ("Adulthood")
 Nomophobia
Use of technology to avoid emotional experiences
The meaning of "friend" has changed
Cyberbullying at all ages: The power of anonymity

Strategies that Promote Healthy Use of Technology

Key questions that uncover anxiety related to digital media use
Techniques for providing meaningful psychoeducation
Use "demand delays" to diminish impact of rapid screen shifting
Tools for setting device boundaries to create more balance
"Be still" techniques to tolerate time away from devices

Objectives

1. Evaluate the impact persistent "screen time" exposure can have on the neurobiological and psychological health of clients.
2. Implement strategies to effectively reduce excessive use of technology that leads to avoidance and increased anxiety.
3. Increase clients' capacity to utilize technology in a healthy manner to decrease risk of anxiety and other mental health symptoms.
4. Establish clinical practices that decrease rumination and build resilience to the stress of the digital world.
5. Teach clients five strategies for overcoming irrational fears of social interaction in order to improve clinical outcomes.
6. Implement cognitive-behavioral strategies for challenging distorted beliefs and the "comparison fallacy" as related to online interactions.

Therapy Tools to Improve Emotional Regulation, Reduce Anxiety and Build Self-Worth

Exposure Therapy/Coaching

Avoid avoidance!
How to provide meaningful psychoeducation
The 3 C's: Calm, Competent and Confident
Accurate anticipation: The power of imagination exposure
Techniques for teaching social skills
5 ways to overcome fears of social situations
Utilize FOMO (fear of missing out) as a tool for goal development
Address "adulthood" fears

Cognitive-Behavioral Therapy

Challenge the "comparison fallacy" of online interactions
Identify and challenge distorted beliefs about the self
Create new self-talk by changing the script
Combat perfectionism and procrastination
Ellis' ABCD approach to identify inhibiting beliefs

Stress Management

Eliminate the stressor – incorporate media "time outs"
Manage time and environment
Shifting attitudes

Relaxation and Mindfulness

Skills for calming the persistently vigilant nervous system
Interrupt rumination and build resilience
Apps that promote calming breathing techniques

Clinical Considerations

Identify and address personal bias/countertransference issues
Between-session recommendations that reinforce skills
Limitations of the research and potential risks

Questions?

Visit our FAQ page at pesi.com/faq
or contact us at [pesi.com/info](mailto:info@pesi.com).

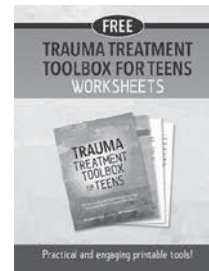
Live Seminar Schedule

7:30 Registration/Morning Coffee & Tea
8:00 Program begins
11:50-1:00 Lunch (*on your own*)
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

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The New Face of ANXIETY

Treating Anxiety Disorders in the Age of Texting, Social Media and 24/7 Internet Access

Ft. Myers, FL

Tuesday, June 2, 2020

Sarasota, FL

Wednesday, June 3, 2020

Tampa, FL

Thursday, June 4, 2020

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The New Face of ANXIETY

Treating Anxiety Disorders in the Age of Texting, Social Media and 24/7 Internet Access

Help clients overcome the psychological hook of "checking in" with their device

Address new fears including Facebook shaming, "adulthood" and FoMO (fear of missing out)

Build self-worth in clients by challenging the "comparison fallacy" of online interactions

Work with all generations – iGen, Millennial, Gen X and Baby Boomers

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The New Face of Anxiety

Treating Anxiety Disorders in the Age of Texting, Social Media and 24/7 Internet Access

Texting rather than talking. Gathering “likes” and followers. Making friends via a gaming console. Unrelenting 24/7 news cycles. Ready or not, the rise of social media and 24/7 Internet access has changed the way we relate to one another (and ourselves), leaving in its wake a whole new set of challenges for those who use it.

As therapists, you see people of all ages with these issues:

The girl who can’t put her phone away during session. The boy who isn’t sleeping after reading messages on social media. “Friends” of all ages who shame each other for life choices and argue by text. The socially anxious young adult who struggles to meet people in person because all of his “friends” are online. The parent who has to contend with “Facebook shaming” for every parenting decision. The older adult who feels out of touch and disconnected. **The impact is rampant and pervasive – as a result, treatment of anxiety doesn’t look the same anymore.**

Attend this unique and engaging seminar to learn innovative ways to treat this new facet of anxiety with today’s client. You’ll discover:

- Key questions to ask at assessment to uncover problematic use of technology
- How excessive screen time effects mood, anxiety and self-worth in clients of all ages
- Tools to help clients regulate their emotions and make wise decisions (on and offline)
- Innovative techniques for promoting healthy use of technology with clients
- Deliberate strategies for managing time, device use and “information overload”

Sign up today!

Speaker

Margaret Wehrenberg, Psy.D., a licensed clinical psychologist, is the author of 6 books on the treatment of anxiety and depression, including her most recent book for the general public, *The 10 Best Anxiety Busters*. An expert on the treatment of anxiety and depression, she has extensive training and expertise in the neurobiology of psychological disorders. She earned her M.A. specializing in psychodrama and play therapy with children. Dr. Wehrenberg has years of experience as a drug and alcoholism counselor, working with the U.S. Army in Germany and Lutheran Social Services in Illinois. She also has training in trauma treatment, EMDR and Thought Field Therapy. She has a private psychotherapy practice in Naperville, IL, specializing in treating anxiety. In addition to clinical work, she coaches business professionals on managing anxiety, she frequently contributes articles for the *Psychotherapy Networker* magazine, and she has produced *Relaxation for Tension and Worry*, a CD for breathing, muscle relaxation and imagery to use with anxious clients. Her book *The 10 Best-Ever Anxiety Management Techniques*, published by W.W. Norton, is a consistent top seller for anxiety management. You can find her on the web at www.margaretwehrenberg.com.

Speaker Disclosure:

Financial: Margaret Wehrenberg maintains a private practice. She is an author with W.W. Norton publishing and receives royalties. She receives a speaking honorarium from PESI, Inc.

Non-financial: Margaret Wehrenberg is a member of the American Psychological Association and the Anxiety Disorder Association of America.



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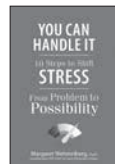
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By Margaret Wehrenberg, Psy. D., *Your Presenter*

Drawing on fresh insights into the anatomy of the anxious brain, Dr. Wehrenberg gets to the biologically based heart of the problem and offers readers practical, effective tips to manage their anxiety on a day-to-day basis. From diaphragmatic breathing and self-talk, to mindfulness, muscle relaxation, and “plan to panic” strategies, you can learn to train your brain, conquer your stress and anxiety, and regain control of your life.



You Can Handle It

10 Steps to Shift Stress from Problem to Possibility

By Margaret Wehrenberg, PsyD, *Your Presenter*

Other books may give you quick tips and promise success, but *You Can Handle It* tells you why these techniques work on the brain, and gives you step-by-step directions, worksheets, and scripts that will make implementing these methods feel effortless.

In *You Can Handle It*, Dr. Wehrenberg offers realistic, simple and highly satisfying how-to’s to eliminate bad stress from your life, and how to use the good stress for leverage in all arenas of your life.

Target Audience: Social Workers ■ Psychiatrists ■ Psychologists ■ Counselors ■ Marriage and Family Therapists ■ Case Managers ■ Addiction Counselors ■ Speech-Language Pathologists ■ Therapists ■ Nurses ■ Other Mental Health Professionals

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If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession’s standards.

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Florida Counselors: CE credit is available. PESI, Inc. is an approved provider with the Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling. Provider Number 50-399. This course qualifies for 6.25 continuing education credits.

Marriage & Family Therapists: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

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Psychiatrists

PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PESI, Inc. designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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Other Professions: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.



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- **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: **www.pesi.com/coord** for availability and job description, first come, first serve.

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