

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference

The successful resolution of traumatic stress can be simple.

Studies indicate that there are four key elements to effective trauma treatment. When you accomplish these four key elements in treatment with your clients, you will be able to reduce their symptoms and improve clinical outcomes.

Attend this conference and you will walk away with a step-by-step **four-stage framework** for navigating essential elements of trauma treatment with your traumatized clients.

The essential elements are common to all evidence-based trauma treatments, you will learn how you can integrate this framework with your current approach or methodology to make your trauma treatment even more effective!

This trauma competency training can **transform your clinical practice and help improve your trauma treatment outcomes**, just as it has for other clinicians around the world.

In addition, **completion of this two-day conference meets the educational requirements when applying to become a Certified Clinical Trauma Professional (International Association of Trauma Professionals, www.traumapro.net)

Meet Your Speaker

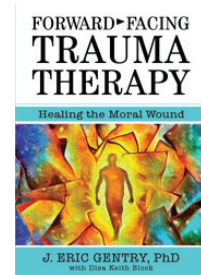
Eric Gentry, Ph.D., LMHC, is an internationally recognized leader in the field of disaster and clinical traumatology, having trained thousands of professionals and paraprofessionals worldwide in the treatment of traumatic stress. His doctorate is from Florida State University where he studied with Professor Charles Figley, one of the pioneers of traumatic stress. Dr. Gentry was one of the original faculty members of the Traumatology Institute and later became the co-director of the International Traumatology Institute at the University of Southern Florida. Dr. Gentry, along with Dr. Anna Baranowsky, is the co-author and co-owner of the Traumatology Institute Training Curriculum – 17 courses in field and clinical traumatology leading to seven separate certifications.

Dr. Gentry has been a clinical member of several CISM teams and has provided assistance in many different disaster and critical incidents including Oklahoma City, New York City, and hurricanes in Florida. He was the developer of the Community Crisis Support Team, which began in Tampa, Florida, and has become a model for communities to integrate mental health services into their disaster response network.

Dr. Gentry is the co-author of the critically acclaimed *Trauma Practice: Tools for Stabilization and Recovery* (Third Edition) (Hogrefe Publishing, 2014). His other books include *Forward Facing Trauma Therapy* (Compassion Unlimited, 2016) and is the co-author of the co-authored *Trauma, PTSD, Grief & Loss: The 10 Core Competencies for Evidence-Based Treatment* (PESI, 2017). Additionally, Dr. Gentry has published many research articles, book chapters, and periodicals in this maturing area of study. He has a private clinical and consulting practice and is adjunct faculty at many universities. Dr. Gentry draws equally from his scientific study and from his rich history of 30+ years of clinical experience with trauma survivors to balance this training with current, empirically grounded information and experienced-based compassionate intervention skills. You will be challenged, inspired, and uplifted by Dr. Gentry and this unique training.

Speaker Disclosure:
Financial: J. Eric Gentry receives compensation as Owner of Compassion Unlimited. He receives royalties as an author for Hogrefe & Huber Publishing. Dr. Gentry receives a speaking honorarium from PESI, Inc.
Non-financial: J. Eric Gentry has no relevant non-financial relationship to disclose.

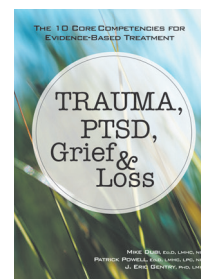
SAVE by including these products with your seminar registration!



Forward-Facing Trauma Therapy: Healing the Moral Wound

By J. Eric Gentry, Ph.D., LMHC **Your Presenter!**

In this groundbreaking book, trauma expert J. Eric Gentry builds upon pioneering insight to introduce Forward-Facing Trauma Therapy (FFTT), the next evolutionary leap in the treatment of traumatic stress. FFTT addresses trauma and its destructive symptomology at its source, the dysregulation of our autonomic nervous systems and hypervigilant threat response caused by adaptation to painful past experiences. Dr. Gentry provides a step-by-step guide for implementing a three-pronged methodology, and explains the how and why the techniques work so effectively.

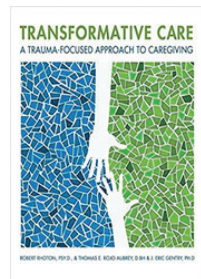


Trauma, PTSD, Grief & Loss:

The 10 Core Competencies for Evidence-Based Treatment

By Michael Dubi, Ed.D., LMHC, Patrick Powell, EDD, LMHC, LPC, NCC & J. Eric Gentry, Ph.D., LMHC **Your Presenter!**

A holistic and systemic path of understanding traumatic stress. Key approaches and effective interventions include Feedback Informed Therapy, self-regulation, EMDR, Tri-Phasic Models, exposure-based therapies, CBT and Narrative Exposure Therapy.



Transformative Care:

A Trauma-Focused Approach to Caregiving

By Eric Gentry, Ph.D., LMHC, **Your Presenter!** Robert Rhoton, Psy.D., LPC, D.A.A.E.T.S., and Thomas E. Rojo Aubrey, DBH

Transformative Care: A Trauma-Focused Approach to Caregiving goes far beyond simply defining and advocating for trauma-informed care (which has become an important new method for caregiving). Instead, it teaches the developing care provider the mastery and skillset needed to safely and effectively intervene, with a trauma-focused approach, in the lives of those who are suffering from a painful past.

BECOME A CERTIFIED CLINICAL TRAUMA PROFESSIONAL!

Free Certification Application Fee - Limited Time Offer!



PESI will cover your \$99 CCTP-Level 1 certification fee. All you need to do is complete this training, complete the training evaluation and you can become certified by the International Association of Trauma Professionals (IATP).

Professional standards to apply for certification, visit traumapro.net for complete certification details.

\$99 Value!

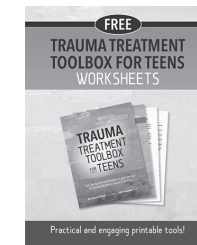
Conference Target Audience:

Counselors • Social Workers • Psychologists • Case Managers • Addiction Counselors
Therapists • Marriage & Family Therapists • Other Mental Health Professionals • Nurses

Questions? Visit our FAQ page at www.pesi.com/faq or contact us at www.pesi.com/info

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Trauma Treatment Toolbox for Teens



Access these practical and engaging printable tools at pesi.com/traumateens

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BECOME CERTIFIED!

LIMITED TIME OFFER

YOUR CERTIFICATION APPLICATION FEE (\$99 VALUE!) INCLUDED - ON PESI!

SEE DETAILS INSIDE

CLEVELAND, OH
Thursday & Friday, May 7-8, 2020

REGISTER NOW! pesi.com/express/80882



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A Non-Profit Organization Connecting Knowledge with Need Since 1979



Become CCTP-Level I Certified!
Details Inside

Outline

A Brief History and Evolution of Traumatic Stress, Grief & Loss

Systemic traumatic stress theory
Symptom review
Review of effective treatments
Tri Phasic model
Most commonly used instruments to assess traumatic stress

Core Competencies of Traumatic Stress, Grief & Loss

Bio-Psycho-Social-Spiritual Factors that Produce Anxiety & Traumatic Stress

Precipitating events
Meaning making
Physiology of trauma
Perception

Adaptive and maladaptive coping behaviors

Trauma adaptation
Systemic influences
Emotional & psychological stressors
Integrated theoretical concepts from stress, crisis & trauma theories
Information processing model
Psychosocial model

Review of Effective Treatment Interventions

Cognitive Behavioral Techniques (PE, CPT & SIT)
EMDR & Bilateral Stimulation
Thought Field Therapy (TFT)/Emotional Freedom Techniques (EFT)
Sensorimotor

The Biochemical, Affective, and Cognitive Impacts of Traumatic Stress

Affective volatility
The body keeps the score
Neurobiology and biology of traumatic stress

The Impacts of Traumatic Stress Over Time & Across & Within Developmental Stages

Epigenetics
Reactive Attachment Disorder
Adrenal fatigue

The Role of Traumatic Stress in Clinical Disorders such as Personality Disorders, Dissociative Identity Disorder, and More

Traumagenesis
Traumaddiction
Comorbidity

Conceptualizing a Framework of Healing for Survivors of Traumatic Stress

Systemic perspective
Strengths perspective
Survivor metaphor

Traumatic Stress Exists Across the Continuum of Systemic Levels

Systemic trauma theory
Community trauma
Vicarious secondary traumatization

Theories of Traumatic Stress, Loss and Grief

Information processing model
Psychosocial model
Contemporary thoughts

Bereavement and Adjustment Disorders

Supporting normal bereavement
Treating complicated bereavement

Assessment of Traumatic Stress Disorders

Diagnostic and Statistical Manual of the APA
DSM-5® changes
ACE & developmental trauma
Diagnosing PTSD with the PCL-5

Evidence-Based Techniques/ Interventions

Relaxation/self-regulation
Grounding
Containment
Writing/journaling
Drawing art
Healing metaphors
Transitional objects

Demonstrations: Interactive Exercises/Application of Skills

Cognitive Behavioral Techniques
Narrative Exposure Therapy Technique
Thought Field Therapy (TFT)
Bilateral Stimulation

Limitations of the Research and Potential Risks

Limitations of many accepted models of trauma treatment
Weaknesses and limitations of evidence-based trauma treatment models
Limitations of the diagnostic (DSM-5 ®) system
Limitations and potential risks in grief work, due to research scarcity on the topic

Closure: Lessons Learned

Live Seminar Continuing Education Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepsi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ADDITION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 12.5 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

OHIO CHEMICAL DEPENDENCY PROFESSIONALS: This course has been approved by the Ohio Chemical Dependency Professionals Board for 12.5 CEUs.

COUNSELORS: This intermediate activity consists of 12.5 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

OHIO COUNSELORS: CE credit is available. PESI, Inc. is an approved provider with the State of Ohio Counselor, Social Worker and Marriage & Family Therapist Board. Provider approval #:RCST071001. Full attendance at this course meets the qualifications for 12.5 clock hours of continuing education credit. 20-617295

MARRIAGE & FAMILY THERAPISTS: This activity consists of 760 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

OHIO MARRIAGE & FAMILY THERAPISTS: PESI, Inc. is an approved provider with the State of Ohio Counselor, Social Worker and Marriage & Family Therapist Board. Provider approval #:RCST071001. Full attendance at this course meets the qualifications for 12.5 clock hours of continuing education credit. 20-617295

NURSES, NURSE PRACTITIONERS, AND CLINICAL NURSE SPECIALISTS: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 12.6 contact hours. Partial contact hours will be awarded for partial attendance.

OHIO PSYCHOLOGISTS: CE credit is available. PESI, Inc. is approved by the Ohio Psychological Association, Provider #263896894, to sponsor continuing education for psychologists. PESI, Inc. maintains responsibility for this program and its content. PESI is offering this activity for 12.5 standard hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance.

SOCIAL WORKERS: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 12.5 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

OHIO SOCIAL WORKERS: PESI, Inc. is an approved provider with the State of Ohio Counselor, Social Worker and Marriage & Family Therapist Board. Provider approval #:RCST071001. Full attendance at this course meets the qualifications for 12.5 clock hours of continuing education credit. 20-617295

OTHER PROFESSIONS: This activity qualifies for 760 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

REGISTRATION FORM

CERTIFIED CLINICAL TRAUMA PROFESSIONAL: TWO-DAY TRAUMA COMPETENCY CONFERENCE

SAVE TIME! Express Register Online: pesi.com/express/80882

1 Please complete entire form if sending by mail please print legibly

*E-mail address *Email required to receive registration confirmation, CE certificate, and/or digital product.

Name Profession

Billing Address Home Work

Company Name (if work address):

City County State Zip

*Cell Ph () Work Ph () *Required for event updates

2 Select Location (make copy for your records)

CLEVELAND, OH • May 7-8, 2020 (80882CLE) Sheraton Cleveland Airport Hotel 5300 Riverside Dr • 44135 (216) 267-1500

3 Select Tuition

TUITION including seminar manual

\$439.99 – choose one of the options below:

- per person for 2 or more preregistering together —OR—
- single registration postmarked 3 weeks prior to seminar date
- \$499.99 standard

ADD-ON PRODUCTS—Save on Shipping!—Products Distributed at Seminar

- \$19.95* Forward-Facing Trauma Therapy book (SAM084535)
- \$24.99* Trauma, PTSD, Grief & Loss book (PUB084790)
- \$37.95* Transformative Care book (SAM085520)

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Select Payment Method

All registrations must be prepaid.

- Check enclosed payable to PESI, Inc.
- Purchase order enclosed (Fed ID # 26-3896894)

MC VISA AE Discover Novus 16 digits 13-16 digits 15 digits 16 digits

Card #

Card Exp. CVV#:

Signature

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

ADA NEEDS

We would be happy to accommodate your ADA needs; please email info@pesi.com or call 1-800-844-8260 at least two weeks prior to the seminar date.

SAME DAY REGISTRATION

Walk-ins are welcome but admission cannot be guaranteed. Contact us for space availability if registering within one week of seminar.

TUITION OPTIONS

Advance registration required. Cannot be combined with other discounts.

FREE Military Tuition: PESI Inc. is proud to offer this seminar free of charge on live seminar tuition for veterans and active duty military personnel. Limited seats available; advance online registration required.

\$60 Tuition: If you are interested in being our registration coordinator for both days, go to: www.pesi.com/coord for availability and job description, first come, first serve.

Discounted Student Rate: As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students (on live seminar and live video webcast tuition). Advance online registration required.

QUESTIONS

Visit pesi.com/faq or contact us at pesi.com/info

OTHER WAYS TO REGISTER

Fax: 800-554-9775
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Phone: 800-844-8260
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CAN'T ATTEND THE SEMINAR?

Trauma Competency Conference

Online Digital Seminar* \$439.99 (POS053875) - Email required - Seminar on DVD** \$439.99 (RNV053875)

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**For DVD orders, add applicable tax except in AK, DE, MT, NH, OR.

CE hours and approvals on products may differ from live CE approvals. Additional CE participant prices may vary.

Objectives

- Examine the nature of traumatic stress, grief, & loss and their sequelae.
- Analyze the clinical application of various theoretical treatment models for traumatic stress, grief & loss.
- Evaluate traumatic stress, grief & loss from neurobiological, biochemical, psychological, social & spiritual perspectives in order to improve clinical outcomes.
- Examine the clinical research that supports the imperative factors that influence the efficacy of trauma treatment.
- Assess the comorbidity of traumatic stress in other diagnoses, including personality disorders and Dissociative Identity Disorder, and identify appropriate treatment Interventions.
- Provide psychoeducation and cognitive restructuring techniques for maximizing client engagement and participation in early stages of treatment.
- Determine the efficacy of self-regulation skills as a preliminary treatment intervention for trauma.
- Articulate the 10 core competencies of traumatic stress, grief and loss and specify the clinical application of each.
- Incorporate clinical interventions and techniques for the initial assessment, safety and stabilization phase of treatment as well as the remembrance and mourning phases of trauma treatment.
- Examine the potential clinical limitations and benefits of completing a needs assessment for better progress in treatment.
- Develop clinical skills to support and facilitate recovery from complicated bereavement in clients.
- Incorporate CBT skills to promote the development of stability, self-efficacy, anxiety management, and relational capacities in traumatized clients.



PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available; advance online registration required.

Live Seminar Schedule (both days)

7:30 Registration/Morning Coffee & Tea
8:00 Program begins
11:50-1:00 Lunch (on your own)
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Hassle-Free Cancellation Policy

If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another seminar, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time.



Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Anna Rustick at arustick@pesi.com or call 715-855-8195.

Seminar on DVD or Digital Format

You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.