

Outline

- AVOID COMMON MISTAKES & CREATE A GENDER-AFFIRMING ENVIRONMENT**
- Confusing sex with gender
  - Multiple roles of ally, resource, educator, & advocate
  - Using a Gender-Affirming Therapy Model
  - Create a TGNB inclusive intake form & office environment
  - Respectful gender-appropriate language

- UNDERSTAND GENDER IDENTITY FORMATION**
- Gender identity and gender expression
  - Possible causes of Gender Dysphoria
  - Consider intersex condition
  - Challenge the binary gender spectrum
  - Learn the latest gender identity terminology
  - Working with gender questioning clients

- PSYCHOSOCIAL ASSESSMENT OF TGNB CLIENTS**
- Critical assessment questions
  - When to diagnose Gender Dysphoria
  - Effectively assess for co-existing mental health disorders
  - Evaluate for suicidality & self-harm
  - Identify supportive individuals
  - Explore feelings of internalized transphobia

- UNIQUE ADVERSITIES TGNB CLIENTS FACE**
- Transphobia
  - Prepare a safety letter
  - Microaggressions & systemic discrimination
  - Intimate partner violence & HIV

- HELP CLIENTS NAVIGATE SEX IN AN INCONGRUENT BODY**
- Sexual orientation and the TGNB client
  - Genital dysphoria and sexual activity
  - Reframing sexual organs

Target Audience

- Counselors
- Social Workers
- Psychologists
- Psychotherapists
- Case Managers
- Marriage & Family Therapists
- Occupational Therapists
- Occupational Therapy Assistants
- Nurses
- Addiction Counselors
- Other Mental Health Professionals

**Hassle-Free Cancellation Policy:** If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



- STAGES OF TRANSITION & COMING OUT**
- Non-medical transition steps
  - Create a transition timeline
  - Who, when, and how to tell others
  - Help families process the news
  - Create a support system
- ADDRESS MEDICAL & LEGAL TRANSITION GOALS**
- Therapist's role as a "Gatekeeper"
  - Informed Consent Model of treatment
  - WPATH Standards of Care
  - Prepare letters for hormone therapy and gender-affirmation surgeries
  - Basics of gender-affirming surgeries and effects of cross-gender hormones
  - Prepare clients for legal name, gender marker, & birth certificate changes

- GAINS & LOSSES OF TRANSITIONING**
- Impact on love relationships, family and friends, and changing roles
    - Dating as your true self
  - Potential loss of relationships, housing, employment, religion
  - Changes in societal status and privilege
    - Incorporate old self with new self
  - Grieving process due to changes
  - Unique impact of transition on the older client
  - Looking at the impact of transition years later

- BECOME A RESOURCE FOR TGNB CLIENTS**
- Referral resources in the medical community
  - Local and national TGNB-friendly resources
  - WPATH's Global Education Initiative: The Path of Certification

Live Seminar & Webcast Schedule

- (Times listed in Eastern)
- 7:30** Registration/Morning Coffee & Tea
- 8:00** Program begins
- 11:50-1:00** Lunch (on your own)
- 4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.



PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. *Limited seats available; advance online registration required.*

**Seminar on DVD or Digital Format:** You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to [www.pesi.com](http://www.pesi.com) or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Don't Miss!

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WEDNESDAY

**August 12, 2020**

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**Transgender & Gender Non-Binary (TGNB) Adult Clients**

**Culturally-Competent Strategies Every Clinician Should Know**

**Woburn, MA**  
August 12, 2020

**Live Video Webcast**  
August 12, 2020

**Dedham, MA**  
August 13, 2020

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**Transgender & Gender Non-Binary (TGNB) Adult Clients**

**Culturally-Competent Strategies Every Clinician Should Know**

- Create a gender-affirming intake form and office environment
- Customize psychosocial assessments to be TGNB inclusive
- Utilize a Gender-Affirming Therapy Model to improve clinical outcomes
- Support clients in their transition goals: Coming out, non-medical, medical & legal

**Woburn, MA**  
Wednesday, August 12, 2020

**Live Video Webcast**  
Wednesday, August 12, 2020

**Dedham, MA**  
Thursday, August 13, 2020

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# Transgender & Gender Non-Binary (TGNB) Adult Clients

## Culturally-Competent Strategies Every Clinician Should Know

Are you working with clients who are questioning their gender identity, already out in the community, possibly living a stealth life, or have just recently come to the realization that they are transgender? Or maybe you are curious about working with this population though feel unsure because you're unfamiliar with the unique terminology and clinical needs? This course is for you!

Dianne Gottlieb, MS, LMFT, gender therapist will show you how to create a safe and respectful therapeutic environment in which clients can navigate their way through their very personal transition process on the way to living an authentic life.

In this workshop, she will share over 15 years of clinical experience along with her uniquely personal story how she learned first-hand what compassion, respect, and acceptance truly is for an individual who identifies as transgender. Leave behind your preconceived ideas about what is masculine and feminine and open your heart and mind to developing an understanding of what it is like to not adhere to the traditional binary concept of gender.

This information-packed seminar will leave you with the confidence to implement effective treatment strategies for working with transgender and gender non-binary adult clients.

Don't miss out on the chance to expand the clinical populations you serve, sign up today!

## Speaker

**DIANNE GOTTLIEB, MS, LMFT**, gender therapist, has been working with transgender and gender non-binary individuals and their families for over 15 years. She is dedicated to being a resource and advocate for her clients and is a respected educator of therapists and medical professionals in Arizona.

A former film studio publicist and national television producer, Dianne has a private practice in Scottsdale, AZ where she specializes in gender therapy, premarital counseling, love relationship problems, life and career transitions, self-esteem issues, and LGBTQ counseling.

A graduate of Seton Hall University with a Masters of Science in marriage and family therapy, she is a member of the World Professional Association for Transgender Health (WPATH), a Clinical Fellow of the American Association for Marriage and Family Therapy, and a past board director of the Arizona Association for Marriage and Family Therapy. For nine years, Dianne also taught college courses in abnormal psychology and the psychology of human sexuality.

**Speaker Disclosures:**  
Financial: Dianne Gottlieb is in private practice. She receives a speaking honorarium from PESI, Inc.  
Non-financial: Dianne Gottlieb is a Clinical Fellow for the American Association for Marriage and Family Therapy; and the Arizona Association for Marriage and Family Therapy. Speaker is the ex-wife of an individual who identifies as transgender.

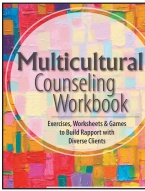
## Objectives

1. Develop an understanding of a non-binary gender spectrum and the latest gender terminology as it relates to clinical practice.
2. Conduct a psychosocial evaluation to assess gender dysphoria and possible co-existing disorders in clients.
3. Create a gender-affirming intake form and office environment to improve clinical outcomes.
4. Identify personalized transition goals and create timelines to inform the clinician's choice of treatment interventions.
5. Prepare letters for clients seeking hormone therapy, gender-affirmation surgeries, and legal changes.
6. Evaluate the potential gains and losses of transitioning for purposes of client psychoeducation.

**Questions?** Visit our FAQ page at [www.pesi.com/faq](http://www.pesi.com/faq) or contact us at [www.pesi.com/info](http://www.pesi.com/info)

**HAVE A SEMINAR IDEA? A MANUSCRIPT TO PUBLISH?**  
The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Nicole Rate at [nrate@pesi.com](mailto:nrate@pesi.com) or 715-855-5291.

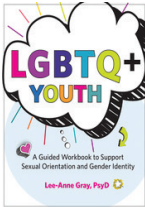
## SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!



### Multicultural Counseling Workbook

By Leslie Korn, Ph.D., MPH, LMHC

Use this powerful tool to explore cultural communities, religion, spirituality, gender, sexuality and disabilities. You'll find unique activities to help you reflect on your own attitudes, prejudices, and develop new skills for working with and building rapport with diverse clients.



### LGBTQ+ Youth

A Guided Workbook to Support Sexual Orientation and Gender Identity

By Lee-Anne Gray, PsyD

The most comprehensive, practical and user-friendly workbook written specifically for clinicians and educators to engage and support lesbian, gay, transgender, bisexual and questioning youth. Over 75 different concepts, worksheets, handouts and practices based in mindfulness, meditation and self-compassion that help children, adolescents and their caregivers.

## Live Webcast Details and Live Webcast Continuing Education Credit Information

### Join us on August 12, 2020, for this live, interactive webcast!

Invite your entire office and, like a live seminar, "attend" the webcast at its scheduled time. It's easy and convenient! Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker, ask questions via email and have them answered during the webcast, and watch the slides all on your computer screen. Seminar materials are available for download. One CE Certificate is included. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation. Additional certificates are available for \$49.99 USD per participant. Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. For CE information for the live webcast, please visit: [www.pesi.com/webcast/79135](http://www.pesi.com/webcast/79135)

## Live Seminar Continuing Education Credit Information

*Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.*

*If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact [cepesi@pesi.com](mailto:cepesi@pesi.com) or 800-844-8260 before the event.*

*Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.*

*PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.*

**Addition Counselors:** This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

**Counselors:** This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

**Massachusetts Counselors:** CE credit is available. This program has been approved for 6.0 Category I MaMHCA/MMCEP hours for re-licensure, in accordance with 262 CMR. Expires: 04/02/2021. Full attendance is required; no partial credits will be offered for partial attendance.

**Marriage & Family Therapists:** This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

**Massachusetts Marriage & Family Therapists:** This activity has been certified by NEAFast on behalf of the Massachusetts Board of Registration of Allied Mental Health & Human Services Professions, for LMFT professional continuing education. Full attendance at this activity qualifies for 6.0 contact hours.

**Nurses, Nurse Practitioners, and Clinical Nurse Specialists:** PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

**Occupational Therapists & Occupational Therapy Assistants:** PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

**Psychologists:** This activity consists of 6.0 clock hours of continuing education instruction. The following state psychologist boards recognize activities sponsored by PESI, Inc. as an approved ACCME provider: Alaska, Arkansas, California, Colorado, Georgia, Illinois, Indiana, Kentucky, Maine, Maryland, Missouri, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, Oklahoma, Pennsylvania, South Carolina and Wisconsin. Certificates of attendance will be issued for you to submit to your state licensing board to recognize for continuing education credit.

PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PESI, Inc. designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

**Social Workers:** PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 6.25 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

**Other Professions:** This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

## REGISTRATION FORM

### TRANSGENDER & GENDER NON-BINARY (TGNB) ADULT CLIENTS: CULTURALLY COMPETENT STRATEGIES EVERY CLINICIAN SHOULD KNOW

## SAVE TIME! Express Register Online: [pesi.com/express/78872](http://pesi.com/express/78872)

**1 Please complete entire form if sending by mail** *please print legibly* ©2020

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- ☐ per person for 2 or more preregistering together —OR—  
☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$249.99** standard

### ADD-ON PRODUCTS — Save on Shipping!—Products Distributed at Seminar

- ☐ **\$29.99\*** *Multicultural Counseling Workbook* (PUB084065)  
☐ **\$29.99\*** *LGBTQ+ Youth Workbook* (PUB085455)

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

### WEBCAST with downloadable seminar manual

☐ **\$219.99** registration (+ tax in HI & NM)

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**All registrations must be prepaid.**

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### ADA NEEDS

We would be happy to accommodate your ADA needs; please email [info@pesi.com](mailto:info@pesi.com) or call 1-800-844-8260 at least two weeks prior to the seminar date.

### SAME DAY REGISTRATION

Walk-ins are welcome but admission cannot be guaranteed. Contact us for space availability if registering within one week of seminar.

### TUITION OPTIONS

*Advance registration required. Cannot be combined with other discounts.*

- **FREE Military Tuition:** PESI Inc. is proud to offer this seminar free of charge on live seminar tuition for veterans and active duty military personnel. *Limited seats available; advance online registration required.*

- **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: [www.pesi.com/coord](http://www.pesi.com/coord) for availability and job description, first come, first serve.

- **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students (on live seminar and live video webcast tuition). *Advance online registration required.*

### QUESTIONS

Visit [pesi.com/faq](http://pesi.com/faq) or contact us at [pesi.com/info](mailto:pesi.com/info)

### OTHER WAYS TO REGISTER

Fax: 800-554-9775  
Mail: PESI, Inc.  
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Eau Claire, WI 54702-1000

Phone: 800-844-8260

Online: [pesi.com/express/78872](http://pesi.com/express/78872)

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#### Transgender & Gender Non-Binary (TGNB) Adult Clients

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