Outline

Desire & the Brain

Spontaneous vs. responsive desire What to do when there's a mismatch Wanting vs. liking vs. learning Limitations of the research & potential risks

The Model of Sexual Response

The brain's sexual accelerator
What hits the brakes?
How the dual model influences sexual styles
Context sensitivity of pleasure perceptions
Help clients identify what influences their
pleasure

Address Arousal Discrepancies

Address the myth of body response The relationship between body & desire Consent in the age of #metoo & #timesup What actually predicts sexual satisfaction

Attachment & Trauma

The dark side of attachment
Attachment style & sex-life satisfaction
Self-compassion for sexual trauma survivors
Skills for sexual trauma survivors to release

Strategies to Enhance Sexual Desire

Help clients identify their most pleasurepositive context

Leverage the structure of sensations in the nervous system

Expand client understanding of pleasure Mindfulness practices to enhance sensation Pain's role in sexual desire & relationship satisfaction

Enhance Couples' Sexual Well-Being

Desire, frequency & what a "good sex life" looks like

Delve into the precise nature & role of trust in an erotic connection

Explore initiation style & communication skills

Excavate myths about gender roles & sexual "shoulds"

Address other sexual myths

Sexual Desire in Long-Term Relationships

Predictors of a strong, lasting sexual connection

"Show up to the party" metaphor

The foundation of a strong sexual connection Address difficult feelings & space between partners

Live Webcast Schedule

(Times listed in Eastern)

8:00 Program begins

11:50-1:00 Lunch Break

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).

Actual lunch and break start times are at the discretion of the speaker.

A more detailed schedule is available upon request.

Objectives

- 1. Evaluate the dual control model of sexual response.
- $2. \ \ Determine the differences between spontaneous and responsive desire among couples.$
- 3. Analyze arousal non-concordance as it relates to sexual satisfaction.
- 4. Assess the relationship between mindfulness practices and enhanced physical sensation.
- 5. Investigate sexual myths to resolve the internal struggles of "am I normal?"
- 6. Determine ways to address and resolve difficult feelings to strengthen couples' relationships and rekindle desire.

TARGET AUDIENCE: Psychologists • Social Workers • Counselors • Marriage & Family Therapists Sex Educators and Therapists • Addiction Professionals • Nurses



Box 1000 Claire, WI 54702-1000 ision of PESI, Inc.

SEX, DESIRE & ATTACHMENT with EMILY NAGOSKI, PH.D.

NEW SCIENCE & STRATEGIES TO TRANSFORM COUPLES' SEX LIVES

Tuesday March 24, 2020

Train your whole organization and SAVE!

REGISTER NOW! pesi.com/webcast/82814



Join us for this live, interactive webcast!

SEX, DESIRE & ATTACHMENT

with EMILY NAGOSKI, PH.D.

NEW SCIENCE & STRATEGIES TO TRANSFORM COUPLES' SEX LIVES

Author of New York Times **bestseller** Come as You Are: The Surprising New Science That Will Transform Your Sex Life

Susan Johnson, Ed.D:

"Emily Nagoski is a breath of fresh air in the sex and relationship field."

Susan Johnson, Ed.D,
 Developer of Emotionally
 Focused Therapy (EFT)



· LIVE WEBCAST ·

Tuesday March 24, 2020

Train your whole organization and SAVE!



REGISTER NOW! pesi.com/webcast/82814

A Non-Profit Organization Connecting Knowledge with Need Since 1979

Sex, Desire & Attachment with Emily Nagoski, Ph.D. New Science & Strategies to Transform Couples' Sex Lives

"Am I normal?"

The client's refrain in the therapy room – over so many issues that arise during clinical

We're taught how to discuss almost any topic with relative skill and comfort, but we leave the matters of sex, attachment and desire to the sex educators and experts.

No longer do you need to shift in your chair, or feel your face flush.

Join Emily Nagoski, PhD, author and sex education expert, and leave with NEW knowledge:

- The Body Arousal System you'll be amazed at what you don't know!
- The Science of Attachment from the sex and desire perspective
- Sex and The Trauma Survivor the understanding and language you need to give the client

Emily Nagoski has been hailed by Sue Johnson, Ed.D, developer of Emotionally Focused Therapy as "a breath of fresh air in the sex and relationship field."

John Gottman, PhD praises her book *Come As You Are* as "the best book I have ever read about sexual desire and why some couples just stop having sex, and what they can do about it."

Dr. Nagoski's early career included interning at the highly regarded Kinsey Institute, and she currently travels internationally to speak on sex and desire to professionals and nonprofessionals alike. Her TED talks continue to receive accolades.

You'll also walk away knowing:

- · How to respond to lack of desire
- Ways to address feelings of anger & loneliness
- Strategies to help your clients reconnect sexually
- · How to help your clients maintain strong & lasting sexual connections decades into their relationships

This daylong workshop will give you the knowledge and skill to effectively help clients understand that their concerns over sexual normalcy are just that – normal. Some topics may lend themselves to comfortable clinical conversations – sex typically is not one of them, but you can do more and make improvements that signal to your client your willingness and knowledge to listen and guide them.

Don't miss this rare training by a renowned expert in sex education designed for behavioral health clinicians like yourself. You'll not regret how you spent the day - and your clients will thank you.

Register today!

Questions? Visit our FAQ page at www.pesi.com/fag or contact us at www.pesi.com/info

Seminar on DVD or Digital Format: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another live webcast, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time

The nation's top speakers and authors contact us first. If you are interested in becoming a speaker or have a new topic idea, please contact Kay Friske at kfriske@pesi.com or call 715-855-6362

Speaker



Emily Nagoski, Ph.D., has been a sex educator for 20 years and is the former inaugural director of Wellness Education at Smith College. Her New York Times best-selling book, Come As You Are: The Surprising New Science That Will Transform You Sex Life, has been hailed as a groundbreaking exploration of the science of sexuality. Sex therapist, lan Kerner called it a "master class in the science of sex" and relationship researcher John Gottman said it is "an absolutely necessary guide for all couples." She has

also written three guides for Ian Kerner's GoodInBed.com, including the "Guide to Female Orgasm," and her own blog, The Dirty Normal.

Dr. Nagoski has a Ph.D. in health behavior with a doctoral concentration in human sexuality from Indiana University, and a master's degree in counseling, with a clinical internship at the Kinsey Institute Sexual Health Clinic. She has taught graduate and undergraduate classes in human sexuality, relationships and communication, stress management, and sex education.

Speaker Disclosure:

Financial: Emily Nagoski is in private practice. She receives a speaking honorarium from PESI, Inc. Non-financial: Emily Nagoski has no relevant non-financial relationship to disclose



John Gottman, Ph.D. on Dr. Nagoski's book:

"This is the best book I have ever read about sexual desire and why some couples just stop having sex, and what they can do about it. Come As You Are is an absolutely necessary guide."

—John Gottman, Ph.D author of The Seven Principles for Making Marriage Work

Live Video Webcast Details

Join us on March 24, 2020, for this live, interactive webcast!

Invite your entire organization and, like a live seminar, "attend" the webcast at its scheduled time.

Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker and watch the slides all on your computer screen. Seminar materials are available for download.

One CE Certificate is included. Only \$49.99 per CE Certificate for each additional participant.

 Watch and participate in the seminar in real time

 Your whole organization can attend for one low price, per location!

It's easy and convenient!

Sit at your own computer or gather your coworkers and watch and participate in the live video webcast as a group! Register Now! pesi.com/webcast/82814





materials and more. www.pesi.com/inhouse

Please visit pesi.com/webcast/82814 for CE language.



Sex, Desire & Attachment with Emily Nagoski, Ph.D.

New Science & Strategies to Transform Couples' Sex Lives

HOW TO REGISTER

ocast/82814	information (to notify	tire form with participant (or registrant) you of seminar changes): please print; staple duplicate fo	
-844-8260 ave credit card available	Mail Code: See mail code box on address panel on reverse side E-mail address Participant email is required to receive your webcast/digital seminar connection instruction		
	Name	Profession	
-554-9775	Employer Name		
	Employer Address		
nc x 1000	Dept/Floor/Suite		
aire, Wl	City	County	
-1000		Zip	
estions?		, <u> </u>	
e at www.pesi.com/faq	Dept. Ph ()		

2 Webcast Information:

Webcast starts at 8 am Eastern time

or contact us at www.pesi.com/info

ONLINE

PHONE

FAX

MAIL

pesi.com/web

800

Please I

800

PESI,

PO Bo

Eau Cl

54702

■ March 24, 2020 \$219.99 includes downloadable manual

(plus applicable tax in HI & NM)

Register Now: pesi.com/webcast/82814

1 Indicate method of payment: ALL REGISTRATIONS MUST BE PREPAID

PWZ78464

Purchase orders welcome (attach copy).					
☐ Check enclosed payable to PESI, Inc.					
MC VISA 16 digits 13-16 digits					
Card #					
Card Exp		V-Code #*:			
Signature					
(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)					

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.



