APRIL 6 Kinesiology Taping Practitioner Certification

From sports medicine to stroke rehab, kinesiology tape has rapidly gained popularity in rehabilitation due to its unique ability to improve movement and function. One the most versatile treatment tools in rehab, taping has been shown to improve outcomes with a vast variety of therapies, including functional movement therapies, manual therapy, splinting, Neuro-Developmental Treatment (NDT), Hippoand Aquatic Therapies, and more.

This hands-on certification seminar will equip you with all the skills you'll need to begin taping patients across the continuum of care. Explore the fundamentals of modern taping techniques, discover advanced interventions that integrate the latest neuroscience research, and learn how to combine taping with functional movement to produce the kinds of active treatments that are revolutionizing rehab. Numerous case studies will be presented that demonstrate how taping can help deliver superior rehab outcomes, and hands-on labs throughout the program will show you how to get impressive results with your patients.

Objectives

- 1. Explain the physiological effects of kinesiology taping
- 2. Assess functional taping techniques as they apply to pain, edema management, neurologic conditions, scar and posture improvement.
- 3. Analyze the concepts of longitudinal fascial chain kinesiology taping.
- 4. Demonstrate fluid dynamics taping applications for acute edema and chronic fluid dysfunction conditions using the jellyfish taping method.
- 5. Demonstrate varied tape application techniques for common musculo-skeletal injury conditions such as low back pain, shoulder strains, ankle sprains and post-operative patient/client care.
- 6. Demonstrate posture taping applications for correction of common chronic postural deficits of the upper and lower spine regions.

LAS VEGAS



Seminar on DVD or Digital Format: You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesirehab.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 per day cancel fee. Substitutions are permitted at any time.

APRIL 6 Kinesiology Taping Practitioner Certification

FUNCTIONAL MOVEMENT TECHNIQUES: TAPING REDEFINED

- Evolution of kinesiology taping
- Directional → movement focused
- Comparing kinesiology tapes: stretch, adherence, longevity

TAPE MOVEMENTS, NOT MUSCLES

- Neurosensory skin to brain connection
- Peripheral nerves
- Tactile acuity sensory system/receptors

TECHNIQUES AND TREATMENT STRATEGIES

- Hands on with the tape!
- Where to cut? Tips for turning corners • Does direction matter? How many pieces?
- Stretch, stabilize, decompress
- Indications/contraindications



COMBINE TAPING WITH MOVEMENT: REAL WORLD SOLUTIONS FOR THE WHOLE BODY

PAIN IS A REQUEST FOR CHANGE

- Methods and application for treating pain
- Upper extremity Shoulder
 - Lateral/medial elbow Wrist
- AC ioint
- Trunk/Lower extremity Knee pain
 - Shin splints Calf and achilles
- Plantar fasciitis

FLUID DYNAMICS - LIFTING EFFECTS OF TAPE

Decompression strategy vs. compression strategy

- Promote lymph movement with jellyfish taping technique
- Methods and application Acute swelling from trauma Chronic edema conditions Lymphedema

₩ Hands-On Lab

MANAGING MUSCULOSKELETAL CONDITIONS

- Varying approaches for acute vs chronic conditions Low back pain- is it acute or chronic? Shoulder strains- pain or proprioceptive
- improvement?
- Ankle sprains- edema or pain management? Post-operative conditions- avoid incisions while improving outcomes

Hands-On Lab

POSTURAL CORRECTIONS

- Kinesthetic guidance = behavior modification
- Posture evaluation from head to toe Upper and lower cross syndrome
- Hyperkyphosis Forward head posture

Hands-On Lab

KNOWLEDGE INTO ACTION - CASE STUDIES AND PROBLEM SOLVING

Hands-On Lab

SI ioint

Questions? Visit our FAQ page at www.pesirehab.com/faq or contact us at www.pesirehab.com/info

SAVE! ORDER TODAY [FREE SHIPPING WHEN ORDERED WITH YOUR SEMINAR REGISTRATION]

ROCKTAPE TAPING VARIETY KIT!



Kit Includes one of each: RockTape Rx Black, 2" x 16.4'

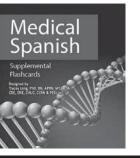
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REGISTER NOW: pesirehab.com/express/78297



Certification

- Proven techniques that get results fast
- Effective techniques for pain, fascial restrictions, range of motion and more!

ROCKTAPE

CERTIFICATION SERIES

Combining Taping & Movement to Improve Functional Outcomes

APRIL 6 Kinesiology Taping Practitioner

Movement to Improve Function & Performance

Boost your credentials without going back to school

Albuquerque, NM

Monday & Tuesday April 6 & 7, 2020





APRIL 7 IASTM Practitioner Certification

The days of painful techniques that lead to excessive bruising are over - welcome to the future of Instrument Assisted Soft Tissue Mobilization (IASTM).

Rather than the old aggressive mechanical model, this certification course focuses on the neurological effects of IASTM. Modern IASTM is designed to work with the patient's neurological system to manage symptoms, motor control and biomechanics with a very safe and gentle approach.

This framework offers a dynamic assessment philosophy designed to arm clinicians and clients with an innovative approach to treatment. By incorporating a joint by joint analysis of skin, fascial anatomy, and muscles, you will be able to incorporate IASTM to:

- Reduce pain
- Increase mobility
- Enhance proprioception
- Boost performance

Instructed by industry-leading clinicians, this hands-on certification program equips you with all the skills you'll need to begin using IASTM with the patients across the continuum of care.

Get impressive results without aggressive techniques – your patients (and your hands) will thank you!

Objectives

- 1. Discuss the myofascial sequencing model.
- 2. Analyze the neuroanatomy of the fascial system.
- 3. Utilize movement screening techniques to identify faulty movement patterns.
- 4. Examine the current best-evidence theory and science of IASTM.
- 5. Integrate assisted fascial manual therapy techniques with functional kinesiology taping to improve movement quality.
- 6. Design effective plans of care that incorporate dry fascial gliding to promote improved range of motion.

Speaker

CARLOS ROEL, PT, DPT, OCS, ATC, CSCS, is a Doctor of Physical Therapy, Certified Athletic Trainer, Certified Strength and Conditioning Specialist, and a Board-Certified Clinical Specialist in Orthopedic Physical Therapy. An active clinician, Dr. Roel is on the medical support team for the US Soccer Federation's Paralympic Team, USA Volleyball's Beach Teams, US Fencing Association, and Kreiswirth Sports Medicine/International Brazilian Jiu-Jitsu Federation. In addition, he serves on the board of directors for the Armenian American Sports Medicine Coalition.

Outreach and education are important aspects of Dr. Roel's career, and he trains therapists nationally with RockTape and PESI on topics such as kinesiology taping, instrument-assisted soft tissue mobilization, and myofascial cupping. He is also involved in the education and training of future health care professionals as an instructor at Azusa Pacific University, Western University of Health Sciences, and California State University, Northridge.

Financial: Carlos Roel has an employment relationship with Evergreen Physical Therapy Specialists. He receives an honorarium from RockTape. Dr. Roel receives a speaking honorarium from PESI, Inc.

Non-financial: Carlos Roel has no relevant non-financial relationship to disclose.

REGISTER NOW

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APRIL 7 IASTM Practitioner Certification

MODERN PAIN SCIENCE: RESHAPE IASTM

- Movement, mobility, and motor control
- Movement Pyramid framework
- Fascial anatomy/physiology
- Physiological/neurological effects of instrument-assisted techniques

BLUEPRINT FOR THE NEUROMUSCULAR APPROACH TO TOOLING

- Graded exposure system
- Tissue tolerance concept
- Feed the brain

FUNCTIONAL MOVEMENT SCREENING TO OUICKLY IDENTIFY DYSFUNCTION

- Sagittal, frontal, and transverse plane patterns
- Is it a mobility or a stability problem?
- Common problems associated with faulty planar movement patterns
- Ripple effect



TECHNIQUES AND TREATMENT **APPLICATION STRATEGIES**

- Treatment strokes
- Vectors, rate, and time under manipulation
- Planar motion and fascial lines
- Evaluate up- and downstream from target area



• DEVELOP ROBUST TREATMENT PLANS

Upper body

Low back pain

Headaches

Neck strains

Rotator cuff tendinosis/itis Lateral & medial epicondylitis

IT band issues

Knee pain

Plantar fasciitis

- Ankle sprain/strains
- Scar tissue
- Athletic Injuries
- Post-operative swelling Neurological complaints
- Up & down regulation of tissues

Hands-On Lab

INTEGRATE MULTIPLE MODALITIES FOR BETTER PATIENT OUTCOMES

- Combine manual therapy, taping, and
- Corrective exercise strategies
- Improving stability following mobility enhancement
- · Myofascial gliding and release
- · Comprehensive strategies for improving function and performance



ADVANCED TECHNIQUES FOR AVOIDING

COMMON IASTM MISTAKES

- Is bruising necessary?
- Determine appropriate treatment time
- Prevent hand fatigue
- · Maintain control of tools when using emollient creams



KNOWLEDGE INTO ACTION - CASE STUDIES AND PROBLEM SOLVING





Designed by the physicians who invented RockTape, these IASTM multi-tools deliver the same benefits as comparable sets of IASTM tools priced at over \$2000!



• 9-in-1 IASTM multitool (weighted, surgical-grade stainless steel model) • 10-in-1 IASTM travel multitool

Sanitizing wipes

(weighted, surgical-grade stainless steel model) NEW AND IMPROVED!

RockRub emollient cream



Who Should Attend

- Physical Therapists
- Physical Therapist Assistants
- Massage Therapists
- Occupational Therapists
- Occupational Therapy Assistants
- Athletic Trainers
- Personal Trainers

What You Should Bring

- Please wear comfortable and loose clothing for labs. Shorts are recommended.
- Yoga mat or massage table (if applicable)

Seminar Schedule (Days 1 & 2)

Registration:

- 7:30 a.m. (coffee & tea provided)
- **Seminar Begins**

8:00 a.m.

1 hour (on your own)

3:30 p.m.

15 minutes (mid-morning & mid-afternoon)



Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PFSI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance. is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other edit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the even Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networke,

Kinesiology Taping Practitioner Certification

Athletic Trainers: PESI, Inc. is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a Athletic Trainers. This program has been approved for a maximum of 6.0 hours of Category A continuing education.

Personal Trainers: This course has been approved by the National Academy of Sports Medicine (NASM-BOC) for 0.6 CEUs, PESI, Inc.

Massage Therapists: PESI, Inc. is approved by the National Certification Board for Therapeutic Massage and Bodywork (NCBTMB) as a continuing education Approved Provider. ovider #1808. This course is offered for 6.0 CE hours. 100% attendance is required for a Certificate of Completion to be issued, no variable credit is given.

Occupational Therapists &

Occupational Therapy Assistants:
PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #:

3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course

New Mexico Occupational Therapists: This course has been submitted to the State of New Mexico Board of Examiners for Occupational Therapists for review. Credit is pending.

Physical Therapists & Physical Therapist Assistants: This activity consists of 6.0 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required

New Mexico Physical Therapists & Physical Therapist Assistants: American Physical Therapy Association for review.

Other Professions: This activity qualifies for 360 minutes of instructional content as required by many national, state and local outline and certificate of completion, and contact your own board or organization for specific require

IASTM Practitioner Certification

Athletic Trainers: PESI, Inc. is recognized by the Board of Certification, Inc. to offer continuing education for Certified Athletic Trainers. This program has been approved for a maximum of 6.0 hours of Category A continuing education.

Personal Trainers: This course has been approved by the National Academy of Sports Medicine (NASM-BOC) for 0.6 CEUs. PESI, Inc. Provider Number is 544.

Massage Therapists: PESI, Inc. is approved by the National Certification Board for Therapeutic Massage and Bodywork NCBTMB) as a continuing education Approved Provider. Provider #1808 This course is offered for 6.0 CF hours 100% attendance is required for a Certificate of Completion to be issued, no variable credit is given

Occupational Therapists &

Occupational Therapy Assistants:
PESI, Inc. is an AOTA Approved Provider
of continuing and continuing education. Provider #: 3322. Full attendance at this surse qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate New Mexico Occupational Therapists: This course has been submitted to the State of New Mexico Board of Examiners fo

Occupational Therapists for review. Credit is pending. Physical Therapists & Physical Therapist Assistants: This activity consists of 6.0 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per te/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

New Mexico Physical Therapists & Physical Therapist Assistants This course has been submitted to The New Mexico Chapter of the American Physical Therapy Association for review.

Other Professions: This activity qualifies for 360 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements

REGISTRATION FORM

2 SEMINARS:

KINESIOLOGY TAPING PRACTITIONER CERTIFICATION IASTM PRACTITIONER CERTIFICATION

SAVE TIME! Express Register Online: pesirehab.com/express/78297

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Company Name (if work address	5):		
City	County	State	Zip
*Cell Ph ()	Work Ph ()_ for event updates		

(make copy for your records)

ALBUQUERQUE, NM (78297ALB)

Please complete entire form if sending by mail

- ☐ DAY 1: April 6, 2020
- ☐ DAY 2: April 7, 2020 **IASTM Practitioner Certification**
- ☐ BOTH DAYS: April 6 & 7, 2020

- seminar day

ADD-ON PRODUCTS — Save on Shipping!—Products Distributed at Seminar

□ \$89.99* RockTape Taping Variety Pack (KIT085244)

All registrations must be prepaid.

☐ Check enclosed payable to **PESI, Inc.** ☐ Purchase order enclosed (Fed ID # 26-3896894) MC UISA AE Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card #

IASTM Practitioner Certification Product total Shipping - \$6.95 (DVD only) _

ADA NEEDS

We would be happy to accommodate your

SAME DAY REGISTRATION

TUITION OPTIONS

reaistration reauired.

QUESTIONS

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1-800-844-8260 at least two weeks prior to the

Walk-ins are welcome but admission cannot be

guaranteed. Contact us for space availability i

egistering within one week of seminar.

Advance registration required. Cannot be combined with other discounts.

• FREE Military Tuition: PESI Inc. is proud to offer this seminar *free* of charge on live semi tuition for veterans and active duty military

personnel, Limited seats available; advance

· \$60 Tuition: If you are interested in being ou

job description, first come, first serve.

. Discounted Student Rate: As part of its

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OTHER WAYS TO REGISTER

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Fax: 800-554-9775

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Mail: PESI Rehab

registration coordinator for both days, go to:

www.pesirehab.com/coord for availability ar

mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standar

tuition for students (on live seminar and live video webcast tuition). Advance online

Eau Claire, WI 54702-1000

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CAN'T ATTEND THE SEMINAR?

Subtotal TOTAL

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CE hours and approvals on products may differ from live CE

- **Lunch Break:**
- **Seminar Ends:**
- **Breaks:**



2 Select Location

Sheraton Albuquerque Airport Hotel 2910 Yale Blvd SE • 87106 • (505) 843-7000

- Kinesiology Taping Practitioner Certification

3 Select Tuition

- **TUITION** including seminar manual **\$279.99** (+ tax in NM) per person standard tuition **for one**
- \$499.98 (+ tax in NM) per person for both seminar days
- ☐ \$350* RockBlades 2.0 Complete Soft Tissue IASTM System

Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Select Payment Method nesiology Taping Practitioner Certificatio Seminar on DVD** \$219.99 (RNV063995)

Seminar on DVD** \$219.99

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approvals. Additional CE participant prices may vary.