

Outline

- Dyslexia**
- Where it originated
  - Facts verses myths
  - The public health impact
- Assessment for Cognitive Function**
- Visual and auditory memory
  - Phonological awareness and memory
  - Visual perceptual skills
  - Visual motor skills
  - Handwriting skills
  - Reading rate, accuracy, fluency and comprehension

- Treatment Strategies for Redeveloping Neuropathways**
- Visual perception skills to:
    - Keep up with note taking in class
    - Remember multi-step instructions
    - Remember the order of letters when spelling a word
    - Remember how to do homework once at home

- Memory skills/phonological awareness to:
  - Remember more than 1 or 2 instructions at a time
  - Interpret words as they were intended: cat verses hat
  - Spell aloud
- Visual skills to:
  - Discriminate different fonts
  - Form letters or numbers
  - Not write letters or numbers backwards
  - Help with mixing up letters/numbers - /d/ from /b/ or /E/ from /3/
  - Find their pencil in their desk
  - Find matching socks when dressing

- Visual motor skills to:
  - Copy notes in time to keep up with the class
  - Tie shoes
  - Ride a bike
  - Become more coordinated
- Handwriting skills to:
  - Help with slow, messy writing or letter formation or letter spacing
  - Printing
  - Write in cursive
- Reading/comprehension skills to:
  - Read at age or grade level
  - Pseudoword reading to match word reading level

- Practice treatment interventions and Case Studies throughout the day**
- Documentation and Billing**
- ICD-10 treatment diagnostic codes and CPT billing codes for reimbursement of provided services

**Live Seminar & Webcast Schedule (Times Listed in Eastern)**


**7:30** Check-in/Morning Coffee & Tea

**8:00** Program begins

**11:50-1:00** Lunch (on your own)

**4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.




PESI, Inc. is proud to offer this seminar (at these locations only) *free* of charge (on live seminar tuition) for veterans and active duty military personnel. **Limited seats available; advance online registration required.**

Objectives

1. Analyze the 3 types of dyslexia and their characteristics to establish a treatment plan.
2. Determine the executive cognitive functions and treatment methodologies that impact processing speed and reading comprehension.
3. Choose treatment strategies to address visual perceptual, visual motor integration, auditory and visual memory deficits to increase handwriting legibility, reading comprehension, and ability to follow multi-step directions.
4. Communicate how to integrate electronic and low tech games into treatment activities to increase reading comprehension, ability to follow multi-step directions for increased academic success.
5. Apply compensatory strategies to each specific type, such as recital, chunking, and mnemonics as they apply to visual and auditory memory.
6. Establish 3 strategies to improve client's ability to recall multi-step instructions and letter sequence for spelling.

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**June 9, 2020**

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DYSLEXIA

Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development and More!

PORTLAND, ME • Tuesday, June 9, 2020  
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MANCHESTER, NH • Wednesday, June 10, 2020



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DYSLEXIA

Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development and More!

- Discover 5 secret signs of dyslexia no one ever told you
- Improve ability to recall multi-step instructions, letter sequence, lists or tasks to complete
- Improve grades, written and verbal expression to align with IQ
- Turn everyday games and routines into the perfect treatment activities



A NON-PROFIT ORGANIZATION CONNECTING  
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Questions? Visit our FAQ page at [www.pesirehab.com/faq](https://www.pesirehab.com/faq) or contact us at [www.pesirehab.com/info](https://www.pesirehab.com/info).

# DYSLEXIA

Dyslexia - the invisible disability that impacts 1:5 individuals!

It's not just an issue of trying harder or paying attention.

You know the stories you hear from your clients - hours of studying just to forget it all on a test the following day, constant lack of ability to understand what they read, difficulty remembering lists or instructions beyond three, the overwhelming frustration of knowing what they want to say or do, but not being able to express it on paper or get the words out, socially withdrawn in attempt to hide their struggles.

In this seminar, you will have the opportunity to practice treatment ideas that will incorporate the use of client-centered everyday routines, games, technology, sensory and hands-on approaches to help your client overcome the challenges of life with dyslexia.

Upon completion of this program, you will be able to immediately provide treatment to address your client's:

- Visual perceptual skills
- Auditory and visual memory
- Phonetic awareness and memory
- Visual motor integration
- Reading rate, accuracy, fluency, comprehension
- Spelling and handwriting struggles

Turn everyday activities into successful treatment!

## Speaker

**PENNY STACK, OTD, OTR/L, CLT,** is the founding owner of Dyslexia Center of Tulsa, Tulsa, Oklahoma. Penny has over 26 years of experience as an occupational therapist that include working with children who have special learning needs. Penny is also a mother of a child with dyslexia who has shown great success in overcoming reading difficulties. Penny is certified in Handwriting Without Tears, received her Master's in Occupational Therapy at Samuel Merritt College, Oakland California and her Doctorate degree in Occupational Therapy at Loma Linda University. Her research on closed head injuries and cognitive retraining has been published in *Brain Injury Journal*. Penny has dedicated her current research to Dyslexia and Its Impact on Occupation: The lived experience.

Speaker Disclosures:

Financial: Penny Stack is the Tulsa Community College Occupational Therapy Assistant Program Director. Dr. Stack receives a speaking honorarium from PESI, Inc.

Non-financial: Penny Stack is a member of the American Occupational Therapy Association; and Oklahoma Occupational Therapy Association.

REHAB SUMMIT

LAS VEGAS

July 29–August 1, 2020  
rehabsummit.com

**Hassle-Free Cancellation Policy:** If you contact us before the event date, you can exchange for a self-study package on the subject (CE credits may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



**Seminar on DVD or Digital Format:** You can purchase a self-study package on the subject and you and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to [www.pesirehab.com](http://www.pesirehab.com) or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. If purchasing the digital format, you will receive an emailed order confirmation which contains your login instructions to access the recorded seminar, electronic handouts and online post-test. Order today by using the order form on this brochure or by calling 800-844-8260.

### Target Audience:

Occupational Therapists & Occupational Therapy Assistants • Counselors • Social Workers • Teachers  
Speech-Language Pathologists • School Psychologists • Other Helping Professionals who Work with Children

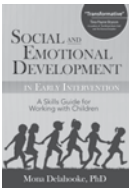
SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!

### Fun with Literacy:

*100s of Activities, Exercises and Tips for The Classroom & Therapy (Birth-Preschool)*

By Karen Thatcher, Ed.D, CCC-SLP

This incredible resource makes adapting therapy to include literacy simple, fun and inexpensive. Whether you're an **OT, SLP, PT, educator or parent**, *Fun with Literacy* gives you hundreds of multi-disciplinary activities to improve literacy skills in children ages birth to preschool.



### Social and Emotional Development in Early Intervention

By Mona M. Delahooke, PhD

A groundbreaking resource for the field of early intervention. Illustrated with worksheets, charts and handouts, this reader-friendly book will provide valuable tools to nurture relationships, measure progress, reduce child stress, address challenging behaviors and promote self-regulation.

### Live Webcast Details and Live Webcast Continuing Education Credit Information

**Join us on June 9, 2020, for this live, interactive webcast!** Invite your entire office and, like a live seminar, "attend" the webcast at its scheduled time. It's easy and convenient! Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker, ask questions via email and have them answered during the webcast, and watch the slides all on your computer screen. Seminar materials are available for download. One CE Certificate is included. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation. Additional certificates are available for \$49.99 USD per participant. Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. For CE information for the live webcast, please visit: [www.pesirehab.com/webcast/78022](http://www.pesirehab.com/webcast/78022)

### LIVE SEMINAR CONTINUING EDUCATION CREDIT INFORMATION

*Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.*

*If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact [cepsi@pesi.com](mailto:cepsi@pesi.com) or 800-844-8260 before the event.*

*Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.*

*PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.*

**COUNSELORS:** This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

**MAINE COUNSELORS:** This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

**NEW HAMPSHIRE COUNSELORS:** This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

**EDUCATORS/TEACHERS:** This course is designed to qualify toward your professional development requirement. The program is 6.25 clock hours in length.

### OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS:

PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.



**PSYCHOLOGISTS/SCHOOL PSYCHOLOGISTS:** PESI, Inc. is approved by the National Association of School Psychologists to offer professional development for school psychologists. PESI maintains responsibility for the program. Provider #1140. PESI is offering this activity for 6.25 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance.



information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

PESI, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course

**SPEECH-LANGUAGE PATHOLOGISTS:** This course is offered for .6 ASHA CEUs (Intermediate level, Professional area).

\*\* Please note that Speech-Language Pathologists must complete the post-test and evaluation within two weeks of attending the live event if they would like their participation submitted to the ASHA CE Registry. Detailed instructions will be provided the day of the program under the Handouts section of the online program.

**SOCIAL WORKERS (NASW):** This program is Approved by the National Association of Social Workers (Approval #886759332-4458) for (6.0 Social Work) continuing education contact hours.

**NEW HAMPSHIRE SOCIAL WORKERS:** This intermediate activity consists of 6.0 Category A credits. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program evaluation.

**OTHER PROFESSIONS:** This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

## REGISTRATION FORM

**DYSLEXIA :BUILDING NEW NEUROPATHWAYS TO MASTER VISUAL AND AUDITORY MEMORY, VISUAL PERCEPTUAL SKILLS, VISUAL MOTOR SKILL DEVELOPMENT AND MORE!**

**SAVE TIME! Express Register Online: [pesi.com/express/77881](http://pesi.com/express/77881)**

**1 Please complete entire form if sending by mail** *please print legibly* ©2020

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**2 Select Location** (make copy for your records)

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☐ **LIVE VIDEO WEBCAST • June 9, 2020** (PLW77881)  
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☐ **MANCHESTER, NH • June 10, 2020** (77881MAN)  
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**3 Select Tuition**

**ON-SITE TUITION** including seminar manual  
**\$219.99** – choose one of the options below:  
☐ per person for 2 or more preregistering together —OR—  
☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$249.99** standard

### ADD-ON PRODUCTS — Save on Shipping! —Products Distributed at Seminar

- ☐ **\$26.99\*** *Fun with Literacy* book (PUB084995)
- ☐ **\$24.99\*** *Social and Emotional Development in Early Intervention* book (PUB084905)

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

### WEBCAST with downloadable seminar manual

- ☐ **\$219.99** registration (+ tax in HI, NM)

### 4 Select Payment Method

All registrations must be prepaid.

- ☐ Check enclosed payable to **PESI, Inc.**
- ☐ Purchase order enclosed (Fed ID # 26-3896894)

- ☐ MC 16 digits ☐ VISA 13-16 digits ☐ AE 15 digits ☐ Discover Novus 16 digits

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### ADA NEEDS

We would be happy to accommodate your ADA needs; please email [info@pesi.com](mailto:info@pesi.com) or call 1-800-844-8260 at least two weeks prior to the seminar date.

### SAME DAY REGISTRATION

Walk-ins are welcome but admission cannot be guaranteed. Contact us for space availability if registering within one week of seminar.

### TUITION OPTIONS

*Advance registration required. Cannot be combined with other discounts.*

- **FREE Military Tuition:** PESI Inc. is proud to offer this seminar free of charge on live seminar tuition for veterans and active duty military personnel. *Limited seats available; advance online registration required.*
- **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: [www.pesi.com/coord](http://www.pesi.com/coord) for availability and job description, first come, first serve.
- **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students (on live seminar and live video webcast tuition). *Advance online registration required.*

### QUESTIONS

Visit [pesi.com/faq](http://pesi.com/faq) or contact us at [pesi.com/info](mailto:pesi.com/info)

### OTHER WAYS TO REGISTER

Fax: 800-554-9775  
Mail: PESI, Inc.  
PO Box 1000  
Eau Claire, WI 54702-1000  
Phone: 800-844-8260  
Online: [pesi.com/express/77881](http://pesi.com/express/77881)

### CAN'T ATTEND THE SEMINAR?

**Dyslexia: Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development & More!**

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\$219.99 (POS063285) (Email required)

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\*\*For DVD orders, add applicable tax except in AK, DE, MT, NH, OR  
CE hours and approvals on products may differ from live CE approvals. Additional CE participant prices may vary.