

Outline

Nothing as Practical as a Good Theory

How theories of ethical decision-making inform practice
 What's your ethical theory? (And yes, you do have one)
 Consequentialism, Deontology, and other theories

Understanding Ethical Decision Making

Models of ethical decision-making
 The pre-critical process of decision-making
 Values, morals, laws, and other "cousins" of ethics

Identify Contemporary Challenges

Technology
 How the codes written for paper records apply to electronic records
 Digital communication
 Distance therapy
 Professional guidelines and positions papers
 Skype anyone?
 Social media
 Internet
 Website content and structure
 When and if to blog
 Navigating consumer review sites

Informed Consent

What information should be included?
 How much information is enough?
 Updated content for your Informed Consent Form
 Case examples
 "I know what I signed-but that's not what I understand"
 "And now my insurance won't pay"

"Wow! Truly enlightening and really makes one think on & off the grid! Very enjoyable and would recommend, highly, to all practitioners!"

--Celina, psychotherapist/counselor

Clinical Competence

Boundaries of competence
 Understanding emotional competence
 Addressing cultural competence
 Supervision vs. consultation
 Case examples
 "Re-specializing"
 "When you can't refer"

Confidentiality

Online disclosures
 ICD-10, HIPAA, and communicating with third party payers
 Encryption, storage, and the cloud
 Case examples
 "Confidentiality online"
 "Alternate forms of communication"

Multiple Relationships

What kind of online relationship is really a "relationship"?
 Managing beneficial multiple relationships
 Gifts, bartering, and social contact
 Case examples
 "One of 5,000 friends"
 "It's my party and I'll cry if I want to"

Put it all Together

Anticipating future ethical challenges
 Using a decision-making model that will work in the future
 Understanding the role of ethics in quality client care

Objectives

- Explain how a practical model for ethical decision-making informs the clinical practice setting.
- Articulate the legal and ethical codes that relate to utilizing technology while providing mental health services.
- Establish ethical practices to ensure client safety, maintain confidentiality and obtain informed consent when utilizing distance mental health services.
- Consider cultural differences when using technology and articulate how this may inform the clinician's choice of treatment interventions.
- Establish clear ethical guidelines to address the potential for a dual relationship when interacting with clients via technology.

Hassle-Free Cancellation Policy:
 If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



Seminar on DVD or CD Package:
 You can purchase a self-study package on the subject. You will receive a set of DVDs or CDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

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Ethics 2.0
When Clinical Goes Digital

ARLINGTON, VA
 Thursday, January 23, 2020

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 Friday, January 24, 2020

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Ethics 2.0
When Clinical Goes Digital

6.25 CE Hours of Ethics available

Is it appropriate to Google my client? If so, when?

How should I respond to a negative online client review? Or should I?

Is it ok to text my client? Under what circumstances?

How much digital transparency is okay for a therapist?

How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

ARLINGTON, VA
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Digital Technology Has Changed the Way We Serve and Interact with Clients

Let's face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment.

Your current clients, and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion.

Whether you are already in the digital space, or you realize that you want and even need to be, the ethical considerations are unique, complex, and exciting all at the same time.

Let **Jeff Ashby, PhD, ABPP, RPT-S** – a mental health clinician with 20 years of clinical and research experience – be your guide as you explore the ethical issues related to social media, blogs, websites, and more.

Through discussion and case examples, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.

Speaker

Jeff Ashby, PhD, ABPP, RPT-S, is a professor in the department of counseling and psychological services at Georgia State University. He is the director of Georgia State's Counseling Psychology doctoral program, a licensed psychologist, and a Diplomate of the American Board of Professional Psychology. Dr. Ashby has taught ethics at the graduate level for over 20 years and has served as the chair of the Ethics Committee of the International Association of Play Therapy and as an ethics content expert with the State of Georgia Psychology board. He has made over 100 presentations at professional conferences and authored/co-authored more than 80 articles in refereed journals, numerous book chapters, and two books.

Dr. Ashby received a BA in psychology and English literature from the University of Kansas, an MEd in counseling and school psychology from Wichita State University, and a PhD in counseling psychology from Penn State.

Speaker Disclosure:

Financial: Jeffrey Ashy is a professor at Georgia State University. He receives a speaking honorarium from PESI, Inc.
Non-financial: Jeffrey Ashby is a fellow of the American Academy of Counseling Psychology. He is a member of the American Psychological Association; and the International Association of Play Therapy.

Live Webcast Details and Live Webcast Continuing Education Credit Information

Join us on January 24, 2020, for this live, interactive webcast! Invite your entire office and, like a live seminar, "attend" the webcast at its scheduled time. It's easy and convenient! Webcasts provide everything you need for a premier educational experience including real-time video and audio of the speaker. See and hear the speaker, ask questions via email and have them answered during the webcast, and watch the slides all on your computer screen. Seminar materials are available for download. One CE Certificate is included. Certificates of Completion can be printed after completing and passing the on-line post-test evaluation. Additional certificates are available for \$49.99 USD per participant. Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. For CE information for the live webcast, please visit: www.pesi.com/webcast/76507

Live Seminar & Webcast Schedule

(Times listed in Eastern)

7:30 Registration/Morning Coffee & Tea

8:00 Program begins

11:50-1:00 Lunch (on your own)

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Josh Lindblad at jlindblad@pesi.com or call 715-855-5234.



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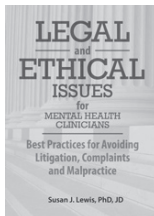


Digital Detox Card Deck

56 Practices to Help You Detox, De-Stress, Distract and Discover

By Goali Saedi Bocci, PhD

Buzzing, pinging and grasping for our attention, our phones and screens can cause significant distress, as we lose touch with reality and the importance of self-care and emotional well-being. Take advantage of the 56 practices inside to detox from your devices, feel rejuvenated, find healthier coping skills, and embrace the present moment.



Legal and Ethical Issues for Mental Health Clinicians:

Best Practices for Avoiding Litigation, Complaints and Malpractice

By Susan J. Lewis, Ph.D., J.D.

Guidance, strategies, solutions and up-to-date information to help keep you out of court and jail. Easy-to-understand language to step you through the legalese, highlighted by 30 engaging case examples to illustrate how you can overcome legal and ethical challenges, including risk management, contracts, HIPAA privileged communication, licensing complaints, supervision pitfalls, rights of minors and technology.

"Been a counselor for 30 years and this was the best ethics workshop I've been to. Highly informative and done in a way that did not leave me extremely stressed but just more knowledgeable."

--Mary, LPC

"Dr. Ashby was energetic, charismatic, funny-very easy to learn from. Very knowledgeable. Will try to attend other seminars by him. Thank you!"

--Clarena, Licensed Psychotherapist

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

Ethics: This seminar includes 6.25 hours of general ethics instruction. If ethics is not specified within your licensing board's approval statement below, please contact your board to determine the applicability and amount of ethics allowed.

Addiction Counselors: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Legal, Ethical and Professional Development skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

Counselors (NBCC): Ethics 2.0: When Clinical Goes Digital has been approved by NBCC for NBCC credit. PESI, Inc. is solely responsible for all aspects of the program. NBCC Approval No. SP-3258. PESI is offering this activity for 6.5 clock hours of continuing education credit.

Marriage & Family Therapists: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

Nurses, Nurse Practitioners, and Clinical Nurse Specialists: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

Psychologists: PESI, Inc. is approved by the American Psychological Association to sponsor continuing education for psychologists. PESI maintains responsibility for this program and its content. PESI is offering this activity for 6.25 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance. Course Level: Intermediate.

Social Workers: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 6.25 Ethics continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

Other Professions: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.



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We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

WALK-INS

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

TUITION OPTIONS

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• **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.

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Advance registration required.
Cannot be combined with other discounts.

3 Check tuition:

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\$219.99 – choose one of the options below:

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WEBCAST with downloadable seminar manual

\$219.99 registration (+ tax in HI & NM)

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