

Outline

Nothing as Practical as a Good Theory

How theories of ethical decision-making inform practice
What's your ethical theory? (And yes, you do have one)
Consequentialism, Deontology, and other theories

Understanding Ethical Decision-Making

Models of ethical decision-making
The pre-critical process of decision-making
Values, morals, laws, and other "cousins" of ethics

Identify Contemporary Challenges

Technology
How the codes written for paper records apply to electronic records
Digital communication
Distance therapy
Professional guidelines and positions papers
Skype anyone?
Social media
Internet
Website content and structure
When and if to blog
Navigating consumer review sites

Informed Consent

What information should be included?
How much information is enough?
Updated content for your Informed Consent Form
Case examples
• I know what I signed, but that's not what I understand
• And now my insurance won't pay

Clinical Competence

Boundaries of competence
Understanding emotional competence
Addressing cultural competence
Supervision vs. consultation
Case examples
• Re-specializing
• When you can't refer

Confidentiality

Online disclosures
ICD-10, HIPAA, and communicating with third party payers
Encryption, storage, and the cloud
Case examples
• Confidentiality online
• Alternate forms of communication

Multiple Relationships

What kind of online relationship is really a "relationship"?
Managing beneficial multiple relationships
Gifts, bartering, and social contact
Case examples
• One of 5,000 friends
• It's my party and I'll cry if I want to

Put it all Together

Anticipating future ethical challenges
Using a decision-making model that will work in the future
Understanding the role of ethics in quality client care

Objectives

- Explain how a practical model for ethical decision-making informs the clinical practice setting.
- Articulate the legal and ethical codes that relate to utilizing technology while providing mental health services.
- Establish ethical practices to ensure client safety, maintain confidentiality and obtain informed consent when utilizing distance mental health services.
- Consider cultural differences when using technology and articulate how this may inform the clinician's choice of treatment interventions.
- Establish clear ethical guidelines to address the potential for a dual relationship when interacting with clients via technology.
- Explore potential ethical issues for a clinician relating to social media, blogs and websites.

Hassle-Free Cancellation Policy:

If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



Seminar on DVD or CD Package:

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Ethics 2.0

When Clinical Goes Digital

CHICO, CA
Wednesday, December 11, 2019

STOCKTON, CA
Thursday, December 12, 2019

SACRAMENTO, CA
Friday, December 13, 2019

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Ethics 2.0

When Clinical Goes Digital

6.25 CE Hours of Ethics available

- Is it appropriate to Google my client? If so, when?
- How should I respond to a negative online client review? Or should I?
- Is it ok to text my client? Under what circumstances?
- How much digital transparency is ok for a therapist?
- How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

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Digital Technology Has Changed the Way We Serve and Interact with Clients

Let’s face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment. Your current clients, and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion. Whether you are already in the digital space, or you realize that you want and even need to be, the ethical considerations are unique, complex, and exciting all at the same time.

Let **LOIS FENNER, R.N., M.S., Attorney at Law**, be your guide as you explore the ethical issues related to social media, blogs, websites, and more. Through discussion, case examples, and experiential exercises, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.

Speaker

LOIS FENNER, R.N., M.S., Attorney at Law, is an honor graduate of the University of Maryland Graduate School of Nursing, Undergraduate School of Nursing and University of Maryland Law School. She is an attorney admitted to practice before the United States Supreme Court, a registered nurse and a certified clinical specialist. Ms. Fenner is a founding member of The American Nurse Attorneys Association, past president of the Monumental Bar Association, member of the Women’s Bar Association, Phi Kappa Phi and Sigma Theta Tau Honor Societies and the National Exchange Club. She has been recognized by the Alliance of Black Women Attorneys with the Distinguished Women in Law Award; the Baltimore Marketing Association Harold Young Leadership Award, and the Baltimore County Diversity Award. Additionally, she is a three-time recipient of the Daily Record’s Top 100 Women in Maryland award and was inducted into the Circle of Excellence. Attorney Fenner has been recognized as a *Baltimore Business Journals* Who’s Who in Law and was selected as one of the Super Lawyers twice. Her practice focuses on medical litigation and health care including medical malpractice, personal injury, accreditation, wrongful death, Professional Board and licensure issues. She is a recognized educator and lecturer throughout the country providing realistic and current information in dynamic presentations..

Speaker Disclosures:
Financial: Lois A. Fenner is in private practice. She receives a speaking honorarium from PESI, Inc.
Non-financial: Lois A. Fenner has no relevant non-financial relationships to disclose.

“Been a counselor for 30 years and this was the best ethics workshop I’ve been to. Highly informative and done in a way that did not leave me extremely stressed but just more knowledgeable.”

--Mary, LPC

Live Seminar Schedule

7:30 Registration/Morning Coffee & Tea
8:00 Program begins
11:50-1:00 Lunch (*on your own*)
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.



Target Audience: Counselors • Social Workers
Marriage & Family Therapists • Psychologists
Case Managers • Addiction Counselors • Therapists
Nurses • Other Mental Health Professionals

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By **Goali Saedi Bocci, Ph.D.**

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Legal and Ethical Issues for Mental Health Clinicians:
Best Practices for Avoiding Litigation, Complaints and Malpractice

By **Susan J. Lewis, Ph.D., J.D.**

Guidance, strategies, solutions and up-to-date information to help keep you out of court and jail. Easy-to-understand language to step you through the legalese, highlighted by 30 engaging case examples to illustrate how you can overcome legal and ethical challenges, including risk management, contracts, HIPAA privileged communication, licensing complaints, supervision pitfalls, rights of minors and technology.

“Wow! Truly enlightening and really makes one think on & off the grid! Very enjoyable and would recommend, highly, to all practitioners!”

--Celina, Psychotherapist/Counselor

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch. If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

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NURSES, NURSE PRACTITIONERS, AND CLINICAL NURSE SPECIALISTS: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Nurses in full attendance will earn 6.3 contact hours. Partial contact hours will be awarded for partial attendance.

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