# 2-DAY SEMINAR

#### A Rapid, Safe, and Proven Treatment for Trauma

Clients dealing with trauma aren't always receptive to the therapeutic process. And using treatment techniques that repeatedly confront clients with the horrific details of the traumas that haunt them can cause them to be avoidant, reactionary, or completely withdrawn. It's painful for client and clinician alike, and it doesn't feel like healing.

Attend this 2-Day EMDR seminar and discover how this powerful, evidencebased treatment has helped thousands of clients safely and rapidly process their traumas without the need to focus on explicit details!

#### You'll learn:

- How EMDR can be used to overcome avoidance in clients
- How EMDR techniques can help clients resolve traumatic memories
- When and with which clients EMDR should be used
- How to emphasize safety during sessions
- How the 8-phase model is used in treatment

Demonstrations and brief practice opportunities will give attendees an opportunity to see how EMDR is used and give them a chance to experience it themselves.

Sign up today and discover how EMDR can help clients find relief from trauma and reclaim their lives!

> This training is not affiliated with EMDRIA and does NOT qualify towards EMDRIA credits, training, or certification

#### **Seminar Schedule** - for both days

7:30 Registration/Morning Coffee & Tea 8:00 Program begins

11:50-1:00 Lunch *(on your own)* 

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.



PESI Inc. is proud to offer this seminar (at these locations only) *free* of charge (on live eminar tuition) for veterans and active duty military ersonnel. *Limited seats* available: advance online registration required.

## **Objectives**

- 1. Establish the role of the autonomic nervous system in trauma symptomology.
- 2. Articulate the clinical implications of the freeze response in trauma treatment.
- 3. Characterize the potential neurobiological mechanisms of change in the empirically validated EMDR approach.
- 4. Specify how EMDR techniques can build dual awareness in clients to treat the avoidance that makes trauma treatment challenging.
- 5. Communicate the 8 Phases of the EMDR protocol
- 6. Determine which clients you should use EMDR with
- 7. Analyze resourcing strategies from EMDR that clinicians can use to help facilitate the processing of trauma.
- 8. Characterize how EMDR techniques can be used to reinforce and activate positive
- 9. Communicate how EMDR can be modified to work with complex/developmental trauma to directly treat traumatic memories.
- 10. Evaluate strategies that can help foster the critical connection between client and therapist in EMDR therapy.
- 11. Articulate the research limitations and potential risks associated with EMDR.
- 12. Establish the order of operations for attachment-based EMDR treatment to resolve relational trauma.

## **Speaker**

Nicola Penn, LPC-S, LMFT-S, EMDR, is a Certified-EMDR therapist who uses EMDR in individual and group therapy to achieve improved outcomes with a broad spectrum of trauma and early intervention scenarios. A licensed professional counselor and licensed marriage and family therapist for over 20 years, Ms. Penn holds specializations for supervision, rehabilitation, and technology-assisted counseling that allows her to provide distance counseling via web-based services. She earned her Master's Degree in Counseling from Arkansas State University and is a member of the Arkansas Mental Health Counselors Association and the EMDR International Association.

Financial: Nicola Penn maintains a private practice. She receives a speaking honorarium from PESI, Inc. Non-financial: Nicola Penn is a member of EMDR International Association; the Arkansas Mental Health Counselors Association; and the American Association of Christian Counselors.



Flexible

Bring any Training On-Site! Cost Effective for Groups Customizable www.pesi.com/inhouse

# 2-DAY SEMINAR

A Rapid, Safe, and Proven Treatment for Trauma

TINLEY PARK, IL November 12 & 13, 2019 NORTHBROOK, IL

November 14 & 15, 2019



Register now! pesi.com/express/74748

# 2-DAY SEMINAR

# EMDR

## A Rapid, Safe, and Proven Treatment for Trauma

- Skills and techniques from Eye Movement **Desensitization & Reprocessing**
- Demonstrations of the 8-Phase model
- Assessment, resourcing and desensitization strategies

### **TINLEY PARK, IL**

**Tuesday & Wednesday** November 12 & 13, 2019

### NORTHBROOK, IL

**Thursday & Friday** November 14 & 15, 2019





A Non-Profit Organization CONNECTING KNOWLEDGE WITH NEED SINCE 1979

Register now! pesi.com/express/74748

Key brain areas involved in trauma Polyvagal Theory, and types of freeze responses Trauma and insecure attachment The neuroscience of developmental trauma Clinical implications of the freeze response

#### **How the EMDR Approach Works**

The neuroscience of exposure therapy and cognitive therapy The neuroscience of relaxation exercises EMDR and other "transformative therapies" Why EMDR works so well from a brain perspective

#### **Trauma Symptoms and Assessment Tools**

Traumatic memories and intrusive thoughts Phobias and anxiety: Insula hyperactivation Emotional hijackings and implicit memory Avoidance cluster of symptoms Why treating avoidance in trauma is critical

DSM-5® symptoms in a nutshell

Connecting to a diagnosis Simple vs. complex trauma

Intergenerational trauma

Symptom clusters and physical manifestations

CAPS-5 and PCL-5

Primary Care PTSD Screen

**Dual diagnosis** 

#### Overcome Avoidance with EMDR

**Dual awareness** 

What you are thinking about is the network you're in

Activate networks for change

Neurons that fire together, wire together (Hebb's Rule)

EMDR as neuroentrainment

#### When to Use EMDR in Treatment

Demonstrations and experiential exercises Single event trauma

Anxiety disorders involving imaginal exposure

#### **EMDR Trauma Treatment: The Original 8-Phase Model**

Client history and treatment planning How to resource: Create a safe space

Assessment: Choose a target, SUDS, connect with the image/emotions/thought

Desensitization: Tactile vs. auditory vs. eye movement

How to use touchpoints, Theratapper, CDs Positive Cognition Installation: Likert scale 1-7 Body Scan: Locate tension and distress in the

Closure: Close the neural network and the 6-hour window

Re-evaluation

#### **Demonstration of Original 8-Phase Model**

Presenter demonstration

Attendee dyad practice of the 8-phase model

## **EMDR Techniques to Resolve Traumatic**

Modifications for Complex/Developmental Trauma Do not use standard protocol - Rationale for modifications

Resourcing strategies

Techniques to reinforce and activate positive neural networks

Relevance of Polyvagal Theory, early trauma, and EMDR

Sensory motor modifications and somatic approaches

How to build Dual Awareness

EMDR techniques to bring traumatic memories from the limbic system into the prefrontal cortex

#### **Attachment-Based EMDR: Strategies to Treat Relational Trauma**

Strategies to foster the critical connection between client and therapist

Mirror neuron activation

How to emphasize safety during sessions Guidance on order of operations

#### **Research Limitations and Potential Risks**

This training is not affiliated with EMDRIA and does NOT qualify towards EMDRIA credits, training, or certification.

#### **Intended Audience**

This seminar is intended for masters- and doctoral-level clinicians experienced in working with trauma.

Counselors • Psychotherapists • Social Workers • Psychologists • Addiction Counselors • Marriage & Family Therapists Case Managers • Nurses • Other Mental Health Professionals

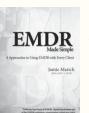
\*SAVE by Including These Products with Seminar Registration!



#### Trauma Treatment Toolbox

165 Brain-Changing Tips, Tools & Handouts to Move Therapy Forward Jennifer Sweeton, Psy.D., M.S., M.A.

The latest research from neuroscience and psychotherapy has shown we can rewire the brain to facilitate trauma recovery. Trauma Treatment Toolbox teaches clinicians how to take that brain-based approach to trauma therapy, showing how to effectively heal clients' brains with straightforward, easy-toimplement treatment techniques. Each tool includes a short list of post trauma symptoms, relevant research, application, and clinician tips on how to complete the exercise.



#### **EMDR Made Simple:**

**EMDR** 4 Approaches to Using EMDR with Every Client By Jamie Marich, Ph.D., LPCC-S, LICDC-CS, RMT

> A fresh approach to understanding, conceptualizing, and ultimately implementing EMDR into clinical settings. Using common sense language, clinical cases, and practical examples, EMDR Made Simple will give you the tools to build on your existing clinical knowledge and make EMDR work for you and your clients.

#### More info and resources at www.pesi.com

Seminar on CD or DVD Package: If you cannot attend this seminar, you can purchase a self-study package on the subject. You will receive a set of DVDs or CDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less \$60. Substitutions are permitted at any

#### Group Discounts Available! Call 800-844-8260

**Questions?** Call customer service at **800-844-8260** 

The nation's top speakers and authors contact PESI first.

If you are interested in becoming a speaker or have a new topic idea, please contact Ryan Bartholomew at Bartholomew@pesi.com or call at 715-855-8225.

#### **Live Seminar Continuing Education Credit Information**

rerified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available hrough that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows), Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker

Addiction Counselors: This course has been approved by PESI. Inc., as a NAADAC Approved Education Provider, for 12.5 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

Illinois Addiction Counselors: This course has been submitted to the IAODAPCA for review.

Counselors: This intermediate activity consists of 12.5 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing

Illinois Counselors: This intermediate activity consists of 12.5 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program

Indiana Counselors: This intermediate activity consists of 12.5 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please contact your licensing board to determine if they accept programs or providers approved by other national or state licensing boards. A certificate of attendance will be awarded at the end of the program to participants who are in full attendance and who complete the program

Marriage & Family Therapists: This activity consists of 760 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

Illinois Marriage & Family Therapists: PESI, Inc. has been approved as a provider of continuing education by the State of Illinois, Department of Professional Regulation. Provider #: 168-000156. Full attendance at this course qualifies for 12.5 credits.

military personnel. Limited seats available; advance online registration required.

or call our Customer Service Dept. at 800-844-8260.

Groups of 5 or more: Call 800-844-8260 for discounts.

Walk-Ins

**Tuition Options** 

This training is not affiliated with EMDRIA and does NOT qualify towards EMDRIA credits, training, or certification.

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of

• FREE Military Tuition: PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty

\$60 Tuition: If you are interested in being our registration coordinator for both days, go to: www.pesi.com/coord for availability and job description,

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date

Nurses, Nurse Practitioners, and Clinical Nurse **Specialists:** PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

Nurses in full attendance will earn 12.6 contact hours. Partial contact hours will be awarded for partial attendance.

Psychologists: This live activity consists of 12.5 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline and the certificate of completion you receive from this live activity. Contact us for more information on your state board or organization specific filing requirements. American Psychological Association credits are not available.

Illinois Psychologists: PESI, Inc is an approved provider with the State of Illinois, Department of Professional Regulation. License #: 268.000102. Full attendance at this course qualifies for 12.5 contact

**Indiana Psychologists:** PESI, Inc is an approved provider with the Indiana Board of Psychology. Certificate #: 98000998A - Category I. PESI maintains full responsibility for this program and its contents. Full attendance at this course qualifies for 12.5 contact hours.

Social Workers: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB)

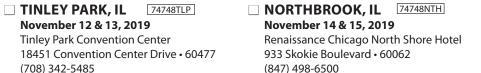
Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit, PESI, Inc. maintains responsibility for this course ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 12.5 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

Illinois Social Workers: PESI, Inc is an approved provider with the State of Illinois, Department of Professional Regulation, License #: 159-000154. Full attendance at this course qualifies for 12.5 contact

Other Professions: This activity qualifies for 760 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

FOR A SPECIAL OFFER ON

BOOKS & CARD DECKS



#### Check tuition:

2-Day Seminar

Mail Code\_

**Employer Name** 

Employer Address \_

Dept/Floor/Suite

Dept. Ph (

\*E-mail address

Name

please print; staple duplicate forms.

See mail code box on address panel on reverse side

A Rapid, Safe, and Proven Treatment for Trauma

\_\_\_ County \_\_\_\_\_

\*Registrant's e-mail is required to receive your certificate of completion and registration confirmation

\_ Zip \_\_\_\_

Please complete entire form (to notify you of seminar changes):

TUIT	ION	WIT	ſΗ	<b>SEMINAR MANUAL</b>

Check seminar(s): (make copy for your records)

\$439.99 per person postmarked 3 weeks prior to event <u>or</u> per person for 2 or more preregistering together **\$499.99** standard tuition per person

#### **ADD-ON PRODUCTS**

Distributed at seminar—FRFF SHIPPING

■ \$34.99\* *Trauma Treatment Toolbox* book

\$19.95\* EMDR Made Simple: 4 Approaches to Using EMDR with Every Client book \*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

#### 4 Indicate method of payment: ALL REGISTRATIONS MUST BE PREPAID. Purchase orders welcome (attach copy).

☐ Check enclosed payable to **PESI**, **Inc.** ☐ MC ☐ VISA ☐ AE ☐ Discover Novus

16 digits 13-16 digits 15 digits 16 digits Card #\_\_ Card Exp.\_ V-Code #\*:

Fed ID # 26-3896894 © 2019 PESI, Inc.

REGISTER NOW

pesi.com/express/74748

**How to Register:** 

pesi.com/express/74748

800-844-8260

Please have credit card available

800-554-9775

PESI, Inc.

PO Box 1000

Eau Claire, WI

54702-1000

**OUESTIONS** 

Call 800-844-8260 or e-mail us at info@pesi.com

ONLINE

PHONE

FAX

MAIL

#### (\*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (\*American Express: 4-digit # above account # on face of card.)

1	CAN'T ATTEND THE SEMINAR? See below for individual product orders					
I	2-Day Training: EMDR Certificate Course					
1	<b>DVD*</b> (video) \$439.99 (RNV054885)					

Trauma Treatment Toolbox book\* \$34.99 (PUB085910)

EMDR Made Simple: 4 Approaches to Using EMDR with Every Client book\* \$19.95

hours and approvals on products may differ from live CE approvals. Shipping is \$6.95 first item + \$2.00 each add'l item.

Residents add applicable state and local taxes except in AK. DE.MT. NH. OR

**CD\*** (audio) \$439.99 (RNA054885)

Product total 5 \*Shipping \$\_ Subtotal 5 \*\*Tax \$\_ TOTAL \$\_