CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day Trauma Competency Conference

The successful resolution of traumatic stress can be simple.

Studies indicate that there are four key elements to effective trauma treatment. When you accomplish these four key elements in treatment with your clients, you will be able to reduce their symptoms and improve clinical outcomes.

Attend this conference and you will walk away with a step-by-step **four-stage framework** for navigating essential elements of trauma treatment with your traumatized clients.

The essential elements are common to all evidence-based trauma treatments, you will learn how you can integrate this framework with your current approach or methodology to make your trauma treatment even more effective!

This trauma competency training can **transform your clinical practice and help improve your trauma treatment outcomes**, just as it has for other clinicians around the world.

**In addition, completion of this two-day conference meets the educational requirements when applying to become a Certified Clinical Trauma Professional (International Association of Trauma Professionals, www.traumapro.net)

Meet Your Speaker

Eric Gentry, Ph.D., LMHC, is an internationally recognized leader in the field of disaster and clinical traumatology, having trained thousands of professionals and paraprofessionals worldwide in the treatment of traumatic stress. His doctorate is from Florida State University where he studied with Professor Charles Figley, one of the pioneers of traumatic stress. Dr. Gentry was one of the original faculty members of the Traumatology Institute and later became the co-director of the International Traumatology Institute at the University of Southern Florida. Dr. Gentry, along with Dr. Anna Baranowsky, is the co-author and co-owner of the Traumatology Institute Training Curriculum – 17 courses in field and clinical traumatology leading to seven separate certifications.

Dr. Gentry has been a clinical member of several CISM teams and has provided assistance in many different disaster and critical incidents including Oklahoma City, New York City, and hurricanes in Florida. He was the developer of the Community Crisis Support Team, which began in Tampa, Florida, and has become a model for communities to integrate mental health services into their disaster response network.

Dr. Gentry is the co-author of the critically acclaimed *Trauma Practice: Tools for Stabilization and Recovery* (Third Edition) (Hogrefe Publishing, 2014). His other books include *Forward Facing Trauma Therapy* (Compassion Unlimited, 2016) and is the co-author of the co-authored *Trauma, PTSD, Grief & Loss: The 10 Core Competencies for Evidence-Based Treatment* (PESI, 2017). Additionally, Dr. Gentry has published many research articles, book chapters, and periodicals in this maturing area of study. He has a private clinical and consulting practice and is adjunct faculty at many universities. Dr. Gentry draws equally from his scientific study and from his rich history of 30+ years of clinical experience with trauma survivors to balance this training with current, empirically grounded information and experienced-based compassionate intervention skills. You will be challenged, inspired, and uplifted by Dr. Gentry and this unique training.

Speaker Disclosure

Financial: J. Eric Gentry receives compensation as Owner of Compassion Unlimited. He receives royalties as an author for Hogrefo & Huber Publishing. Dr. Gentry receives a speaking honorarium from PESI, Inc. Non-financial: J. Eric Gentry has no relevant non-financial relationship to disclose.

*SAVE by including these products with your seminar registration!



Forward-Facing Trauma Therapy: Healing the Moral Wound

By J. Eric Gentry, Ph.D., LMHC Your Presenter!

In this groundbreaking book, trauma expert J. Eric Gentry builds upon pioneering insight to introduce Forward-Facing Trauma Therapy (FFTT), the next evolutionary leap in the treatment of traumatic stress. FFTT addresses trauma and its destructive symptomology at its source, the dysregulation of our autonomic nervous systems and hypervigilant threat response caused by adaptation to painful past experiences. Dr. Gentry provides a step-by-step guide for implementing a three-pronged methodology, and explains the how and why the techniques work so effectively.

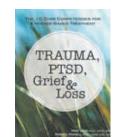


Transformative Care:

A Trauma-Focused Approach to Caregiving

By Robert Rhoton, Psy.D., LPC, D.A.A.E.T.S., Thomas E. Rojo Aubrey, DBH, & Eric Gentry, Ph.D., LMHC Your Presenter!

Transformative Care: A Trauma-Focused Approach to Caregiving goes far beyond simply defining and advocating for trauma-informed care (which has become an important new method for caregiving). Instead, it teaches the developing care provider the mastery and skillset needed to safely and effectively intervene, with a trauma-focused approach, in the lives of those who are suffering from a painful past.



Trauma, PTSD, Grief & Loss:

The 10 Core Competencies for Evidence-Based Treatment

By Michael Dubi, Ed.D., LMHC, Patrick Powell, EDD, LMHC, LPC, NCC & J. Eric Gentry, Ph.D., LMHC

Your Presenter!

A holistic and systemic path of understanding traumatic stress. Key approaches and effective interventions include Feedback Informed Therapy, self-regulation, EMDR, Tri-Phasic Models, exposure-based therapies, CBT and Narrative Exposure Therapy.

More info and resources at www.pesi.com/bookstore

Questions? Call customer service at **800-844-8260**

Conference Target Audience:

Counselors • Social Workers • Psychologists • Case Managers • Addiction Counselors Therapists • Marriage & Family Therapists • Other Mental Health Professionals • Nurses





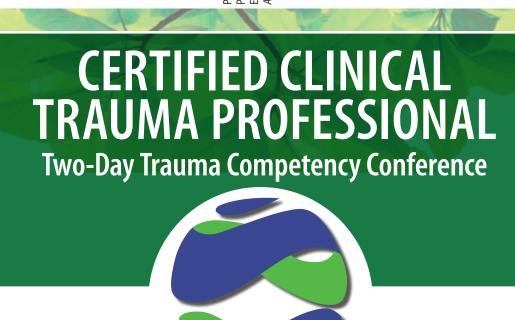
& Optimism Worksheets pesi.com/worksheetshappiness

■ Free Gratitude, Mindfulness



www.pesi.com/inhouse

ESI, Inc.
O. Box 1000
au Claire, WI 54702-1000
Division of PESI, Inc.



ST. LOUIS, MO Monday & Tuesday November 11-12, 2019



REGISTER NOW pesi.com/express/74577

CERTIFIED CLINICAL TRAUMA PROFESSIONAL

Two-Day **Trauma Competency Conference**



Featuring trauma expert and author Eric Gentry, Ph.D., LMHC

ST. LOUIS, MO Monday & Tuesday November 11-12, 2019

REGISTER NOW pesi.com/express/74577



A Non-Profit Organization
Connecting Knowledge with Need Since 1979



A Brief History and Evolution of **Traumatic Stress, Grief & Loss**

Systemic traumatic stress theory Symptom review Review of effective treatments Tri Phasic model Most commonly used instruments to assess

Core Competencies of Traumatic Stress, Grief & Loss

Bio-Psycho-Social-Spiritual Factors that Produce Anxiety & Traumatic Stress

Precipitating events Meaning making Physiology of trauma Perception

Psychosocial model

traumatic stress

Adaptive and maladaptive coping behaviors

Trauma adaptation Systemic influences Emotional & psychological stressors Integrated theoretical concepts from stress, crisis & trauma theories Information processing model

Review of Effective Treatment Interventions

Cognitive Behavioral Techniques (PE, CPT & SIT) **EMDR & Bilateral Stimulation** Thought Field Therapy (TFT)/Emotional

Freedom Techniques (EFT) Sensorimotor

The Biochemical, Affective, and Cognitive **Impacts of Traumatic Stress**

Affective volatility The body keeps the score

Neurobiology and biology of traumatic stress

The Impacts of Traumatic Stress **Over Time & Across & Within Developmental Stages**

Epigenetics

Reactive Attachment Disorder Adrenal fatique

The Role of Traumatic Stress in Clinical Disorders such as **Identity Disorder, and More**

Traumagenesis Comorbidity

Objectives

- 1. Examine the nature of traumatic stress, grief, & loss and their sequelae.
- 2. Analyze the clinical application of various theoretical treatment models for traumatic stress, grief & loss.
- 3. Evaluate traumatic stress, grief & loss from neurobiological, biochemical, psychological, social & spiritual perspectives in order to improve clinical outcomes.
- 4. Examine the clinical research that supports the imperative factors that influence the efficacy of trauma treatment.
- 5. Assess the comorbidity of traumatic stress in other diagnoses, including personality disorders and Dissociative Identity Disorder, and identify appropriate treatment Interventions.
- 6. Provide psychoeducation and cognitive restructuring techniques for maximizing client engagement and participation in early stages of treatment.

Personality Disorders, Dissociative

Traumaddiction

- 7. Determine the efficacy of self-regulation skills as a preliminary treatment intervention for trauma.
- 8. Articulate the 10 core competencies of traumatic stress, grief and loss and specify the clinical application of each.
- 9. Incorporate clinical interventions and techniques for the initial assessment, safety and stabilization phase of treatment as well as the remembrance and mourning phases of trauma treatment.
- 10. Examine the potential clinical limitations and benefits of completing a needs assessment for better progress in treatment.
- 11. Develop clinical skills to support and facilitate recovery from complicated bereavement in clients.
- 12. Incorporate CBT skills to promote the development of stability, self-efficacy, anxiety management, and relational capacities in traumatized clients.

Conceptualizing a Framework of **Healing for Survivors of Traumatic** Stress

Systemic perspective Strengths perspective Survivor metaphor

Traumatic Stress Exists Across the Continuum of Systemic Levels

Systemic trauma theory Community trauma Vicarious secondary traumatization

Theories of Traumatic Stress, Loss and Grief

Information processing model Psychosocial model Contemporary thoughts

Bereavement and Adjustment Disorders

Supporting normal bereavement Treating complicated bereavement

Assessment of Traumatic Stress Disorders

Diagnostic and Statistical Manual of the APA DSM-5® changes ACE & developmental trauma Diagnosing PTSD with the PCL-5

Evidence-Based Techniques/

Relaxation/self-regulation

Containment

Writing/journaling

Healing metaphors

Demonstrations: Interactive

Cognitive Behavioral Techniques Narrative Exposure Therapy Technique

Thought Field Therapy (TFT)

Limitations of many accepted models of trauma

trauma treatment models

Limitations of the diagnostic (DSM-5 ®) system

Closure: Lessons Learned



PESI, Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for reterans and active duty military personnel. Limited seats available; advance online registration required.

Live Seminar Schedule (both davs)

7:30 Registration/Morning Coffee & Tea

8:00 Program begins

11:50-1:00 Lunch (on your own) **4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker A more detailed schedule is available upon request.

Hassle-Free Cancellation Policy:

date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another

Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Anna Rustick at arustick@pesi.com or call 715-855-8195.

Seminar on CD or DVD Package:

You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Credits listed below are for full attendance at the live event only.

After attendance has been verified, pre-registered attendees will receive an

email from PESI Customer Service with the subject line, "Evaluation and

Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download

attendance (arrived late or left early), a letter of attendance is available

PESI, Inc. offers continuing education programs and products under the brand

approved by PESI, Inc., as a NAADAC Approved Education

Provider, for 12.5 CE in the Counseling Services skill group.

NAADAC Provider #77553. PESI, Inc. is responsible for all

aspects of their programming. Full attendance is required

no partial credit will be awarded for partial attendance.

ILLINOIS ADDICTION COUNSELORS: This course has

COUNSELORS: This intermediate activity consists of 12.5

requirements and approvals vary per state board regulations

Please save the course outline, the certificate of completion

vou receive from the activity and contact your state board or

clock hours of continuing education instruction. Credit

organization to determine specific filing requirements.

ILLINOIS COUNSELORS: This intermediate activity

consists of 12.5 clock hours of continuing education

instruction. Credit requirements and approvals vary per

board to determine if they accept programs or providers

state board regulations. Please contact your licensing

approved by other national or state licensing boards. A

certificate of attendance will be awarded at the end of

the program to participants who are in full attendance

MISSOURI COUNSELORS: This intermediate activity

consists of 12.5 clock hours of continuing education

instruction. Credit requirements and approvals vary per

board to determine if they accept programs or providers

approved by other national or state licensing boards. A

certificate of attendance will be awarded at the end of

the program to participants who are in full attendance

instruction. Credit requirements and approvals vary per

outline, the certificate of completion you receive from

ILLINOIS MARRIAGE & FAMILY THERAPISTS: PESI.

Inc. has been approved as a provider of continuing

Professional Regulation. Provider #: 168-000156. Full

BECOME CERTIFIED!

Level I (CCTP-Level I).

Visit traumapro.net for the full certification requirements.

education by the State of Illinois, Department of

attendance at this course qualifies for 12.5 credits.

the activity and contact your state board or organization

state board regulations. You should save this course

MARRIAGE & FAMILY THERAPISTS: This activity

consists of 760 minutes of continuing education

state board regulations. Please contact your licensing

and who complete the program evaluation.

and who complete the program evaluation.

to determine specific filing requirements.

been submitted to the IAODAPCA for review

names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ADDICTION COUNSELORS: This course has been

a certificate of completion if in full attendance. For those in partial

profession's standard

Interventions

Grounding

Drawing art

Transitional objects

Exercises/Application of Skills

Bilateral Stimulation

Limitations of the Research and **Potential Risks**

Weaknesses and limitations of evidence-based

Limitations and potential risks in grief work, due to research scarcity on the topic

If you contact us before the event

seminar, or receive a tuition refund less a \$60 cancel fee. Substitutions are permitted at any time

Partial contact hours will be awarded for partial attendance. through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see **PSYCHOLOGISTS:** This activity consists of "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and 12.5 clock hours of continuing education end times NOTE: Boards do not allow credit for breaks or lunch instruction. The following state psychologist If your profession is not listed, please contact your licensing board to determine boards recognize activities sponsored by PESI, Inc. as an approved ACCME provider: Alaska, vour continuing education requirements and check for reciprocal approval. For

NURSES, NURSE PRACTITIONERS, AND

Center's Commission on Accreditation.

CLINICAL NURSE SPECIALISTS: PESI, Inc. is

accredited as a provider of continuing nursing

education by the American Nurses Credentialing

Nurses in full attendance will earn 12.6 contact hours

Arkansas, California, Colorado, Georgia, Illinois, Indiana, other credit inquiries not specified below, or questions on home study credit Kentucky, Maine, Maryland, Missouri, Nebraska, Nevada, availability, please contact cepesi@pesi.com or 800-844-8260 before the even New Hampshire, New Jersey, New Mexico, Oklahoma, Materials that are included in this course may include interventions and Pennsylvania, South Carolina and Wisconsin. Certificates modalities that are beyond the authorized practice of mental health of attendance will be issued for you to submit to your professionals. As a licensed professional, you are responsible for reviewing state licensing board to recognize for continuing the scope of practice, including activities that are defined in law as beyond education credit. Full attendance is required; no partial the boundaries of practice in accordance with and in compliance with your credits will be offered for partial attendance.

> PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. PESI, Inc. designates this live activity for a maximum of 12.5 AMA PRA Category 1 Crédit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

> ILLINOIS PSYCHOLOGISTS: PESI, Inc is an approved provider with the State of Illinois, Department of Professional Regulation. License #: 268.000102. Full attendance at this course qualifies for 12.5 contact hours.

SOCIAL WORKERS: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit, PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Norkers completing this course receive 12.5 Clinical Practice continuing education credits. Course Level: Intermediate, Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

ILLINOIS SOCIAL WORKERS: PESI, Inc is an approved provider with the State of Illinois, Department of Professional Regulation. License #: 159-000154. Full attendance at this course qualifies for 12.5 contact hours. **OTHER PROFESSIONS:** This activity qualifies for

760 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.



This seminar meets ALL the education hours when applying

for certification as a Certified Clinical Trauma Professional

QUESTIONS? Call 800-844-8260 or e-mail us at info@pesi.com. **How to Register:**

Live Seminar Continuing Education Information ONI

CERTIFIED CLINICAL TRAUMA PROFESSIONAL: 2-DAY TRAUMA COMPETENCY CONFERENCE

ONLINE pesi.com/express/74577		Please complete entire form (to notify you of seminar changes): please print; staple duplicate forms.		
		Mail Code:	See mail code box on address panel on reverse s	
PHONE	800-844-8260 Please have credit card available	Employer Name	Profession	
FAX	800-554-9775		_ County	
MAIL	PESI, Inc. PO BOX 1000 Eau Claire, WI 54702-1000	Home/Cell Ph () Dept. Ph ()	Zip	
		*E-mail address *Registrant's e-mail is required to receive your cer	rtificate of completion and registration confirmation.	

Check location: (make copy for your records)

■ ST. LOUIS, MO 74577SLO Holiday Inn St. Louis-Southwest

(314) 821-6600

November 11-12, 2019 10709 Watson Road • 63127

Check Tuition:

TUITION with seminar manual

\$439.99 per person for both days (postmarked 3 wks prior to event \$499.99 per person for both days (standard) -

I am an IATP™ Member. Take \$25 off my registration fee. My # is:_

ADD-ON PRODUCTS

istributed at seminar—FREE SHIPPING! \$19.95* Forward-Facing Trauma Therapy book

\$37.95* Transformative Care book \$24.99* Trauma, PTSD, Grief & Loss book

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID. Purchase orders welcome (attach copy). Charle and and navable to DECL II

☐ Cneck	Check enclosed payable to PESI, Inc.						
☐ MC 16 digits	☐ VISA 13-16 digits	☐ AE 15 digits	Discover Novus 16 digits				
Card # _							
Card Exp			V-Code #*:				

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

We would be happy to accommodate your ADA needs; please call at

east two weeks prior to the seminar date. WALK-INS Nalk-ins are welcome but admission cannot be guaranteed. Call M-F

REGISTER NOW

pesi.com/express/74577

7:00-6:00 Central Time for space availability if registering within one

ADA NEEDS

TUITION OPTIONS • FREE Military Tuition: PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel Limited seats available: advance online registration required.

• \$60 Tuition: If you are interested in being our registration coordinator for both days, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.

Groups of 5 or more: Call 800-844-8260 for discounts

Cannot be combined with other discounts

• Discounted Student Rate: As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form Go to www.pesi.com/students or call 800-844-8260 for details. Advance reaistration reauired.

Trauma Competency Conference DVDs* (video) \$439.99

Trauma Competency Conference CDs* (audio) \$439.99

Forward-Facing Trauma Therapy book* \$19.95 (SAM08453) Transformative Care book* \$37.95 (SAM085520)

Trauma, PTSD, Grief & Loss book* \$24.99 (PUB084790)

CE hours and approvals on products nav differ from live CE approvals. *Shipping is \$6.95 first item + \$2.00

*Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

TOTAL FOR OFFICE USE ONLY

Fed ID # 26-3896894 © 2019 PESI, Inc.

Product total \$

*Shipping

Subtota