

## Outline

### Neurobiological Basis of Panic, Worry & Anxiety

- Why & how psychotherapy works to “use the brain to change the brain”
- Pragmatic application of neuroscience to provide effective treatment
- Presentation of anxiety when comorbid with depressions
- Identify lifestyle contributions to anxiety
  - Impact of cannabis, caffeine, alcohol, tobacco/vaping, sugar
  - Physical conditions that mimic panic
- Explore potential uses for medication
  - When to refer for medication
  - Discontinuing medication under medical guidance

### Purpose of Worry

- FOUR reason worry persists and the methods to manage those
- Cognitive interventions to reduce persistent rumination
- Eliminating worry: TWO methods to “contain worry”

### Techniques That WORK to Modulate Physiology

- FOUR important lifestyle changes to reduce anxiety
- Treatment approaches that change brain function for long lasting recovery
- Activate the brain’s Default Mode Network (DMN) to increase cognitive flexibility & creative problem solving
- The right way to teach & use diaphragmatic breathing
- Use the Protocol, Predict, Prepare & Plan, to eliminate panic
- Develop the FOUR competencies of stress management
  - Eliminate stressors - Impact of constant technology use
    - Screen time, gaming, texting
    - Respond to new fears created/exacerbated by social media
  - Managing time & environment
  - Managing attitude
  - Rest & relaxation: Including the powerful Attention Restoration Theory
- Use the powerful, science-based protocol for memory reconsolidation to create successful exposures

- Change catastrophic thinking
- Utilize Mindful Awareness techniques to improve social anxiety fear
- Apply the “3 C’s” model to construct treatment for social anxiety
- Employ techniques for mindfulness to improve the response to exposure methods

### Techniques for Treating Cognitive Problems of Anxiety & Panic

- The best thought-replacement methods for worry & rumination
- Identify the person with “Too Much Activity”
- Tools to reduce generalized anxiety in the highly active person
- Cognitive approaches that can intervene on anxiety-producing perfectionism and procrastination that interact with Generalized Anxiety Disorder

### Techniques for Managing Social Anxiety

- Address the relationship between the desire for significance & social anxiety in Millennials and the iGeneration
- Special considerations for treating different age groups, from children to aging clients
- Identify negative internal dialogue & apply methods from rational emotive therapy to counteract that
- Structure cognitive change through planned “counter-cognitions”
- Construct “In vivo exposure” techniques that optimize recovery from social anxiety at every age
- Utilize Emotional Freedom Techniques & “Tapping In” to diminish anticipatory anxiety

### Limitations of the Research & Potential Risks

“The day went by so quickly with Margaret’s excellent examples and great sense of humor! I left with techniques I could immediately use with my clients.”

## Target Audience

- Social Workers
- Psychologists
- Counselors
- Marriage and Family Therapists
- Case Managers
- Addiction Counselors
- Therapists
- Nurses
- Other Mental Health Professionals

## Live Seminar and Webcast Schedule (Times in Eastern)

- 7:30** Registration/Morning Coffee & Tea
- 8:00** Program begins
- 11:50-1:00** Lunch (on your own)
- 4:00** Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

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# The Ten Best-Ever Anxiety Treatment Techniques

Updated Strategies to Help Even the Most Challenging Clients

Featuring Margaret Wehrenberg, Psy.D

<b>Burlington, MA</b> October 23, 2019	<b>Waltham, MA</b> October 24, 2019	<b>Dedham, MA</b> October 25, 2019	<b>Live Webcast</b> October 25, 2019
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# The Ten Best-Ever Anxiety Treatment Techniques

Updated Strategies to Help Even the Most Challenging Clients

Featuring Margaret Wehrenberg, Psy.D,  
International Trainer and Author of several books including  
*The Ten Best-Ever Anxiety Treatment Techniques, 2nd Ed.*

Loaded with  
Case Examples  
and Experiential  
Learning

- The Latest Research on Neuroscience including Default Mode Network (DMN) and Memory Reconsolidation
- Identify and Treat Perfectionism & Procrastination
- Comprehensive Techniques to Stop Rumination & Eliminate Panic
- Help Clients to Stop Avoiding the Feeling of Fear & Face Up to it with Confidence
- Practical Strategies you can Immediately Apply with all Clients

**Burlington, MA** • Wednesday, October 23, 2019  
**Waltham, MA** • Thursday, October 24, 2019  
**Dedham, MA** • Friday, October 25, 2019  
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Details Inside

A Non-Profit Organization Connecting Knowledge with Need Since 1979

Helping your clients overcome anxiety is challenging. You've tried the common techniques but aren't confident you applied them correctly and worse, your client is still struggling. If you're feeling frustrated and unsure of what to do next? **Then don't miss this opportunity!** International trainer & author Dr. Margaret Wehrenberg will teach you the *10 Best-Ever Anxiety Techniques* and help you master:

## The Ten Best-Ever Anxiety Treatment Techniques

Updated Strategies to Help Even the Most Challenging Clients

- Applying the techniques with difficult cases
- Using the techniques with different age groups
- Treating clients with co-morbid diagnosis
- Options to use with groups and individuals that work in every clinical population
- Applying the neuroscience of memory reconsolidation and the default mode network to create successful exposure therapies and reduce rigid, anxious thought process

This fresh approach will give you a complete set of tools to work with anxiety symptoms. You'll learn what the latest research has proven and you'll be confident that you can apply these techniques in clinical practice. Most importantly, Margaret's pragmatic approach will provide you with practical strategies you can immediately use with all clients.

## Speaker

**MARGARET WEHREBERG, PSY.D.**, a licensed clinical psychologist, is the author of eight books on the treatment of anxiety and depression, including, *You Can Handle It: 10 Steps to Shift Stress from Problem to Possibility* (PESI, 2017) and the newly revised and updated, best-selling, *The 10 Best-Ever Anxiety Management Techniques* (W.W. Norton, 2018). An expert on the treatment of anxiety and depression, she also has extensive training and expertise in the neurobiology of psychological disorders. In addition to clinical work, she coaches business professionals on managing anxiety, she frequently contributes articles for *The Psychotherapy Networker* magazine. She has produced *Relaxation for Tension and Worry*, audio soundtracks for breathing, muscle relaxation and imagery to use with anxious clients. Margaret blogs on depression for Psychology Today.

Noted for humor, pragmatic treatment approaches, and her interactive teaching style, Dr. Wehrenberg is a sought-after speaker for conferences and trainings, consistently getting the highest ratings for her dynamic presentation and high quality content. She is one of PESI's most highly rated speakers, and her evaluations from the most seasoned professionals often rank her training "as among the best I have ever attended."

Speaker Disclosures:  
Financial: Margaret Wehrenberg maintains a private practice. She is an author with W.W. Norton publishing and receives royalties. She receives a speaking honorarium from PESI, Inc.  
Non-financial: Margaret Wehrenberg is a member of the American Psychological Association and the Anxiety Disorder Association of America.

## Objectives

1. Articulate the neurobiological causes of panic, generalized anxiety and social anxiety and clarify how this information directs treatment decisions and improves treatment compliance.
2. Implement strategies for stress management to reduce symptoms of anxiety in clients, including lifestyle changes, cognitive interventions and time management tools.
3. Model effective use of diaphragmatic breathing techniques for physiological modulation in the treatment of anxiety.
4. Communicate how the process of memory reconsolidation can be utilized to reduce reactivity to trauma cues, including shame trauma, that trigger social anxiety or panic attacks and sets up effective exposures to promote rapid recovery.
5. Integrate specific clinical techniques to address persistent worry and understand how they change the neurobiology of ruminative thought patterns in clients.
6. Utilize cognitive therapy interventions with clients to manage perfectionism, procrastination and to increase flexible, creative problem solving to replace worry.

### Questions?

Visit [pesi.com/faq](http://pesi.com/faq) or e-mail us at [info@pesi.com](mailto:info@pesi.com)

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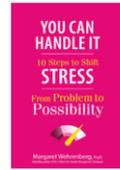
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### The 10 Best-Ever Anxiety Management Techniques, 2nd Edition

By Margaret Wehrenberg, Psy. D. — **Your Presenter!** —

Addressing physical, emotional, and behavioral symptoms, Margaret Wehrenberg, a leading mental health clinician, draws on basic brain science to highlight the top ten anxiety-defeating tips. Everything from breathing techniques and mindful awareness to cognitive control and self-talk are included—all guaranteed to evict your anxious thoughts.



### You Can Handle It: 10 Steps to Shift Stress from Problem to Possibility

By Margaret Wehrenberg, Psy. D.

Other books may give you quick tips and promise success, but *You Can Handle It* tells you why these techniques work on the brain, and gives you step-by-step directions, worksheets, and scripts that will make implementing these methods feel effortless.

In *You Can Handle It*, Dr. Wehrenberg offers realistic, simple and highly satisfying how-to's to eliminate bad stress from your life, and how to use the good stress for leverage in all arenas of your life.



**BECOME CERTIFIED!**

This course counts toward the educational hours required for certification or Recertification as a Certified Clinical Anxiety Treatment Professional (CCATP).

Visit [icatp.com](http://icatp.com) for the full certification requirements.

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### SAME DAY REGISTRATION

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