### **Outline**

### Why Not Medication?

- Useful as a short-term tool
- Concerns with long-term use: Effects on the brain

### ADHD and the "Immature" Brain

- Brain imaging evidence of ADHD
- Research regarding ADHD brain development
- · Frontal lobes mature more slowly in the ADHD brain
- Excess theta brainwaves
- Implications for treatment

### **Movement-Based Strategies**

- Wake up an undergroused ADHD brain
- Hyperactivity as an adaptive mechanism
- · The impact of play and exercise on the brain
- · Role of rhythm and timing training
- Integrated movement systems for ADHD

### Frontal Lobe/Working Memory **Strategic Tools**

- Use it or lose it: Increase memory, attention and focus
- Games for impulse control and working memory
- Computerized cognitive training programs
- · Meditation and mindfulness for ADHD
- Neurofeedback

#### **Diet and Nutrition**

- · The impact of sugars, fats, proteins and
- Diet and dopamine
- Omega 3-6-9: What you need to know for brain health
- Multivitamins/minerals: Do they make a difference?
- Gluten, food additives and pesticides

### **ADHD and Nervous System** Overstimulation

- "Overaroused" subtype of ADHD
- Stress, anxiety and ADHD: the connection
- Breathwork and movement for nervous system calming
- Heart rate variability biofeedback
- · Art therapy techniques to quiet and focus the brain

### **Environmental Influences**

- Video games and Social Media
- Sleep deprivation
- Same symptoms as ADHD
- Strategies to help insomnia
- Environmental toxins: lead, phthalates, pollution
- The impact of time in nature on **ADHD** symptoms

### Limitations of the Research and **Potential Risks**

### **Live Seminar Schedule**

7:30 Registration/Morning Coffee & Tea 8:00 Program begins **11:50-1:00** Lunch (on your own)

4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

### **Target Audience**

Counselors • Social Workers • Psychologists Marriage and Family Therapists Speech-Language Pathologists • Teachers School Administrators • Occupational Therapists Occupational Therapy Assistants • Nurses

Other Helping Professionals who Work with Children

# **Objectives**

- 1. Articulate the relationship between the frontal lobe of the brain and ADHD symptomology for the purpose of client psychoeducation.
- 2. Determine the impact of movement and exercise on the reduction of ADHD symptoms as it relates to assessment and treatment planning.
- 3. Implement treatment interventions for improving impulse control and working memory in clients.
- 4. Analyze the influence of diet and nutrition on ADHD symptoms in relation to assessment and treatment planning.
- 5. Develop clinical strategies to calm the nervous system of clients diagnosed with ADHD.
- 6. Consider the clinical implications of environmental influences on ADHD symptoms in clients.





# Changing the **ADHD Brain: Moving Beyond Medication**

### MACON, GA

Wednesday, September 11, 2019

### ATHENS, GA

Thursday, September 12, 2019

### **ROSWELL, GA**

Friday, September 13, 2019

CAN'T MAKE IT? Order this seminar on DVD or CD!

REGISTER NOW: pesi.com/express/73907

# **Changing the ADHD Brain:**

**Moving Beyond Medication** 

Featuring: David Nowell, Ph.D.

- Alternatives and complements to medication
- Safety and efficacy of non-medication treatments
- Impact of exercise, sleep and diet on ADHD
- Live practice and demonstrations
- The latest research on the brain's response to non-medication strategies

MACON, GA

### ATHENS, GA

Wednesday, September 11, 2019

Thursday, September 12, 2019

### **ROSWELL, GA**

Friday, September 13, 2019



www.pesi.com

A Non-Profit Organization Connecting KNOWLEDGE WITH NEED SINCE 1979



REGISTER NOW: pesi.com/express/73907

### Changing the ADHD Brain: **Moving Beyond Medication**

Many persons diagnosed with ADHD prefer not to take medication. There are various reasons for this including side effects and concerns with long-term use. In this seminar, you will learn more about these reasons, as well as alternative interventions for ADHD.

Looking at ADHD from a developmental perspective, we will consider reasons for the apparent increase in ADHD diagnoses over the past two decades. By understanding the way the brain works in ADHD, you will be able to better identify a variety of strategies to significantly impact the nervous system and positively influence symptoms of ADHD in

Not only will you walk away with information about some of the most common non-medication interventions for ADHD such as computerized cognitive training, mindfulness meditation and neurofeedback, you will also learn a variety of practical strategies that can be implemented immediately and at low cost.

We will navigate the vast research on exercise, movement, diet, sleep, disruptive technologies, supplements and the impact of the environment on ADHD, summarizing the findings and applying the information to "real life." You will leave this seminar with the tools and knowledge to develop a holistic approach to working with adults and children with ADHD.

## Speaker

**David Nowell, Ph.D.,** is a clinical neuropsychologist in private practice in Northborough, Massachusetts. He offers consultations to patients on an inpatient rehabilitation unit and is an adjunct instructor in neuropsychology to graduate students in the Clark University psychology program. He serves as a physician advisor with the University of Massachusetts Medical School Disability Evaluation Service where he was the former clinical director of the Learning Disability Assessment Program. Dr. Nowell writes a popular blog at Psychology Today on motivation and time management, and speaks internationally to clinicians on such topics as executive functioning, non-medication management of ADHD, and applying findings from Positive Psychology.

Speaker Disclosures:

Financial: David Nowell maintains a private practice. He receives a speaking honorarium from PESI, Inc. Non-financial: David Nowell has no relevant non-financial relationship to disclose.



This course counts toward the educational hours required for certification as an ADHD Certified Clinical Services Provider (ADHD-CCSP).

Visit adhdcert.com for the full certification requirements.



Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

**Seminar on DVD or CD Package:** You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Kate Sample at ksample@pesi.com or call 715-855-5260



this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. *Limited seats* available; advance online reaistration reauired.

### **SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!**

### ADHD: Non-Medication Treatments and Skills for Children and Teens



The most comprehensive ADHD resource available! This practical workbook gives you the most effective and proven non-medication treatment approaches and skills. Step-by-step instructions on tailoring psychotherapy to ADHD. Including ADHD-friendly parenting skills, techniques for emotional and behavioral regulation, skills for organizing

time, space and activity, mindfulness skills and downloadable handouts, exercises, activities and resources.

### **Nutritional Treatments to Improve Mental Health Disorders**

Non-Pharmaceutical Interventions for Depression, Anxiety, Bipolar & ADHD

By R. Anne Procyk, ND

By Debra Burdick, LCSWR, BCN

A biology-based approach to think more holistically about assessment, diagnosis and treatment of mental health issues. Strategies include correcting vitamin and mineral deficiencies that contribute to mental health symptoms: eating the right food to optimize focus and performance; tools to improve sleep; and tips to identify common nonal imbalances misdiagnosed as mental illness. Case studies and handouts.

**Questions?** Call customer service at 800-844-8260

### **Live Seminar Continuing Education Credit Information**

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability. please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker

Counselors (NBCC): Changing the ADHD Brain: Moving Beyond Medication has been approved by NBCC for NBCC credit. PESI, Inc. is solely responsible for all aspects of the program. NBCC Approval No. SP-SP-3237. PESI is offering this

Georgia Counselors: 6.25 of Core hours, applied for through the Licensed sional Counselors Association of Georgia, LPCA.

Educators/Teachers: This course is designed to qualify toward your professional development requirement. The program is 6.25 clock hours in length.

Marriage & Family Therapists: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements

Georgia Marriage & Family Therapists: This activity has been submitted to the Georgia Association for Marriage and Family Therapy. Credit pending.

Nurses, Nurse Practitioners, and Clinical Nurse Specialists: PESI, Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation Nurses in full attendance will earn 6.3 contact hours. Partial contact

**Occupational Therapists & Occupational** Therapy Assistants: PESI, Inc. is an AOTA O Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate

Psychologists: This activity consists of 6.0 clock hours of continuing education instruction. The following state psychologist boards recognize activities sponsored by PESI. Inc. as an approved ACCME provider: Alaska, Arkansas, California, Colorado, Georgia, Illinois, Indiana, Kentucky, Maine, Marvland. Missouri. Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, Oklahoma Pennsylvania, South Carolina and Wisconsin, Certificates of attendance will be issued for you to submit to your state licensing board to recognize for continu education credit. Full attendance is required; no partial credits will be offered for

PESI, Inc. designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the exten of their participation in the activity, PESI, Inc. is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical

School Psychologists: PESI, Inc. is approved by the National Association of School Psychologists to offer professional development for school psychologists PESI maintains responsibility for the program. Provider #1140. PESI is offering this activity for 6.25 hours of continuing education credit. Full attendance is required: no partial credits will be offered for partial attendance.



and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of

course content, specific products or clinical procedures.

Speech-Language Pathologists: This course is offered for <u>.6</u> ASHA CEUs ermediate level, Professional area).

SPEECH-LANGUAGE PATHOLOGISTS ONLY: To be reported to ASHA while completing the online post-test/evaluation, please answer YES to the question "Are you a Speech-Language Pathologists and/or Audiologist requesting to have your credit hours reported to the ASHA CE Registry to earn ASHA CEUs?" and include your ASHA number. After completing and passing the online post-test/evaluation, your information will automatically be sent to cepesi@pesi.com to be reported. If you forget to answer yes, please send an email to cepesi@pesi. com with the following information: full title of the activity, speaker name, date of live broadcast, date you completed the post-test, and your name and your

Social Workers: PESI, Inc., #1062, is approved to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Organizations, not individual courses, are approved as ACE providers. State and provincial regulatory boards have the final authority to determine whether an individual course may be accepted for continuing education credit. PESI, Inc. maintains responsibility for this course. ACE provider approval period: January 27, 2017 - January 27, 2020. Social Workers completing this course receive 6.25 Clinical Practice continuing education credits. Course Level: Intermediate. Full attendance is required; no partial credits will be offered for partial attendance. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation

Other Professions: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional nizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements

QUESTIONS? Call 800-844-8260 or e-mail us at info@pesi.com

## **How to Register:**

**CHANGING THE ADHD BRAIN:** MOVING BEYOND MEDICATION

Mail Code:

Employer Address\_

Dept/Floor/Suite\_

\*E-mail address\_

please print; staple duplicate forms.

See mail code box on address panel on reverse side

### ONLINE

pesi.com/express/73907

### PHONE

800-844-8260 Please have credit card available

### FAX

800-554-9775

PESI, Inc. PO BOX 1000 Eau Claire, WI 54702-1000

2 Check location: (make copy of locations)

### MACON, GA 73907MAC **September 11, 2019**

Macon Marriott City Center 240 Coliseum Dr • 31217 (478) 621-5300

#### ATHENS, GA 73907ATH **September 12, 2019**

Hilton Garden Inn Athens Downtown 390 East Washington St • 30601 (706) 353-6800

### ROSWELL, GA 73907RSW **September 13, 2019**

Holiday Inn Atlanta/Roswell 909 Holcomb Bridge Rd • 30076 (770) 817-1414

### Register now! pesi.com/express/73907

### ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date

Walk-ins are welcome but admission cannot be guaranteed, Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

#### **TUITION OPTIONS**

- FREE Military Tuition: PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Limited seats available: advance online registration
- \$30 Tuition: If you are interested in being our registration coordinator for the day, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.
- Groups of 5 or more: Call 800-844-8260 for discounts.
- Discounted Student Rate: As part of its mission to serve educational needs PESI. Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form.

call 800-844-8260 for details Fed ID # 26-3896894 Advance registration required. Cannot be combined with other discounts.

### \*Registrant's e-mail is required to receive your certificate of completion and registration confirmation. Check tuition:

**TUITION** with seminar manual \$199.99 - choose one of the options below:

Please complete entire form (to notify you of seminar changes):

per person for 2 or more preregistering together —OR—

Profession \_

County \_\_

- single registration postmarked 3 weeks prior to seminar date
- **\$229.99** standard

ADD-ON PRODUCTS	Distributed at seminar—FREE SHIPPING
\$29.99* ADHD: No	on-Medication Treatments and Skills for

Children and Teens Workbook \$24.99\* Nutritional Treatments to Improve Mental Health

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

### 4 Indicate method of payment: ALL REGISTRATIONS MUST BE PREPAID.

Check 6	enclosed pay	able to <b>Pi</b>	SI, Inc.
MC	☐ VISA	AE	☐ Discover Novus
digits	13-16 digits	15 digits	16 digits

16 digits	13-16 digits		16 digits	
Card #				
Card Exp.		\	/-Code #*:	
<b>.</b>				

(\*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (\*American Express: 4-digit # above account # on face of card.)

CAN'T ATTEND THE SEMINAR? See below for individual product ord
Changing the ADHD Brain: Moving Beyond Medication

Seminar on DVD\* (video) \$199.99 (RNV049975)

Seminar on CD\* (audio) \$169.99 (RNA049975)

ADHD: Non-Medication Treatments and Skills for Children and Teens workbook\* \$29.99 (PUB084015)

Nutritional Treatments to Improve Mental Health **Disorders** book\* \$24.99 (PUB085695)

Product total \$

CE hours and approvals on products may differ from live CE approvals. \*Shipping is \$6.95 first item + \$2.00

\*\*Tax

\*Shipping

Subtotal

\*\*Residents add applicable state and TOTAL local taxes except in AK, DE, MT, NH, OR