# Outline.

#### **Nothing as Practical as a Good Theory**

How theories of ethical decision-making inform

What's your ethical theory? (And yes, you do have one)

Consequentialism, Deontology, and other theories

# **Understanding Ethical Decision-Making**

Models of ethical decision-making The pre-critical process of decision-making Values, morals, laws, and other "cousins" of ethics

#### **Identify Contemporary Challenges**

Technology

How the codes written for paper records apply to electronic records

Digital communication

Distance therapy

Professional guidelines and positions papers Skype anyone?

Social media Internet

Website content and structure

When and if to blog

Navigating consumer review sites

#### Informed Consent

What information should be included? How much information is enough? Updated content for your Informed Consent Form

Case examples

- I know what I signed, but that's not what I understand
- And now my insurance won't pay

#### **Clinical Competence**

Boundaries of competence Understanding emotional competence Addressing cultural competence Supervision vs. consultation Case examples

- Re-specializing
- When you can't refer

#### Confidentiality

Online disclosures

ICD-10, HIPAA, and communicating with third

Encryption, storage, and the cloud Case examples

- Confidentiality online
- Alternate forms of communication

#### **Multiple Relationships**

What kind of online relationship is really a "relationship"?

Managing beneficial multiple relationships Gifts, bartering, and social contact Case examples

- One of 5,000 friends
- It's my party and I'll cry if I want to

#### **Put it all Together**

Anticipating future ethical challenges Using a decision-making model that will work in

Understanding the role of ethics in quality client







# Objectives **-**

- Explain how a practical model for ethical decision-making informs the clinical practice setting.
- · Articulate the legal and ethical codes that relate to utilizing technology while providing mental
- Establish ethical practices to ensure client safety, maintain confidentiality and obtain informed consent when utilizing distance mental health services.
- Consider cultural differences when using technology and articulate how this may inform the clinician's choice of treatment interventions.
- Establish clear ethical guidelines to address the potential for a dual relationship when interacting with clients via technology.
- Explore potential ethical issues for a clinician relating to social media, blogs and websites.

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Is it appropriate to Google my client? If so, when?

How should I respond to a negative online client review? Or should !?

Is it ok to text my client? **Under what circumstances?** 

How much digital transparency is ok for a therapist?

> How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

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#### Digital Technology Has Changed the Way We **Serve and Interact with Clients**

Let's face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment. Your current clients. and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion. Whether you are already in the digital space, or you realize that you want and even need to be, the ethical



considerations are unique, complex, and exciting all at the same time.

Let Terry Casey, PhD—a mental health clinician with 20 years of clinical and research experience—be your guide as you explore the ethical issues related to social media, blogs, websites, and more. Through discussion, case examples, and experiential exercises, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.

# Speaker \_\_\_\_\_

**TERRY CASEY, PhD,** is a licensed psychologist, health service provider with over 30 years of professional experience in private practice, outpatient, residential, hospital, community mental health, and educational settings. He is in private practice in Franklin, Tennessee and divides his time providing direct services to clients, consulting with counseling and mental health professionals and organizations, providing clinical supervision, and conducting training. He is also an adjunct faculty member in Lipscomb University's CACREP-accredited graduate program in Clinical Mental Health Counseling where he has taught Ethics and Professional Issues in Counseling and other courses since 2007. Dr. Casey has also been a regular guest lecturer in Trevecca University's PhD program in Clinical Counseling. He also served for several years as the chair of the ethics committee for the Tennessee Licensed Professional Counselors Association and served in an advisory capacity for graduate counseling programs at two universities. Dr. Casey served for 16 years as the director of counseling & psychological services for a non-profit agency with over 30 counselors at over a dozen locations. Dr. Casey has conducted numerous ethics trainings for counseling agencies, professional organizations, and national and state conferences. For more information visit his practice website at rencounselingtn.com.

Speaker Disclosure:

Financial: Dr. Terry Casey maintains a private practice. He is an adjunct faculty member at Lipscomb University. Dr. Casey receives a speaking honorarium from PESI, Inc.

Non-financial: Dr. Terry Casey is a member of the American Psychological Association and the American Counseling Association.

"Been a counselor for 30 years and this was the best ethics workshop I've been to. Highly informative and done in a way that did not leave me extremely stressed but just more knowledgeable."

--Mary, LPC

#### **Live Seminar and Webcast Schedule** (Times in Eastern)

**7:30** Registration/Morning Coffee & Tea

8:00 Program begins **11:50-1:00** Lunch (on your own)

4:00 Program ends

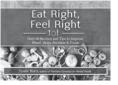
There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.

Target Audience: Counselors • Social Workers Marriage & Family Therapists • Psychologists Case Managers • Addiction Counselors • Therapists Nurses • Other Mental Health Professionals

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