

Outline

Nothing as Practical as a Good Theory

How theories of ethical decision-making inform practice
 What's your ethical theory? (And yes, you do have one)
 Consequentialism, Deontology, and other theories

Understanding Ethical Decision-Making

Models of ethical decision-making
 The pre-critical process of decision-making
 Values, morals, laws, and other "cousins" of ethics

Identify Contemporary Challenges

Technology
 How the codes written for paper records apply to electronic records
 Digital communication
 Distance therapy
 Professional guidelines and positions papers
 Skype anyone?
 Social media
 Internet
 Website content and structure
 When and if to blog
 Navigating consumer review sites

Informed Consent

What information should be included?
 How much information is enough?
 Updated content for your Informed Consent Form
 Case examples

- I know what I signed, but that's not what I understand
- And now my insurance won't pay

Clinical Competence

Boundaries of competence
 Understanding emotional competence
 Addressing cultural competence
 Supervision vs. consultation
 Case examples

- Re-specializing
- When you can't refer

Confidentiality

Online disclosures
 ICD-10, HIPAA, and communicating with third party payers
 Encryption, storage, and the cloud
 Case examples

- Confidentiality online
- Alternate forms of communication

Multiple Relationships

What kind of online relationship is really a "relationship"?
 Managing beneficial multiple relationships
 Gifts, bartering, and social contact
 Case examples

- One of 5,000 friends
- It's my party and I'll cry if I want to

Put it all Together

Anticipating future ethical challenges
 Using a decision-making model that will work in the future
 Understanding the role of ethics in quality client care

Objectives

- Explain how a practical model for ethical decision-making informs the clinical practice setting.
- Articulate the legal and ethical codes that relate to utilizing technology while providing mental health services.
- Establish ethical practices to ensure client safety, maintain confidentiality and obtain informed consent when utilizing distance mental health services.
- Consider cultural differences when using technology and articulate how this may inform the clinician's choice of treatment interventions.
- Establish clear ethical guidelines to address the potential for a dual relationship when interacting with clients via technology.
- Explore potential ethical issues for a clinician relating to social media, blogs and websites.

Hassle-Free Cancellation Policy:

If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



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You can purchase a self-study package on the subject. You will receive a set of DVDs or CDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

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Is it appropriate to Google my client? If so, when?

How should I respond to a negative online client review? Or should I?

Is it ok to text my client? Under what circumstances?

How much digital transparency is ok for a therapist?

How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

SANTA FE, NM
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Digital Technology Has Changed the Way We Serve and Interact with Clients

Let's face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment. Your current clients, and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion. Whether you are already in the digital space, or you realize that you want and even need to be, the ethical considerations are unique, complex, and exciting all at the same time.

Let **Terry Casey, PhD**—a mental health clinician with 20 years of clinical and research experience—be your guide as you explore the ethical issues related to social media, blogs, websites, and more. Through discussion, case examples, and experiential exercises, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.

Speaker

TERRY CASEY, PhD, is a licensed psychologist, health service provider with over 30 years of professional experience in private practice, outpatient, residential, hospital, community mental health, and educational settings. He is in private practice in Franklin, Tennessee and divides his time providing direct services to clients, consulting with counseling and mental health professionals and organizations, providing clinical supervision, and conducting training. He is also an adjunct faculty member in Lipscomb University's CACREP-accredited graduate program in Clinical Mental Health Counseling where he has taught Ethics and Professional Issues in Counseling and other courses since 2007. Dr. Casey has also been a regular guest lecturer in Trevecca University's PhD program in Clinical Counseling. He also served for several years as the chair of the ethics committee for the Tennessee Licensed Professional Counselors Association and served in an advisory capacity for graduate counseling programs at two universities. Dr. Casey served for 16 years as the director of counseling & psychological services for a non-profit agency with over 30 counselors at over a dozen locations. Dr. Casey has conducted numerous ethics trainings for counseling agencies, professional organizations, and national and state conferences. For more information visit his practice website at rencounselingtn.com.

Speaker Disclosure:
Financial: Dr. Terry Casey maintains a private practice. He is an adjunct faculty member at Lipscomb University. Dr. Casey receives a speaking honorarium from PESI, Inc.
Non-financial: Dr. Terry Casey is a member of the American Psychological Association and the American Counseling Association.

“Been a counselor for 30 years and this was the best ethics workshop I’ve been to. Highly informative and done in a way that did not leave me extremely stressed but just more knowledgeable.”

--Mary, LPC

Live Seminar Schedule

- 7:30** Registration/Morning Coffee & Tea
- 8:00** Program begins
- 11:50-1:00** Lunch (on your own)
- 4:00** Program ends

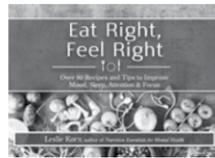
There will be two 15-min breaks (mid-morning & mid-afternoon). Actual lunch and break start times are at the discretion of the speaker. A more detailed schedule is available upon request.



Target Audience: Counselors • Social Workers
Marriage & Family Therapists • Psychologists
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Nurses • Other Mental Health Professionals

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By **Leslie Korn, PhD, MPH, LMHC**

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Legal and Ethical Issues for Mental Health Clinicians:
Best Practices for Avoiding Litigation, Complaints and Malpractice

By **Susan J. Lewis, Ph.D., J.D.**

Guidance, strategies, solutions and up-to-date information to help keep you out of court and jail. Easy-to-understand language to step you through the legalese, highlighted by 30 engaging case examples to illustrate how you can overcome legal and ethical challenges, including risk management, contracts, HIPAA privileged communication, licensing complaints, supervision pitfalls, rights of minors and technology.

“Wow! Truly enlightening and really makes one think on & off the grid! Very enjoyable and would recommend, highly, to all practitioners!”

--Celina, Psychotherapist/Counselor

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left early), a letter of attendance is available through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "LIVE SEMINAR SCHEDULE" on this brochure for full attendance start and end times. **NOTE: Boards do not allow credit for breaks or lunch.**

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your profession's standards.

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ADDITION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Legal, Ethical and Professional Development skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

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