

Outline

Nothing as Practical as a Good Theory
How theories of ethical decision-making inform practice
What’s your ethical theory? (And yes, you do have one)
Consequentialism, Deontology, and other theories

Understanding Ethical Decision-Making
Models of ethical decision-making
The pre-critical process of decision-making
Values, morals, laws, and other “cousins” of ethics

Identify Contemporary Challenges
Technology
How the codes written for paper records apply to electronic records
Digital communication
Distance therapy
Professional guidelines and positions papers
Skype anyone?
Social media
Internet
Website content and structure
When and if to blog
Navigating consumer review sites

Informed Consent
What information should be included?
How much information is enough?
Updated content for your Informed Consent Form
Case examples

- I know what I signed, but that’s not what I understand
- And now my insurance won’t pay

Clinical Competence
Boundaries of competence
Understanding emotional competence
Addressing cultural competence
Supervision vs. consultation
Case examples

- Re-specializing
- When you can’t refer

Confidentiality
Online disclosures
ICD-10, HIPAA, and communicating with third party payers
Encryption, storage, and the cloud
Case examples

- Confidentiality online
- Alternate forms of communication

Multiple Relationships
What kind of online relationship is really a “relationship”?
Managing beneficial multiple relationships
Gifts, bartering, and social contact
Case examples

- One of 5,000 friends
- It’s my party and I’ll cry if I want to

Put it all Together
Anticipating future ethical challenges
Using a decision-making model that will work in the future
Understanding the role of ethics in quality client care

“Wow! Truly enlightening and really makes one think on & off the grid! Very enjoyable and would recommend, highly, to all practitioners!”
--Celina, Psychotherapist/Counselor

Objectives

- Explain how a practical model for ethical decision-making informs the clinical practice setting.
- Articulate the legal and ethical codes that relate to utilizing technology while providing mental health services.
- Establish ethical practices to ensure client safety, maintain confidentiality and obtain informed consent when utilizing distance mental health services.
- Consider cultural differences when using technology and articulate how this may inform the clinician’s choice of treatment interventions.
- Establish clear ethical guidelines to address the potential for a dual relationship when interacting with clients via technology.
- Explore potential ethical issues for a clinician relating to social media, blogs and websites.

Target Audience
Counselors • Social Workers • Psychologists • Case Managers • Addiction Counselors • Therapists • Marriage & Family Therapists • Nurses
Other Mental Health Professionals

Hassle-Free Cancellation Policy:
If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.



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Ethics 2.0

When Clinical Goes Digital

WHITE PLAINS, NY
Monday, July 29, 2019

PLAINVIEW, NY
Tuesday, July 30, 2019

NEW YORK, NY
Wednesday, July 31, 2019

Ethics 2.0

When Clinical Goes Digital

6.25 CE Hours of Ethics available

Is it appropriate to Google my client? If so, when?

How should I respond to a negative online client review? Or should I?

Is it okay to text my client? Under what circumstances?

How much digital transparency is okay for a therapist?

How do self-disclosure, confidentiality, boundaries, and dual relationships change in the digital landscape?

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Digital Technology Has Changed the Way We Serve and Interact with Clients

Let’s face it—the digital age is here to stay, and it has ushered in a complete paradigm shift in what it means to provide quality, ethical mental health treatment. Your current clients, and potential new ones, are accustomed to being able to receive every imaginable service using technology as the format. It only stands to reason that they are seeking, and even expecting, the type of services you provide to be available in the same fashion. Whether you are already in the digital space, or you realize that you want and even need to be, the ethical considerations are unique, complex, and exciting all at the same time.

Let **Terry Casey, PhD**—a mental health clinician with 20 years of clinical and research experience—be your guide as you explore the ethical issues related to social media, blogs, websites, and more. Through discussion, case examples, and experiential exercises, learn how to address complex ethical dilemmas while maintaining the highest standards of clinical practice.

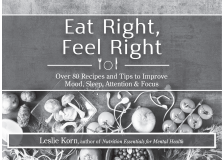
Speaker

TERRY CASEY, PhD, is a licensed psychologist, health service provider with over 30 years of professional experience in private practice, outpatient, residential, hospital, community mental health, and educational settings. He is in private practice in Franklin, Tennessee and divides his time providing direct services to clients, consulting with counseling and mental health professionals and organizations, providing clinical supervision, and conducting training. He is also an adjunct faculty member in Lipscomb University’s CACREP-accredited graduate program in Clinical Mental Health Counseling where he has taught Ethics and Professional Issues in Counseling and other courses since 2007. Dr. Casey has also been a regular guest lecturer in Trevecca University’s PhD program in Clinical Counseling. He also served for several years as the chair of the ethics committee for the Tennessee Licensed Professional Counselors Association and served in an advisory capacity for graduate counseling programs at two universities. Dr. Casey served for 16 years as the director of counseling & psychological services for a non-profit agency with over 30 counselors at over a dozen locations. Dr. Casey has conducted numerous ethics trainings for counseling agencies, professional organizations, and national and state conferences. For more information visit his practice website at rencounselingtn.com.

Speaker Disclosure:

Financial: Dr. Terry Casey maintains a private practice. He is an adjunct faculty member at Lipscomb University. Dr. Casey receives a speaking honorarium from PESI, Inc.

Non-financial: Dr. Terry Casey is a member of the American Psychological Association and the American Counseling Association.



“Been a counselor for 30 years and this was the best ethics workshop I’ve been to. Highly informative and done in a way that did not leave me extremely stressed but just more knowledgeable.”

--Mary, LPC

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By **Susan J. Lewis, Ph.D., J.D.**

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Live Seminar Schedule

7:30

Registration/Morning Coffee & Tea

8:00

Program begins

11:50-1:00

Lunch (on your own)

4:00

Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).

Actual lunch and break start times are at the discretion of the speaker.

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