

Outline

Brief Overview

Human-animal emotional bond
Therapy animal vs. service animal
Animal-assisted therapy, activities and education
Handler vs. clinician, clinician-animal teams
Animal-based interventions without an animal

Mindfulness of Animals and How it Helps the Human Brain

The neuroscience of the human-animal bond
Why zebras don't get ulcers
Benefits of owning a companion animal

Interventions and Treatment Goals/Outcomes

Mental, cognitive, emotional, and behavioral issues
Increase attendance and engagement in sessions
Treat symptoms related to trauma, anxiety and depression
Decrease loneliness and improve self-esteem
Develop empathy and encourage outward focus
Provide hope, meaning and purpose
Challenges with learning
Improve reading and comprehension
Support vocabulary development
Increase verbal interactions
Physical and occupational issues
Progress fine and gross motor skills
Improve sitting/standing balance
Increase endurance and activity tolerance
Facilitate improved sensory processing
Limitations of research and potential risks of treatment

Objectives

- Implement animal-assisted interventions for people with mental health disorders including anxiety, depression, bipolar, schizophrenia and personality disorders.
- Design animal-assisted interventions to increase language and literacy in children with learning disorders.
- Develop animal assisted interventions to address physical and occupational challenges.
- Employ animal-assisted interventions as a modality to treat people with dementia and other cognitive disorders.
- Apply knowledge to design your own animal assisted programming.
- Articulate the difference between a therapy animal, a service animal and an emotional support animal.
- Determine evidence-based research outcomes regarding animal-assisted interventions.



PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. Advance registration by phone required.

Target Audience: Social Workers • Counselors • Psychologists • Occupational Therapists
Speech-Language Pathologists • Physical Therapists • Addiction Professionals
Marriage & Family Therapists • Nurses • Nursing Home Administrators • Activity Directors

Components of Animal-Assisted Intervention

Selecting appropriate recipients for care
How to approach clients
Interaction techniques for client and animal
Closure, documentation

Start Your Own Animal-Assisted Program

Animal qualifications and characteristics
Qualifications for clinicians
Preparing and caring for the animal
When the animal shows signs of stress and agitation
Protecting your practice through risk management
Organizations and resources for starting your animal-assisted program

Live Seminar Schedule

7:30 Registration/Morning Coffee & Tea
8:00 Program begins
11:50-1:00 Lunch (on your own)
4:00 Program ends

There will be two 15-min breaks (mid-morning & mid-afternoon).
Actual lunch and break start times are at the discretion of the speaker.
A more detailed schedule is available upon request.

Questions?

Call Customer Service: 800-844-8260

FREE
CE
ONLINE COURSE

Shame Shields

BRENÉ BROWN, Ph.D.

1 CE HOUR

HURRY OFFER EXPIRES
December 15, 2018

www.pesi.com/brown-shame

NON-PROFIT
ORGANIZATION
US POSTAGE PAID
EAU CLAIRE, WI
PERMIT NO 32729

Bring any training
in-house!

Convenient • Cost-Effective • Customizable

for more information visit
www.pesi.com/inhouse

PESI
P.O. Box 1000
Eau Claire, WI 54702-1000
A division of PESI, Inc.

Animal-Assisted
Interventions

Integrate Animals to Enhance Treatment in Clinical Practice

"The relationship between a therapy animal and a patient extends far deeper than simple companionship; there are physical, emotional, and mental benefits to this type of treatment."

Jackie Pavelski, NHA

www.pesi.com

CINCINNATI, OH • Wednesday, January 16, 2019
COLUMBUS, OH • Thursday, January 17, 2019
INDEPENDENCE, OH • Friday, January 18, 2019

Animal-Assisted
Interventions

Integrate Animals to Enhance Treatment in Clinical Practice

A toolbox of interventions for clients diagnosed with:

- Trauma, anxiety, depression and PTSD
- Mania and psychotic disorders
- Conduct and antisocial personality disorders
- Cognitive disorders, dementia and stroke
- Behavioral and personality disorders
- Intellectual and learning disabilities
- Physical and occupational disabilities

CINCINNATI, OH
Wednesday, January 16, 2019
COLUMBUS, OH
Thursday, January 17, 2019
INDEPENDENCE, OH
Friday, January 18, 2019

www.pesi.com

REGISTER NOW: pesi.com/express/66773

REGISTER NOW: pesi.com/express/66773

ANIMAL-ASSISTED INTERVENTIONS

Join animal-assisted therapy expert Jonathan Jordan, MSW, LCSW, ACSW, and learn how incorporating animals into your professional activities can greatly improve client outcomes in a surprisingly broad range of areas, including:

- Reduce stress and anxiety levels and lower blood pressure
- Lessen feelings of loneliness and poor self-esteem in those with trauma and anxiety
- Treat symptoms in people dealing with depression and PTSD
- Develop empathy in those with conduct disorder and antisocial personality disorder
- Improve physical function in people recovering from a stroke
- Improve reading and comprehension in children with learning disabilities
- And more!

You will receive specific examples of animal-assisted therapeutic goals in a variety of functional areas. You will develop a toolbox of animal-assisted interventions and animal-focused treatments you can employ the very next day. This seminar also includes the latest research outcomes and a solid foundational knowledge about the human-animal emotional bond. You will also discover very practical information and resources to help you develop programming and implement your own animal-assisted interventions.

“The relationship between a therapy animal and a patient extends far deeper than simple companionship; there are physical, emotional, and mental benefits to this type of treatment.”

- Jackie Pavelski, NHA

Speaker

JONATHAN JORDAN, MSW, LCSW, ACSW, is a renowned licensed psychotherapist and clinical supervisor who has a love for both animals and neuroscience. For decades, he has combined these two loves by incorporating animal-assisted interventions into his brain-based professional practice. Over the years Jonathan has trained several of his own dogs to be successful therapy animals. Not only does he integrate his therapy dogs into his own practice, Jonathan also works closely with a variety of other medical and mental health professionals to engage his therapy animals in their respective treatment modalities. He has co-developed a unique and evidence-based approach to animal-assisted intervention, the KADRA Model, which engages animals to enhance mindfulness in humans. Jonathan is a long-time member of the prestigious Society for Neuroscience and is a charter member of the Society for Social Neuroscience. Thus, he has extensive knowledge of both human and animal neuroscience research. Jonathan is an international speaker and author on the topic of animal-assisted interventions motivating others to harness the power of the human-animal bond. He has trained thousands of professionals in his unique synthesis of East-West brain-based practices and AAT. Jonathan is currently writing a book about animal-assisted interventions that explains the incredible range of therapeutic benefits that come from the human-animal emotional bond. He serves as a faculty fellow of Florida State University and was engaged by the United States Senate to deliver brain-based professional development workshops to the entire Senate Staff on Capitol Hill in Washington, DC.

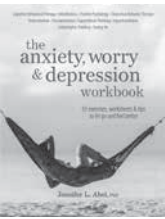
Speaker Disclosure:
Financial: Jonathan Jordan is the President and part owner of Global Change Management, Inc. He is a financial donor to Pet Partners; and Canine Companions for Independence. Mr. Jordan receives a speaking honorarium from PESI, Inc.
Non-financial: Jonathan Jordan is a member of the National Association of Social Workers; Society for Neuroscience; and Society for Social Neuroscience.

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Seminar on DVD or CD Package: You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Have a seminar idea? A manuscript to publish? The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker or have a new topic idea, please contact Cyndi Postlewaite at cpostlewaite@pesi.com or call 715-855-5253.

SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!

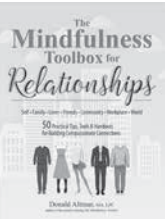


The Anxiety, Worry & Depression Workbook

65 Exercises, Worksheets & Tips to Improve Mood and Feel Better

By Jennifer L Abel, PhD.

Jennifer Abel, PhD, has compiled **an interactive workbook** that will help you tame anxiety, worry and depression. Backed with science and over 25 years of clinical experience, this easy-to-use guide is full of **practical, proven worksheets, self-monitoring forms, exercises and scripts** for you to start changing your habits, and start changing your life.



The Mindfulness Toolbox for Relationships

50 Practical Tips, Tools & Handouts for Building Compassionate Connections

By Donald Altman, M.A., LPC

Award-winning mindfulness author and expert Donald Altman delivers practical mindfulness tools that relieve stress and enhance daily living. Easy-to-use, detailed handouts offer freedom from old, stuck habits while providing life-affirming strategies for healthy, fulfilling, sustainable connections of all kinds, including relationships with family, friends, community, workplace and the world.

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. After attendance has been verified, pre-registered attendees will receive an email from PESI Customer Service with the subject line, "Evaluation and Certificate" within one week. This email will contain a link to complete the seminar evaluation and allow attendees to print, email or download a certificate of completion if in full attendance. For those in partial attendance (arrived late or left through that link and an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your professions standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ADDICTION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

OHIO CHEMICAL DEPENDENCY PROFESSIONALS: This course has been submitted to the Ohio Chemical Dependency Professionals Board for review. Please contact PESI, Inc. for the most current information.

COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

KENTUCKY COUNSELORS: Please contact PESI, Inc. at 800-844-8260 or info@pesi.com for information about continuing education credits for counselors.

MARRIAGE & FAMILY THERAPISTS: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

KENTUCKY MARRIAGE & FAMILY THERAPISTS: This course has been submitted to the Kentucky Board of Licensure of Marriage & Family Therapists for review.

NURSES/NURSE PRACTITIONERS/CLINICAL NURSE SPECIALISTS: This activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from this activity and contact your state board or organization to determine specific filing requirements.

NURSING HOME ADMINISTRATORS: This educational offering has been reviewed by the National Continuing Education Review Service (NCERS) of the National Association of Long Term Care Administrator Boards (NAB) and approved for 6.25 clock hours and 6.25 participant hours. Full attendance is required; no partial credits will be offered for partial attendance.

OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS: PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this



course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This activity consists of 6.25 clock hours of instruction that is applicable for physical therapists. CE requirements for physical therapists vary per state/jurisdiction. Please retain the certificate of completion that you receive and use as proof of completion when required.

KENTUCKY PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This course has been submitted to the Kentucky Physical Therapy Association for review.

OHIO PHYSICAL THERAPISTS & PHYSICAL THERAPIST ASSISTANTS: This course has been submitted to the Ohio Physical Therapy Association for review. Credit is pending.

PSYCHOLOGISTS: This live activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline and the certificate of completion you receive from this live activity. Contact us for more information on your state board or organization specific filing requirements. American Psychological Association credits are not available.

APPROVED PROVIDER

ASHA
CONTINUING
EDUCATION
AMERICAN SPEECH-LANGUAGE HEARING ASSOCIATION

PESI, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

SPEECH-LANGUAGE PATHOLOGISTS: This course is offered for .6 ASHA CEUs (Intermediate level, Professional area).

SOCIAL WORKERS: PESI, Inc. Provider #:1062, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), www.aswb.org through the Approved Continuing Education (ACE) Program. PESI, Inc. maintains responsibility for the program. ASWB Approval Period: January 27, 2017 - January 27, 2020. Social workers should contact their regulatory board to determine course approval for continuing education credits. Social workers participating in this course will receive 6.25 (Clinical) continuing education clock hours for this Intermediate course. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

OHIO SOCIAL WORKERS/COUNSELORS/MARRIAGE & FAMILY THERAPISTS: PESI, Inc. is an approved provider with the State of Ohio Counselor, Social Worker and Marriage & Family Therapist Board. Provider approval #RCST071001. Full attendance at this course meets the qualifications for 6.25 clock hours of continuing education credit.

OTHER PROFESSIONS: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

How to Register ANIMAL-ASSISTED INTERVENTIONS

QUESTIONS? Call **800-844-8260** or e-mail us at info@pesi.com.

ONLINE

pesi.com/express/66773

PHONE

800-844-8260

Please have credit card available

FAX

800-554-9775

MAIL

PESI
PO BOX 1000
Eau Claire, WI
54702-1000

2 Check location: (make copy of locations)

☐ **CINCINNATI, OH**
January 16, 2019 66773CIN
Hilton Cincinnati Netherland Plaza
35 W 5th St • 45202
(513) 421-9100

☐ **COLUMBUS, OH**
January 17, 2019 66773COS
Crowne Plaza North
6500 Doubletree Ave • 43229
(614) 885-1885

☐ **INDEPENDENCE, OH**
January 18, 2019 66773INP
Embassy Suites Cleveland Independence
5800 Rockside Woods Blvd • 44131
(216) 986-9900

REGISTER NOW:

pesi.com/express/66773

ADA NEEDS

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

WALK-INS

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

TUITION OPTIONS

- **FREE MILITARY TUITION:** PESI Inc. is proud to offer this seminar (at these locations only) free of charge (on live seminar tuition) for veterans and active duty military personnel. *Advance registration by phone required.*
- **\$30 Tuition:** If you are interested in being our registration coordinator for the day, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept. at 800-844-8260.
- **Groups of 5 or more:** Call 800-844-8260 for discounts.
- **Discounted Student Rate:** As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form.
Go to www.pesi.com/students or call 800-844-8260 for details.
Advance registration required.
Cannot be combined with other discounts.



FOR OFFICE USE ONLY
Fed ID # 26-3896894
© 2018 PESI, Inc.

CP

1 Please complete entire form (to notify you of seminar changes): please print; staple duplicate forms.

Mail Code: _____
See mail code box on address panel on reverse side

Name _____ Profession _____

Employer Name _____

Employer Address _____

Dept/Floor/Suite _____

City _____ County _____

State _____ Zip _____

Home/Cell Ph () _____

Dept. Ph () _____

*E-mail address _____

*Registrant's e-mail is required to receive your certificate of completion and registration confirmation.

3 Check tuition:

TUITION WITH SEMINAR MANUAL
\$199.99 – choose one of the options below:
☐ per person for 2 or more preregistering together —OR—
☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$229.99** standard

ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

☐ **\$29.99*** *The Anxiety, Worry & Depression Workbook* book
☐ **\$29.99*** *The Mindfulness Toolbox for Relationships* book

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID.
Purchase orders welcome (attach copy).

☐ Check enclosed payable to **PESI, Inc.**

☐ MC ☐ VISA ☐ AE ☐ Discover Novus
16 digits 13-16 digits 15 digits 16 digits

Card # _____

Card Exp. _____ V-Code #*: _____

Signature _____

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.)

(*American Express: 4-digit # above account # on face of card.)

CAN'T ATTEND THE SEMINAR? See below for individual product orders	
Animal-Assisted Interventions	
___ Seminar on DVD* (video) \$199.99 (RNV051910)	
___ Seminar on CD* (audio) \$169.99 (RNA051910)	
___ <i>The Anxiety, Worry & Depression Workbook</i> book* \$29.99 (PUB085375)	
___ <i>The Mindfulness Toolbox for Relationships</i> book* \$29.99 (PUB085430)	
*Shipping is \$6.95 first item + \$2.00 each add'l item.	Product total \$ _____
	*Shipping _____
	Subtotal _____
**Residents add applicable state and local taxes except in AK, DE, MT, NH, OR	**Tax _____
	TOTAL _____