Outline

The Emotional Brain: A User Friendly Guide

How an almond, a seahorse, and a Mohawk can help you understand your brain

A healthy emotional brain & how it develops

7 primary emotional systems & how to influence them

How trauma and disrupted attachment alter the brain

3 neuroscience breakthroughs that change how we treat trauma

Rewire the brain for resilience, connection and post-traumatic growth

The 3-Phase Model of Trauma-Informed Treatment

Interventions for Assessment, Safety and Stabilization

5 simple questions to assess for PTSD Beyond words: build trust and safety with right brain to right brain communication Help clients understand trauma responses Activate the brain's instinct to heal through

alpha-theta states

Calm fear with mindfulness and imagery techniques

Deal with dissociation: practical tools for grounding and orienting

Shift shame and nurture self-compassion
Defuse anger with play and humor
Empower with movement and metaphor

Questions?
Call customer service at **800-844-8260**

Painlessly Reprocessing Traumatic Memories

Revise not relive: why exposure can retraumatize

Memory reconsolidation: the brain's own mechanism for healing trauma

5 simple steps for painlessly reconsolidating a traumatic memory

Create the future-self template and the brain's blueprint for healing

Neutralize negative beliefs with resourceful emotional states

Facilitate corrective emotional experiences with powerful imagery, metaphor, music and movement techniques

Facilitating Post-Traumatic Growth

The 3 qualities of post-traumatic growth Create a positive post-trauma identity Nurture a secure attachment system

Find meaning and purpose after trauma Hardwire happiness and the power of

Applications for Special Populations

after trauma

Heal experiences for sexual trauma survivors Recover from childhood abuse and neglect Transform traumatic grief after sudden or violent deaths

Rebound from medical trauma, car accidents and disasters

Assist military, police and first responders Foster resilience in children and adolescents after trauma

Respectfully work with different cultures and faith traditions

Prevent burnout and vicarious trauma with simple self-care techniques

Objectives

- Assess how emotional trauma is processed in the brain.
 Characterize the 5 steps that all evidence-based trauma therapi
- 2. Analyze why exposure techniques alone are not enough to relieve post-traumatic stress symptoms.
- 3. Breakdown the 3 phases of trauma-informed treatment.
- Compile recent neuroscience discoveries regarding memory reconsolidation and its implications for treating trauma.
- evidence-based trauma therapies have in common and how to apply them to safely and painlessly reconsolidate traumatic memories.
- Utilize two experiential techniques that can be used to resource, uplift, and empower clients and diminish feelings of shame and helplessness.
- 7. Apply two interventions you can use to help clients reconnect to a healthy sense of self, relationships, and the world.



Applications of the Adult Attachment Interview

DR. DAN SIEGEL1.5 CE HOUR

HURRY OFFER EXPIRES

October 15, 2017

www.pesi.com/siegel-free



Box 1000
 Claire, WI 54702-1000
 Division of PESI, Inc.



NEW RULES

For
TREATING
TRAIIMA

Integrating Neuroscience to Rewire the Brain

Columbus, OHWednesday, November 29, 2017

Dayton, OH

Thursday, November 30, 2017

Cincinnati, OH Friday, December 1, 2017



NEWRULES for TREATING TRAUMA

Integrating Neuroscience to Rewire the Brain

- Discover the trick to reprogramming brain mechanisms involved in trauma conditioned responses
- Get a simple 5-step protocol that quickly reconsolidates a traumatic memory and activates the brain's innate capacity for healing and resilience
- Help your clients reclaim their lives after trauma!

Columbus, OH • Wednesday, November 29, 2017

Dayton, OH • Thursday, November 30, 2017

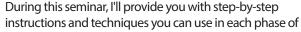
Cincinnati, OH • Friday, December 1, 2017





Were you taught to use medication, CBT, exposure and other traditional therapy approaches to treat trauma? Did you know that these approaches are limited when it comes to healing trauma at the deeper, emotional level of the brain?

Also, do you know that memory reconsolidation is a recent neuroscience breakthrough that revealed the brain's own rules for healing traumatic memories and allows you to clear trauma at its roots?



trauma treatment. This is the only trauma training that specifically gives you skills in the phenomena of memory reconsolidation. Let me show you why memory reconsolidation is necessary for permanently transforming your trauma work with clients. I will give you a simple protocol to use to reconsolidate a traumatic memory in as little as one session!

Don't get the impression that you have to get lengthy, expensive training and certification in certain modalities in order to be able to successfully treat trauma. My workshop will let you walk away knowing exactly what to do to help your clients reclaim their lives after trauma!

Courtney Armstrong, LPC, MHSP



Courtney Armstrong, LPC, MHSP, has over 20 years' experience and is a Board Certified Fellow in Clinical Hypnotherapy who has trained thousands of mental health professionals nationally and internationally in creative, brain-based strategies for healing trauma. She is a bestselling author of the book, The Therapeutic "Aha!": 10 Strategies for Getting Clients Unstuck and Transforming Traumatic Grief and contributes to publications such as

the Psychotherapy Networker, Counseling Today, and The Neuropsychotherapist. She has been featured as a trauma and grief expert on national television and radio programs and is the owner/director of Tamarisk: A Center for Mind-Body Therapy in the state of Tennessee.

Speaker Disclosure

Financial: Courtney Armstrong is in private practice. She is an author for WW Norton and receives royalties. Ms. Armstrong receives a speaking honorarium from PESI, Inc.

Non-financial: Courtney Armstrong is a member of the Institute for Rapid Resolution Therapy.

I wanted you to know I don't think I could have achieved these results without your brilliant and user-friendly teaching. It really has transformed my capacity to work with traumatic experience. Thanks so much!

—J. Graham, PhD.

Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI first. If you are interested in becoming a speaker, or have a new topic idea, please contact Emily Krumenauer at ekrumenauer@pesi.com or call (715) 855-8167.

Valuable Seminar For Professionals

Counselors • Social Workers • Psychologists • Therapists Marriage & Family Therapists • Case Managers • Addiction Counselors Nurses • Other Mental Health Professionals

Live Seminar Schedule

7:30 Check-in/Morning Coffee & Tea

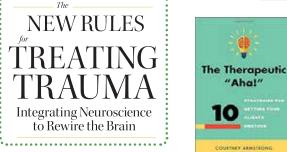
8:00 Program begins

11:50-1:00 Lunch (on your own)

4:00 Program ends

For locations and maps, go to www.pesi.com, find your event, and click on the seminar title.

*SAVE by including these products with your seminar registration!



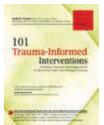
The Therapeutic "Aha!"

10 Strategies for Getting Your Clients Unstuck

By Courtney Armstrong, LPC, MHSP

Concise, reader-friendly, and filled with helpful case stories and client-therapist dialogue, this

wonderfully accessible book puts a new spin on neuroscience knowledge, showing clinicians exactly how it can be used to make those once-elusive therapeutic breakthroughs more frequent, leading to greater healing for your patients.



101 Trauma-Informed Interventions: Activities, Exercises and Assignments to Move the Client and Therapy Forward

By Linda Curran, BCPC, LPC, CACD, CCDPD

Over 100 approaches to effectively deal with trauma, this workbook pulls tools and techniques drawn from the most effective trauma modalities -- all into one concise resource. CBT, DBT, EFT, EMDR, energy psychology, guided imagery, mindfulness, psychodrama, art therapy, movement therapies and more. Equally useful in both group and individual settings.

Seminar on DVD or CD Package: You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/ evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to www.pesi.com or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

Live Seminar Continuing Education Credit Information

Credits listed below are for full attendance at the live event only. Certificates of Completion are distributed at the conclusion of the live seminar for those who register pric to the event date and attend the full day. A letter of attendance will be issued to participants who register at the event, arrive late, or leave early. For those who registered day of (walk-ins), and are in full attendance, a certificate of completion for full CE credit will be sent within 30 days following the event. For those in partial attendance (arrived late or left early), an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact cepesi@pesi.com or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

ADDICTION COUNSELORS: This course has been approved by PESI, Inc., as a NAADAC Approved Education Provider, for 6.0 CE in the Counseling Services skill group. NAADAC Provider #77553. PESI, Inc. is responsible for all aspects of their programming. Full attendance is required; no partial credit will be awarded for partial attendance.

OHIO CHEMICAL DEPENDENCY PROFESSIONALS: This course has been submitted to the Ohio Chemical Dependency Professionals Board for review. Please contact PESI, Inc. for the most current information.

COUNSELORS: This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements

KENTUCKY COUNSELORS: Please contact PESI, Inc. at 800-844-8260 or info@pesi.com for information about continuing education credits for

MARRIAGE & FAMILY THERAPISTS: This activity consists of 380 minutes of continuing education instruction. Credit requirements and approvals vary per state board regulations. You should save this course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements

KENTUCKY MARRIAGE & FAMILY THERAPISTS: This course has been submitted to the Kentucky Board of Licensure of Marriage & Family Therapists for review.

seminar presenter!

NURSE/NURSE PRACTITIONERS/CLINICAL NURSE SPECIALISTS: This activity meets the criteria for a American Nurses Credentialing Center (ANCC) Activity PESI, Inc. is an approved provider by the American Psychological Association, which is recognized by the ANCC for behavioral health related activities.

This activity qualifies for 6.25 contact hours.

PSYCHOLOGISTS: PESI, Inc. is approved by the American Psychological Association to sponsor continuing education for psýchologists. PESI maintains responsibility for this program and its content, PESI is offering this activity for 6.25 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance.

SOCIAL WORKERS: PESI, Inc. Provider #:1062, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), www.aswb. org through the Approved Continuing Education (ACE) Program. PESI, Inc. maintains responsibility for the program. ASWB Approval Period: January 27, 2017 - January 27, 2020. Social workers should contact their regulatory board to determine course approval for continuing education credits. Social workers participating in this course will receive 6.25 (Clinical) continuing education clock hours for this intermediate course A certificate of attendance will be awarded at the end of the program to cial workers who complete the program evaluati

OHIO SOCIAL WORKERS/COUNSELORS/MARRIAGE & FAMILY THERAPISTS: PESI, Inc. is an approved provider with the State of

Ohio Counselor, Social Worker and Marriage & Family Therapist Board. Provider approval #:RCST071001. Full attendance at this course meets the qualifications for 6.25 clock hours of continuing education credit.

OTHER PROFESSIONS: This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements

Hassle-Free Cancellation Policy: If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

QUESTIONS? Call 800-844-8260 or e-mail us at info@PESI.com.

How to Register:

ONLINE

PHONE

FAX

THE NEW RULES FOR TREATING TRAUMA INTEGRATING NEUROSCIENCE TO REWIRE THE BRAIN

ILINE	Please complete entire form (to notify you of seminar change please print: staple duplicate forms.
pesi.com/express/57513	preuse printy stupie dupireute romisi

Mail Code:
See mail code box on address panel on reverse sid

Dept/Floor/Suite

Employer Name **Employer Address**

Profession

County

Zip Home/Cell Ph (

For your convenience, confirmations are sent via email.

2 Check location: (make copy of locations)

PO BOX 1000

Eau Claire, WI

54702-1000

PFSI

COLUMBUS, OH

800-844-8260

Please have credit card available

800-554-9775

November 29, 2017 57513COS Crowne Plaza North 6500 Doubletree Ave • 43229

DAYTON, OH

(614) 885-1885

(937) 224-0800

(513) 487-3800

November 30, 2017 57513DAY Crowne Plaza Dayton Hotel 33 E 5th St • 45402

CINCINNATI, OH

57513CIN December 1, 2017 Marriott Kingsgate Conference Center 151 Goodman Drive • 45219

Register now! pesi.com/express/57513

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

Tuition Options:

\$30 Tuition: If you are interested in being our registration coordinator for the day, go to: www.pesi.com/coord for availability and job description, or call our Customer Service Dept.

Groups of 5 or more: Call 800-844-8260 for discounts.

Discounted Military Rate: PESI Inc. is proud to offer a \$20 tuition discount on live seminar tuition for veterans and active duty military personnel. Advance registration by phone required. Discounted Student Rate: As part of its mission to serve

educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form.

Go to www.pesi.com/students or call 800-844-8260 for details. Advance registration required.

Cannot be combined with other discounts.

B Check tuition:

ON-SITE TUITION with seminar manual

\$199.99 - choose one of the options below:

per person for 2 or more preregistering together —OR—

single registration postmarked 3 weeks prior to seminar date **\$219.99** standard

ADD-ON PRODUCTS

Distributed at seminar—FREE SHIPPING!

\$27.95* The Therapeutic "Aha!" book

\$29.99* 101 Trauma-Informed Interventions book

*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

4 Indicate method of payment:

ALL REGISTRATIONS MUST BE PREPAID.

Chec	k enclosed pa	ayable to P	ESI, Inc.	
MC	N/IC A	Δ.Ε.	Discover	

16 digits 13-16 digits 15 digits 16 digits Card # _ _ V-Code #*:_

(*MC/VISA/Discover: last 3-digit # on signature panel on back of card.) (*American Express: 4-digit # above account # on face of card.)

CAN'T ATTEND THE SEMINAR?

The New Rules for Treating Trauma: Integrating Neuroscience to Rewire the Brain

Seminar on DVD* (video) \$199.99 (RNV051130)

____ Seminar on CD* (audio) \$169.99 (RNA051130)

The Therapeutic "Aha!" book* \$27.95 (SAM083920)

101 Trauma-Informed Interventions book* \$29.99 (PUB045620)

*Shipping is \$6.95 first item + \$2.00 each add'l item.

and local taxes except in AK, DE, MT. NH. OR

Subtota TOTAL

Product

*Shippina

total \$

