

Outline

**Dyslexia**  
Where it originated  
Facts verses myths  
The public health impact

**Assessment for Cognitive Function**  
Visual and auditory memory  
Phonological awareness and memory  
Visual perceptual skills  
Visual motor skills  
Handwriting skills  
Reading rate, accuracy, fluency and comprehension

**Treatment Strategies for Redeveloping Neuropathways**  
Visual perception skills to:  
Keep up with note taking in class  
Remember multi-step instructions  
Remember the order of letters when spelling a word  
Remember how to do homework once at home

Memory skills/phonological awareness to:  
Remember more than 1 or 2 instructions at a time  
Interpret words as they were intended: cat verses hat  
Spell aloud

Visual skills to:  
Discriminate different fonts  
Form letters or numbers  
Not write letters or numbers backwards  
Help with mixing up letters/numbers - /d/ from /b/ or /E/ from /3/  
Find their pencil in their desk  
Find matching socks when dressing

Visual motor skills to:  
Copy notes in time to keep up with the class  
Tie shoes  
Ride a bike  
Become more coordinated

Handwriting skills to:  
Help with slow, messy writing or letter formation or letter spacing  
Printing  
Write in cursive

Reading/comprehension skills to:  
Read at age or grade level  
Pseudoword reading to match word reading level

**Lab**  
Experience  
Mock sessions - practice treatment interventions  
Case Studies: review a sample evaluation, discuss a treatment plan and treatment interventions

**Documentation and Billing**  
ICD-10 treatment diagnostic codes and CPT billing codes for reimbursement of provided services

Live Seminar Schedule

**7:30** Registration/Morning Coffee & Tea  
**8:00** Program begins  
**11:50-1:00** Lunch (*on your own*)  
**4:00** Program ends

For locations and maps, go to [www.pesirehab.com](http://www.pesirehab.com), find your event, and click on the seminar title.

Questions? Call customer service at **800-844-8260**

Objectives

1. Analyze the 3 types of dyslexia and treatment strategies for each specific type such as chunking for recital, chunking, and association for visual and auditory memory.
2. Breakdown the executive cognitive functions that impact processing speed and reading comprehension.
3. Choose treatment strategies to address visual perceptual, visual motor integration, auditory and visual memory deficits.
4. Communicate how to turn everyday games and routines into the perfect treatment activities.
5. Design two ICD-10 treatment diagnostic codes and CPT billing codes to properly bill for reimbursement of provided services.
6. Establish 3 strategies to improve client's ability to recall multi-step instructions and letter sequence for spelling.

**Hassle-Free Cancellation Policy:** If you contact us before the event date, you can exchange for a DVD or CD/digital manual package on the subject (self-study continuing education credit may be available), a certificate to attend another seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

**Target Audience:** Counselors • Social Workers • Psychologists • Speech-Language Pathologists • Teachers  
Occupational Therapists & Occupational Therapy Assistants • Other Helping Professionals that Work with Children



Applications of the Adult Attachment Interview


**DR. DAN SIEGEL**

1.5 CE HOUR

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September 15, 2017

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# DYSLEXIA

Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development and More!

**KING OF PRUSSIA, PA**  
Thursday, October 26, 2017

**CHERRY HILL, NJ**  
Friday, October 27, 2017

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A division of PESI, Inc.


# DYSLEXIA

Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development and More!

- Discover 5 secret signs of dyslexia no one ever told you
- Improve ability to recall multi-step instructions, letter sequence, lists or tasks to complete
- Improve grades, written and verbal expression to align with IQ
- Turn everyday games and routines into the perfect treatment activities

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## Dyslexia

Dyslexia - the invisible disability that impacts 1:5 individuals!

It's not just an issue of trying harder or paying attention.

You know the stories you hear from your clients - hours of studying just to forget it all on a test the following day, constant lack of ability to understand what they read, difficulty remembering lists or instructions beyond three, the overwhelming frustration of knowing what they want to say or do, but not being able to express it on paper or get the words out, socially withdrawn in attempt to hide their struggles.

In this seminar, you will have the opportunity to practice treatment ideas that will incorporate the use of client-centered everyday routines, games, technology, sensory and hands-on approaches to help your client overcome the challenges of life with dyslexia.

Upon completion of this program, you will be able to immediately provide treatment to address your client's:

- Visual perceptual skills
- Visual motor integration
- Auditory and visual memory
- Reading rate, accuracy, fluency, comprehension
- Phonetic awareness and memory
- Spelling and handwriting struggles

**Turn everyday activities into successful treatment!**

## Speaker

**PENNY STACK, OTD, OTR/L, CLT**, is the founding owner of Dyslexia Center of Tulsa, Tulsa, Oklahoma. Penny has over 26 years of experience as an occupational therapist that include working with children who have special learning needs. Penny is also a mother of a child with dyslexia who has shown great success in overcoming reading difficulties. Penny is certified in Handwriting Without Tears, received her Master's in Occupational Therapy at Samuel Merritt College, Oakland California and her Doctorate degree in Occupational Therapy at Loma Linda University. Her research on closed head injuries and cognitive retraining has been published in *Brain Injury Journal*. Penny has dedicated her current research to Dyslexia and Its Impact on Occupation: The lived experience.

Speaker Disclosures:

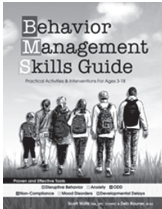
Financial: Penny Stack is in private practice. She is the OTA program chair for Indian Capital Technology Center. Dr. Stack receives a speaking honorarium from PESI, Inc.

Non-financial: Penny Stack is a member of the American Occupational Therapy Association; Oklahoma Occupational Therapy Association; and the Association of Career and Technology Education.

★ **Satisfaction 100% Guaranteed** ★

The nation's top speakers and authors contact us first. If you are interested in becoming a speaker or have a new topic idea, please contact **Meg Mickelson Graf** at [mgraf@pesi.com](mailto:mgraf@pesi.com) or call 715-855-8199.

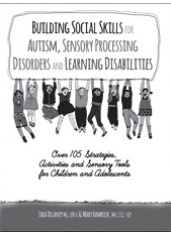
**\*SAVE BY INCLUDING THESE PRODUCTS WITH SEMINAR REGISTRATION!**



### Behavior Management Skills Guide: Practical Activities & Interventions for Ages 3-18

By Scott D. Walls, MA, LIPC, CCMHC

A comprehensive manual featuring the best methods for effective change. Filled with strategies for individuals or groups, identifying 3 levels of negative behavior components and paired with interventions proven to increase positive behavior and skills.



### Building Social Skills for Autism, Sensory Processing Disorders and Learning Disabilities

By Tara Delaney, MS, OTR/L and Mary C. Hamrick, MA, CCC-SLP

A revolutionary workbook to help professionals use the sensory system to teach complex social skills – building self-awareness and increasing executive functioning. Includes dozens of reproducible skills, group and therapy sessions, worksheets and activities. A must tool for professionals, teachers and parents.

**Seminar on CD or DVD Package:** You can purchase a self-study package on the subject. You will receive a set of CDs or DVDs that include a digital copy of the seminar manual and post-test/evaluation. You and your colleagues can receive CE hours for a nominal fee. To determine if homestudy credits are available for your profession go to [www.pesirehab.com](http://www.pesirehab.com) or call 800-844-8260. Check with your licensing board to verify acceptance of self-study credits for license renewal. Order today by using the order form on this brochure or by calling 800-844-8260.

## LIVE SEMINAR CONTINUING EDUCATION CREDIT INFORMATION

**Credits listed below are for full attendance at the live event only.** Certificates of Completion are distributed at the conclusion of the live seminar for those who register prior to the event date and attend the full day. A letter of attendance will be issued to participants who register at the event, arrive late, or leave early. For those who registered day of (walk-ins), and are in full attendance, a certificate of completion for full CE credit will be sent within 30 days following the event. For those in partial attendance (arrived late or left early), an adjusted certificate of completion reflecting partial credit will be issued within 30 days (if your board allows). Please see "live seminar schedule" for full attendance start and end times. NOTE: Boards do not allow credit for breaks or lunch.

If your profession is not listed, please contact your licensing board to determine your continuing education requirements and check for reciprocal approval. For other credit inquiries not specified below, or questions on home study credit availability, please contact [cepesi@pesi.com](mailto:cepesi@pesi.com) or 800-844-8260 before the event.

Materials that are included in this course may include interventions and modalities that are beyond the authorized practice of mental health professionals. As a licensed professional, you are responsible for reviewing the scope of practice, including activities that are defined in law as beyond the boundaries of practice in accordance with and in compliance with your professions standards.

PESI, Inc. offers continuing education programs and products under the brand names PESI, PESI Healthcare, PESI Rehab and Psychotherapy Networker.

**COUNSELORS:** This intermediate activity consists of 6.25 clock hours of continuing education instruction. Credit requirements and approvals vary per state board regulations. Please save the course outline, the certificate of completion you receive from the activity and contact your state board or organization to determine specific filing requirements.

**DELAWARE COUNSELORS:** This intermediate activity is approved for 6.25 clock hours of continuing education instruction. The State Board of Delaware Board of Mental Health and Chemical Dependency Professionals recognizes courses and providers that are approved by the American Psychological Association or NAADAC. A certificate of attendance will be awarded at the end of the program to counselors who complete the program evaluation, to submit to their state board.

**NEW JERSEY COUNSELORS:** This intermediate activity is approved for 6.25 clock hours of continuing education instruction. The New Jersey Board of Marriage and Family Examiners-Professional Counselors Examiners Committee recognizes courses and providers that are approved by the American Psychological Association or NAA-DAC. A certificate of attendance will be awarded at the end of the program to counselors who complete the program evaluation, to submit to their state board.

**EDUCATORS/TEACHERS:** This course is designed to qualify toward your professional development requirement. The program is 6.25 clock hours in length.

**NEW JERSEY EDUCATORS, ADMINISTRATORS & EDUCATION SERVICES PERSONNEL:** This activity will offer 6.0 Actual Professional Development Hours. PESI, Inc., powered by MEDS-PDN, is a registered New Jersey Professional Development Provider with the NJ Dept. of Education.

**PENNSYLVANIA SCHOOL PERSONNEL:** 6.5 ACT 48 Hours will be made available through Capital Area Intermediate Unit (CAIU). Those requesting ACT 48 Hours will be required to sign in and provide their Pennsylvania Certification Number and will receive instructions at the seminar on how to create a free online account with CAIU; only those individuals who have a CAIU online account are eligible to receive ACT 48 Hours.

**OCCUPATIONAL THERAPISTS & OCCUPATIONAL THERAPY ASSISTANTS:** PESI, Inc. is an AOTA Approved Provider of continuing education. Provider #: 3322. Full attendance at this course qualifies for 6.0 contact hours or .6 CEUs in the Category of Domain of OT and Occupational Therapy Process. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA. Course Level: Intermediate.

**PSYCHOLOGISTS:** PESI, Inc. is approved by the American Psychological Association to sponsor continuing education for psychologists. PESI maintains responsibility for this program and its content. PESI is offering this activity for 6.25 hours of continuing education credit. Full attendance is required; no partial credits will be offered for partial attendance.



**APPROVED PROVIDER**  
**ASHA**  
CONTINUING EDUCATION  
AMERICAN SPEECH-LANGUAGE-HEARING ASSOCIATION  
PESI, Inc. is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

**SPEECH-LANGUAGE PATHOLOGISTS:** This course is offered for .6 ASHA CEUs (Intermediate level, Professional area).

**SOCIAL WORKERS:** PESI, Inc. Provider #:1062, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), [www.aswb.org](http://www.aswb.org) through the Approved Continuing Education (ACE) Program. PESI, Inc. maintains responsibility for the program. ASWB Approval Period: January 27, 2017 - January 27, 2020. Social workers should contact their regulatory board to determine course approval for continuing education credits. Social workers participating in this course will receive 6.25 (Clinical) continuing education clock hours for this intermediate course. A certificate of attendance will be awarded at the end of the program to social workers who complete the program evaluation.

**NEW JERSEY SOCIAL WORKERS:** This course is approved by the Association of Social Work Boards – ASWB NJ CE Course Approval Program Provider #10 Course #1199 from 1/13/2017 to 1/13/2019. Social workers will receive the following type and number of credit(s): Clinical 6.25.

ASWB NJ Continuing Education Course Approval Program for the New Jersey Board of Social Work Examiners.

**PENNSYLVANIA SOCIAL WORKERS, MARRIAGE & FAMILY THERAPISTS AND PROFESSIONAL COUNSELORS:** The Pennsylvania State Board of Social Workers, Marriage and Family Therapists and Professional Counselors will recognize and accept continuing education programs that are sponsored by providers approved by the American Psychological Association and the ASWB. This course will qualify for 6.0 credits. Full attendance is required, variable credits may not be awarded per the Pennsylvania State Board.

**OTHER PROFESSIONS:** This activity qualifies for 380 minutes of instructional content as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific requirements.

QUESTIONS? Call **800-844-8260** or e-mail us at [info@pesirehab.com](mailto:info@pesirehab.com).

## How to Register:

DYSLEXIA - Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development and More!

### ONLINE

[pesirehab.com/express/56663](http://pesirehab.com/express/56663)

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Please have credit card available

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**800-554-9775**

### MAIL

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PO BOX 900  
Eau Claire, WI  
54702-0900

### 2 Check location: (make copy of locations)

☐ **KING OF PRUSSIA, PA**  
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Crowne Plaza Valley Forge  
260 Mall Boulevard • 19406  
(610) 265-7500

☐ **CHERRY HILL, NJ**  
**October 27, 2017** **56663CHE**  
Holiday Inn Cherry Hill  
2175 West Marlton Pike • 08002  
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#### ADA needs:

We would be happy to accommodate your ADA needs; please call at least two weeks prior to the seminar date.

Walk-ins are welcome but admission cannot be guaranteed. Call M-F 7:00-6:00 Central Time for space availability if registering within one week of seminar.

#### Tuition Options:

\$30 Tuition: If you are interested in being our registration coordinator for the day, go to: [www.pesirehab.com/coord](http://www.pesirehab.com/coord) for availability and job description, or call our Customer Service Dept. at 800-844-8260.

Groups of 5 or more: Call 800-844-8260 for discounts.

Discounted Military Rate: PESI Inc. is proud to offer a \$20 tuition discount on live seminar tuition for veterans and active duty military personnel. **Advance registration by phone required.**

Discounted Student Rate: As part of its mission to serve educational needs, PESI, Inc. offers a reduced rate of 50% off standard tuition for students. Enclose a current student schedule with registration form. Go to [www.pesirehab.com/students](http://www.pesirehab.com/students) or call 800-844-8260 for details. **Advance registration required.**

Cannot be combined with other discounts.



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### 3 Check tuition:

#### Tuition with seminar manual

**\$199.99** – choose one of the options below:

- ☐ per person for 2 or more preregistering together —OR—
- ☐ single registration postmarked 3 weeks prior to seminar date

☐ **\$219.99** standard

#### Add-On Products

Distributed at seminar—FREE SHIPPING!

- ☐ **\$24.99\*** *Behavior Management Skills Guide* book
- ☐ **\$24.99\*** *Building Social Skills for Autism, Sensory Processing Disorders and Learning Disabilities* book

\*Attendees add applicable state and local taxes except in AK, DE, MT, NH, OR

### 4 Indicate method of payment:

**ALL REGISTRATIONS MUST BE PREPAID.**

**Purchase orders welcome (attach copy).**

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#### CAN'T ATTEND THE SEMINAR?

See below for individual product orders

**Dyslexia - Building NEW Neuropathways to Master Visual and Auditory Memory, Visual Perceptual Skills, Visual Motor Skill Development and More!**

— Seminar on DVD\* (video) \$199.99 (RNV063285)

— Seminar on CD\* (audio) \$169.99 (RNA063285)

— **Behavior Management Skills Guide** book\* \$24.99 (PUB083820)

— **Building Social Skills for Autism, Sensory Processing Disorders and Learning Disabilities** book\* \$24.99 (PUB083815)

\*Shipping is \$6.95 first item + \$2.00 each add'l item.  
\*\*Residents add applicable state and local taxes except in AK, DE, MT, NH, OR

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